GIFTS FROM BRECK'S of BOSTON

Reliable

SINCE 1818

Whoopee! IT'S HOWDY-DOODY

TV's LOVABLE MARIONETTE

942E. Answer to a small fry's dream . . . the ne and only Howdy-Doody, star of TV and the omics, "in person," ready to do his lovable ntics at any kiddy's bidding! Yes, here's a 17" odel of the marionette all America loves — uthentic from his freckled nose to his mono- ammed leatherette boots! With Howdy in the use, life's a laugh from morn 'til night as he alks, gestures, sits, stands, and dances a jig young stage managers manipulate the ings. His mouth opens and closes. Educational, . . . teaches the fundamentals of marionette eration. Comes boxed with easy-to-follow tructions. Order him now — from Breck's by il — and make it "Howdy-Doody Time" all time for some lucky youngster. **$3.49**

ELECTRIC ORGAN — HOME SIZE!

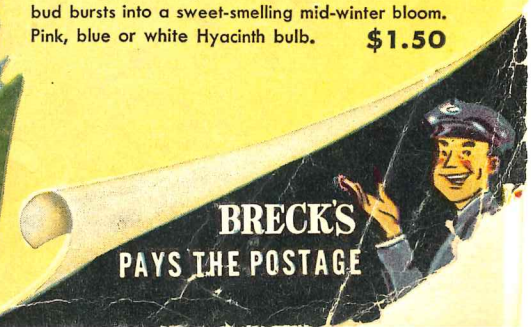
G506LE. Now you can bring the vibrant richness of electric organ tones right into the home . . . to inspire a child's musical training; for songfests; for year 'round pleasure. This remarkable portable, lightweight instrument, size 11½" x 6¾" x 5½", has 2 full chromatic octaves and 25 piano keys. Operates on 110-115 A.C. In handsome walnut-toned wood effect. With simplified instruction song folio. Made to last! **$18.75**

AUNT NANCY'S OLD FASHIONED FRUIT CAKE

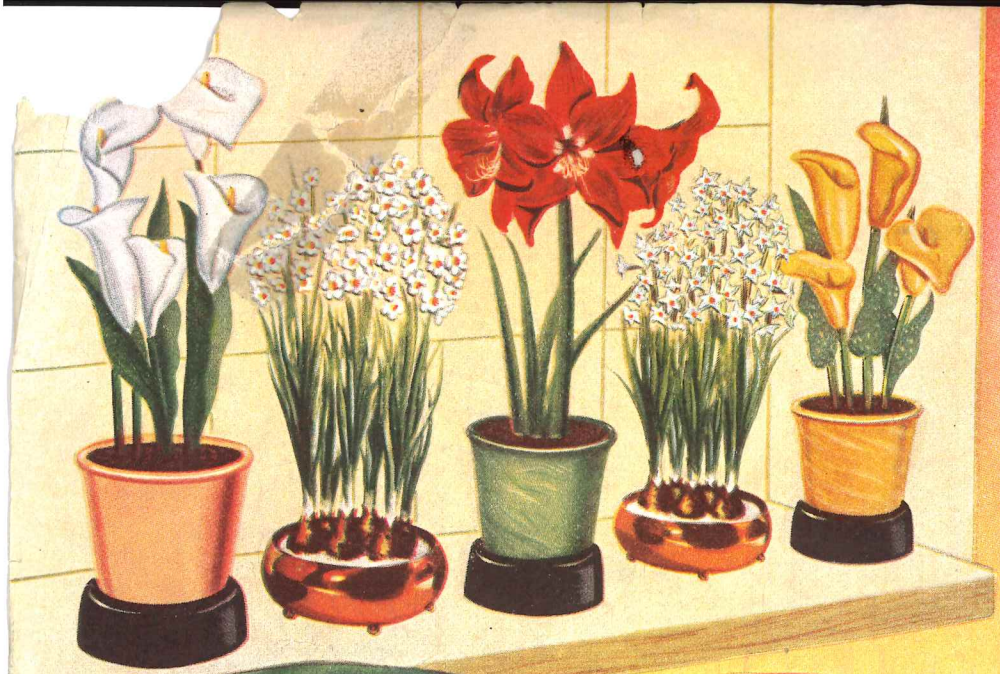
44E. Aunt Nancy's "Secret" home recipe recaptures the delicious, tantalizing flavor of grandma's prize fruit cakes! Bursting with 85% fruit and nuts! — pineapple, cherries, orange, lemon, citron, dates, fancy raisins, Muscateller raisins, filberts — and a dash of genuine sherry! Wrapped in moisture-proof cellophane — then aged to perfection. In a colorful re-usable tin with a cake knife. 2 lb. cake. **$2.95**

DUTCH HYACINTH VASE WITH BULB

FB80E. For the lady who loves flowers — a hand-blown vase, 7¾" tall, imported from the renowned Leerdam Glassworks of Holland . . . complete with a top quality Hyacinth bulb and directions. She'll be delighted as the roots grow long in this fascinating water garden and the tightly closed bud bursts into a sweet-smelling mid-winter bloom. Pink, blue or white Hyacinth bulb. **$1.50**



BRECK'S PAYS THE POSTAGE



BRECK'S WINDOWSILL BULB GARDEN

FB75E. Each Christmas the demand becomes greater for this famous Breck's gift package! Five kinds of cream-of-the-crop bulbs, for indoor growing, that burst into large beautiful blooms to bring cheer and fragrance to the home during bleak winter months. Especially fascinating to children and shut-ins, but the whole family will watch their progress eagerly. Easy-to-grow, they come with detailed growing directions for assured success. The collection consists of all top-size bulbs, attractively gift packaged! 4 Paper White Narcissus, 4 Chinese Sacred Lilies, 1 White Calla, 1 Golden Calla, 1 Jumbo Amaryllis. **$2.95**

WIK-FED FLOWER POT

G145E. It waters your flowers for you! (as shown at left and in use above). Feeds water directly from reservoir in separate black base to roots through Fiberglas wick. Moulded pot, 5″ in diam. **$1.50**

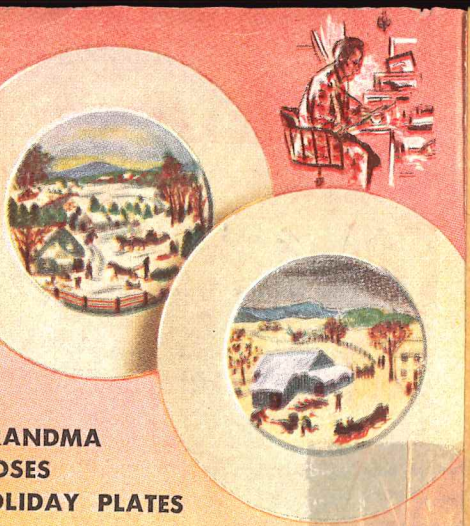
G166E. Wik-Fed Pot, 4″ diameter. **$1.00**

G603E. Copper Bowl (as above), 5¾″ diameter. **$1.95**

EVERLASTING CHRISTMAS TREE

G623LE. All verdi wrought iron and absolutely safe is this 14″, non-tip Christmas tree table decoration, symbolic of the candle-burning Yule trees of old. Nine 4″ red candles burn brightly in petal holders. Endowed with dignity and style when used singly or in pairs on table or mantle. For year 'round use too. **$2.95**

G624E. Set of 18 extra candles for refills. **59c**



GRANDMA MOSES HOLIDAY PLATES

"America's greatest living primitive painter" — the 90-yea old Grandma Moses — reproduced her treasured art on fin translucent china for buffet or distinctive wall hanging. Don in over 18 brilliant colors, fired for permanence, on ivor plates. Two famous scenes! "Thanksgiving Turkey" an "Bringing in the Christmas Trees." Each described and signe on the back in Grandma Moses' own handwriting. Plate 9¾″ in diameter. Hand down as heirlooms!

G111E. Thanksgiving Turkey. Each **$2.95**

G112E. Bringing in the Christmas Trees. Each **$2.95**

YOUR OWN CHRISTMAS TREE BALLS

DM77E. Giant 3¼″ glass Christmas Tree ornaments with your name hand-applied in big block letters of glittering, non-tarnis silver! Flame red, star blue, Christmas tree green balls. Set of thre with different names and colors if you wish. Print names. **$1.**

FOR A FAIRYLAND CHRISTMAS TREE

G564E. New, glittering tree decorations — as modern as the Atomic Age! Set of 6 rainbow-brilliant ornaments that sparkle like rare jewels! Flameproof, tarnish-proof, crush-proof, made of metallic foil strips in fascinating shapes! Watch them swirl and reflect the tree lights with a fairyland magic. Will last for years! Set of 6 in lovely assortment. **$1.98**

PATENT OFFICE
NOV 1950
DESIGN DIVISION

we put on our 7 league boots . . .
we traveled the 7 seas . . .
to bring you

gifts galore

from every shore

By train, by plane, by ship, we scurried. To the forty eight states and lands beyond the seas. And we came back bursting with Christmas loot! Not in 133 long years has good old Breck's brought you such happy gift hunting.

Yes, the pick of Santa's pack is here ...a whole city of gifts so rare and lovely and useful and novel that we dare any armchair shopper to turn a single page without dashing off an order or two. And...hallelujah!—all by mail prepaid... no shopping headaches!

Values? Better than ever...and you can take this old Yankee trader's word for that. Everything guaranteed to satisfy, too. So just sit back, check your choices on the printed order forms in the center of the book, and let us start your Christmas on its merry way. By all means please order early for best selections and to avoid mail delays.

The very happiest holidays to you and yours!

Luther A. Breck, Jr.

RELIABLE SINCE 1818
BRECK'S of BOSTON

Three Home & Garden Stores
Bursting with Gifts:
85 Franklin Street,
85 State Street and
Route 9, Chestnut Hill

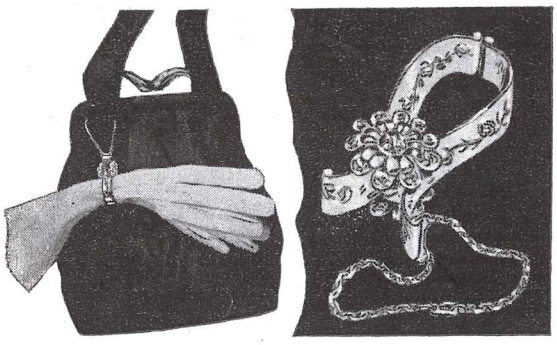
LUTHER A. BRECK, JR.
Chief Gift Scout!

- Breck's pays postage or express in U.S.A. on all items in this catalog, in return for your courtesy in enclosing full remittance with your order!
- Breck's guarantees every item in this catalog. If you are not completely satisfied, we will refund or exchange promptly and without question.
- Breck's has been famous for quality and reliability since 1818. This reputation stands behind our merchandise and our guarantee!

This stocking symbol means the item is the right shape and size for helping Santa to fill "the stockings that were hung by the chimney with care"!

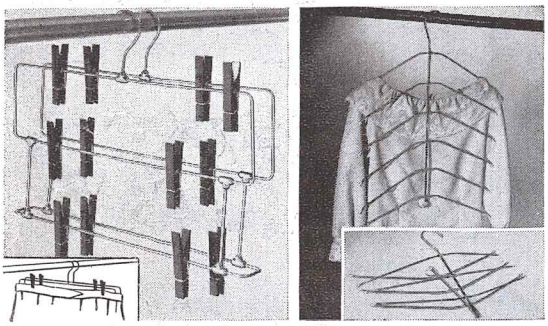
KEEP THIS CATALOG!
We will try to stock all items until Oct. 1, 1951

Gift "Finds" for Harried Husbands!



GLOVE CHAPERONE ON THE JOB!

G102E. Lives there a woman who hasn't lost her gloves? It will never happen again if she attaches this intriguing little 24K gold-plated glove ring to the handle or zipper of her purse. Holds gloves securely, clean and uncrushed. Just press the handles to open, insert the gloves and have peace of mind! Beautiful filigree and flower petal design with roses embossed on the handles. In transparent gift box. **$1.50**

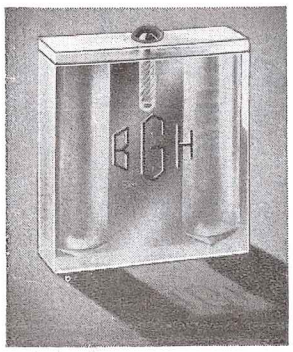


DOUBLE YOUR CLOSET SPACE

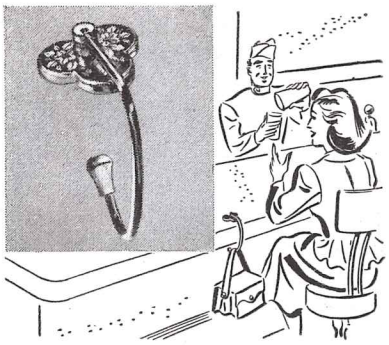
G497E. DELUXE FOLDING SKIRT RACK. Holds 6 or more skirts or slacks neatly pressed, always visible and easy to remove. Hangs on door, hook or rod. Light, rustproof metal with 12 strong plastic clips and 2 reversible hooks. **$1.95**

G496E. DELUXE FOLDING BLOUSE RACK. Imagine 6 blouses on one hanger that takes no more space than the ordinary kind! Hangs on rod or door to keep blouses daisy-fresh. Clever suction cup holds it horizontally to table to serve as rack for pressed clothes. Rust-proof metal with plastic tips for clothes protection. Remove any blouse without disturbing others! **$1.95**

PERSONALIZED PILL TOTER

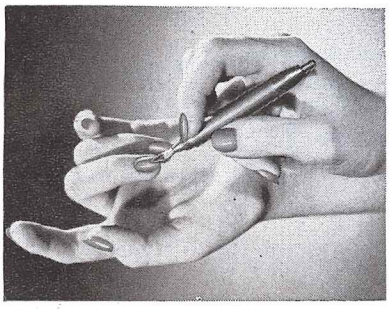


DM30E. Twin tablet chambers in a solid block of gleaming polished lucite, with your two or three letter monogram in diamond pattern permanently engraved in lipstick red. (Please underline initial of last name when ordering.) Holds up to 24 tablets of aspirin size pills and lets you carry two different kinds separately. Tight-fitting cover of clear lucite turns to permit easy extraction. 1½" x 1¾" x ½". **$1.50**



PARK YOUR PURSE

G127E. What to do with a bulky handbag is solved by the lady who has this clever accessory. She simply unfolds Handbag Caddie, places nonskid head on the table edge and parks her purse, safely within reach but out of the way. Light and compact. Lacquered white enameled finish on gold-tone metal. New clover-leaf design. Rubber tipped for safety. Handy while dining, etc. **$1.50**

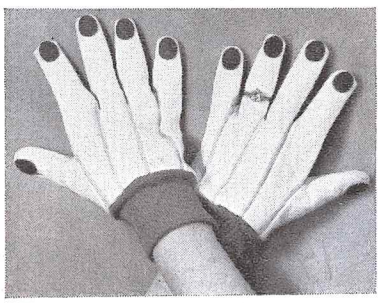


SMART NAIL PEN

G249E. Your favorite brand of nail polish carried compactly, just like a fountain pen, ready for use anytime, anywhere. Push-button valve releases liquid and the soft hair brush applies it in smooth even strokes. Leakproof cap. Unbreakable light metal in ruby jeweltone finish. Inspired find for vanity or purse. **$1.50**

TREASURE CACHE

G123E. Gay little treasure pouch of Paris design! Totes rings, necklaces, pins, your valuable jewels safely and unscratched. Soft velvet-lined. It's made of luxurious metallic cloth with a clear Lucite ring to hold it firmly closed. 4½" long x 4" wide. Use it in handbag or suitcase for compact and lipstick, change, or valuables. **$1.50**



GAY GARDEN GLOVES

G746E. Humorous gift that serves a useful purpose! She'll proudly display her big chunky glass "diamond" on the third finger left hand of these fine cotton duck gloves. Red felt fingernails comically handstitched to the fingertips! Wonderful stocking gift. Cellophane package tied with a gay red bow. Pair, **$1.98**

JEWELED WHISKER

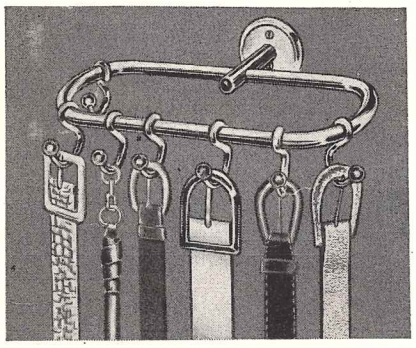
G824E. A whisk of glamour for her purse, a sparkling and practical gem for her dressing table. Inside the gold-tone brass case nestles a tiny colored whisk brush that swivels out like a lipstick. Whisks away those annoying specks on shoulders, hat or shoes. 2½" high and crowned with a lovely colored "jewel" to match the long-wearing nylon brush inside. Including tax, **$1.20**

PATENT OFFICE
NOV 1950

Such Oh's and Ah's on Christmas Morn!

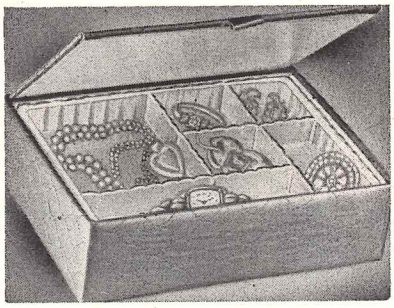
TOM THUMB POCKET FAN PERSONAL AIR CONDITIONER

G118E. When things get too hot for you, just nonchalantly whip out this personal fan and cool off! Slips in purse or pocket for toting to theatre, crowded meetings, ball parks, etc. Fits in palm of hand. Runs on flashlight batteries (included) at flick of switch. Soft Vinylite blades for safety. Weighs only 3 ounces. Moulded tortoise shell finished Styrene with flannel carrying case. 3⅞" high. **$1.98**



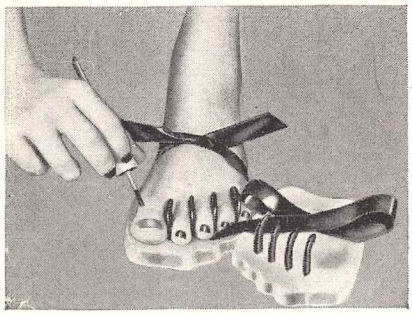
CLOSET BELT BAR

G119E. Newest, neatest closet accessory—barring none. Belt Bar keeps your complete belt wardrobe untangled, uncurled, and easily accessible. 6½" long of gleaming chrome-finished steel. Eight polished metal hooks with colorful plastic ball tips hold 8 belts singly—with plenty of room to double up or even hang 3 on a hook—for a capacity of 24 belts. Screws in a jiffy to closet door or wall. **$1.95**



TREASURE BOX FOR EVERY HOME

G121E. An "all-in-one-place" box for milady's vanity that rescues those little things before they get mislaid permanently. Perfect for jewelry, beauty aids, sewing needs. Covered with quilted, long-lasting tafateen. Swing lid to reveal removable partition tray of clear Styrene. 9⅝" x 7¼" x 2¾" in pastel blue or rose. **$1.98**

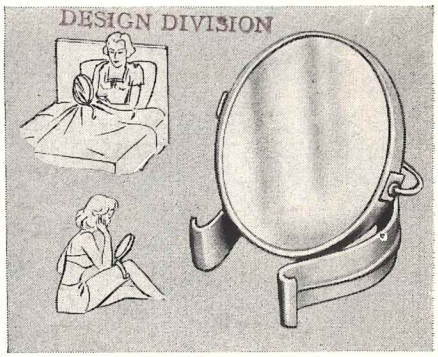


TOOTSIE PALETTE

G120E. Barefoot toes will be flawlessly pedicured when you use this flexible plastic half-sole that separates your tootsies for neat, non-smudge polishing. Straps to your feet with plastic ties so you can walk around while the nails dry! Comfortable as bedroom slippers. Adjustable—one size fits any foot. Nail polish and remover will not harm Tootsie Palette. Pair. **$1.00**

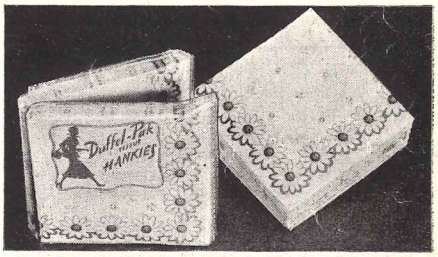
TWIN BLESSINGS!

G122E. She'll find scores of uses for this matched set of sewing and jewel cases. Twin blessings for home or travel! Beautifully made of rich, quilted taffeta with lush velvet linings and zipper closing. Tuck in suitcase or bag to hold sewing aids, jewelry, cosmetics etc. Use for his studs and cuff links. 2¾" in diam., 1⅞" high. Kelly green, soft rose or midnight blue. Set of 2. **$3.25**



MIRROR, MIRROR ANYWHERE

G559E. Ever wish for three hands? This mirror clamps on your knee to leave *both* hands free! Hooks to chair or bath tub, hangs on the wall or stands on a table. Use on dresser, at office, beach, the sick room. One side regular and the other magnified. Tilts to any angle. Ideal for shaving! 5½" diam. Gleaming ivory Polystyrene rim and spring clamp. **$1.95**



SOFT DAISY TISSUE HANKIES

G124E. These could be old Irish Linen, they're so soft. Three-layer paper hankies with a charming colorful daisy design—pretty enough to show off. 24 packed in a pliofilm carrying case and 36 more for refills. 60 in all. For travel, handy for pocketbook. **$1.00**

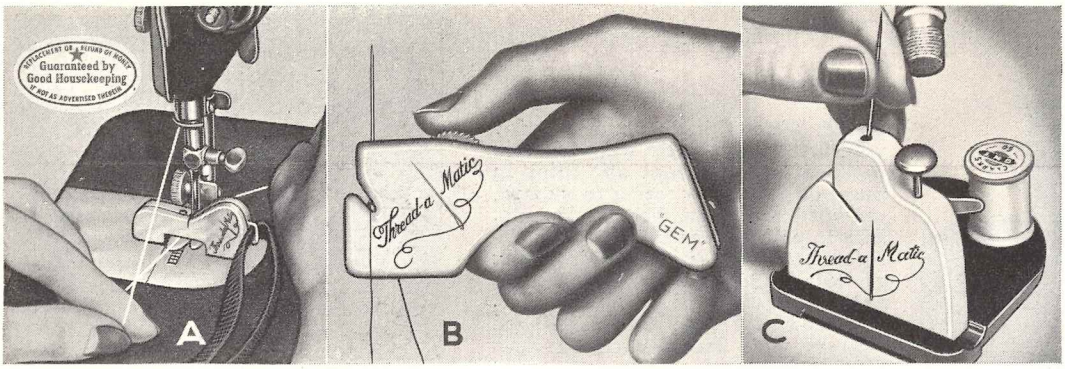
HANDMADE, LETTER PERFECT

DZ37E. Handmade sterling silver pendant for teen-agers or anyone who likes the unusual! Three handmade initials are suspended from thread-fine matching silver chain. Please underline initial of last name. Tax included. **$2.95**

PERFUME KIT

G125E. Dainty refresher for handbag! Just press the "magic touch" spring button to apply your favorite perfume to face, hanky, etc. in a jiffy. Gleaming jeweler's bronze case, 2¼" long, fits in purse. Non-leak case with visible reservoir. Cute and useful! **$1.00**

"Stitch in Time" Gifts She'll Love and Long Remember!



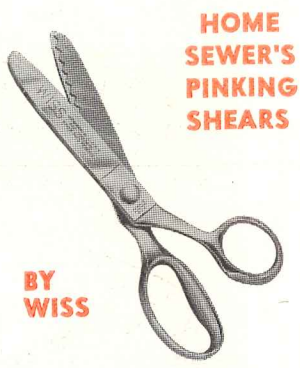
THREE WAYS TO THREAD A NEEDLE IN A JIFFY

Guaranteed sightsavers for anyone who sews by hand or machine. Thread a needle in 2 seconds flat this modern easy way! Three clever Thread-A-Matics, fully automatic, that carry the famous Good Housekeeping Seal of Approval. They take standard size threads—Cotton, mercerized cotton, nylon or silk. Fully guaranteed with instructions.

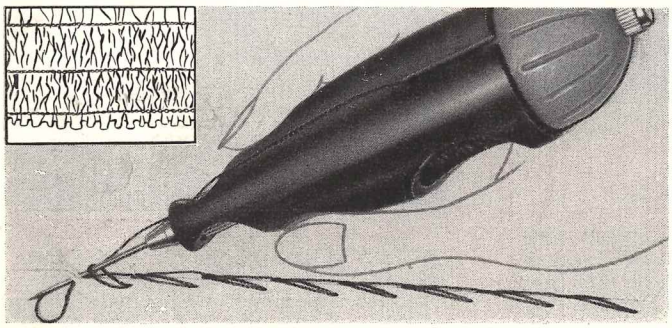
A. ***G295E.*** MACHINE MODEL WITH NECKLACE RIBBON. For all sewing machines, old or new. Slides under needle, threads in a jiffy. All metal. **$2.95**

B. ***G296E.*** HAND MODEL. Tucks away in purse or sewing kit. 4" long, moulded in colorful Styrene. Has needle compartment. **$1.00**

C. ***G297E.*** SEWING ROOM OR TABLE MODEL. Moulded Styrene case, 3" x 3". Press button, draw thread through slot, release button, needle is threaded! **$2.95**

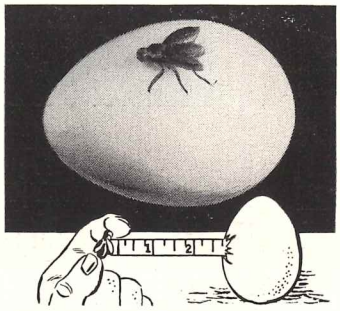


HR567E. Quality pinking shears to give that professional finish to edges and seams of dresses, slip covers, draperies, etc. No need for French seams, overcasting, tiresome turning and stitching. Precision made to cut accurately, quickly, easily. High quality steel, designed for lasting sharpness. 7½" long. **$3.95**



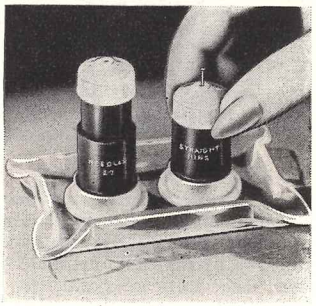
JIFFY STITCHER SEWS LIKE MAGIC

G303E. Jiffy Stitcher hems, smocks, appliques, tacks, shirrs, makes buttonholes, sews on sequins! Holds a full spool of thread (no re-threading) and does a beautiful professional job quickly and easily. Weighs but 2½ ounces and fits in the palm of your hand. Just insert spool of thread, thread needle and you're off, following the easy-to-use book of directions. Not just a needle but a sewing device with machine-like precision. Made of cream and red plastic with metal works and a real sewing machine needle included. Safety cap for needle. **$2.95**



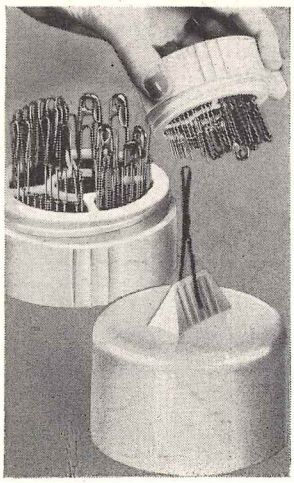
THE EGG AND FLY!

G300E. It's fun to be fooled! The "fly" pulls out a 48" tape measure with automatic stop and release. And the "egg" (actual size) of unbreakable Polystyrene is indispensable for darning. Welcome in any sewing basket! Cleverest way of keeping a tape measure yet invented! **79¢**



PINS 'N NEEDLES

G149E. "Needles and pins, needles and pins". A couple of automatic dispensers safely hand you whichever you want, one at a time, without fear of pricking fingers. Each dispenser labeled. Made of hard, durable Styrene with Lucite tray. 2¾" high. Complete 3 piece set. **$1.00**



MAGNETIC PIN BIN WITH LIFETIME MAGNET

G558E. Grandma's pin cushion gone modern! This ivory plastic box has 5 magnetic compartments that grip any steel item . . . common pins, bobby pins, needles, or safety pins. Also paper clips, nails etc. Even upside down nothing spills! Lifetime magnet. Screw-on top spreads bobby pins to eliminate chipped polish and broken nails. 2⅞" in diam. 3" high. Perfect accessory for sewing basket desk, or vanity. **$1.00**

OLD FASHIONED WALNUT SEWING KIT

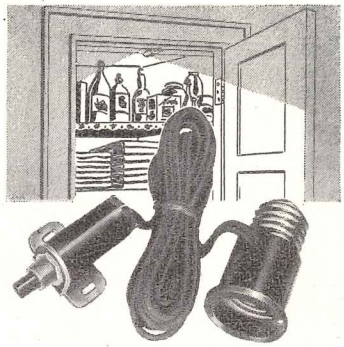
G306E. This miniature sewing kit pops into pocket or purse for that stitch in time! The exact size and shape of a walnut with cleverly hinged bottom that opens to reveal thimble, needle, pins and thread in a felt-lined pocket. Made of gold-finished metal, just 1¾" long. Safety lock keeps it closed securely. Cute stocking gift that will be remembered for years! **$1.00**

Home Work Made Easy! . . . Look at these Time Saving Gifts!

PATENT OFFICE
NOV 1950
DESIGN DIVISION

PRECIOUS FURS DESERVE FUR SLICKER BRUSH

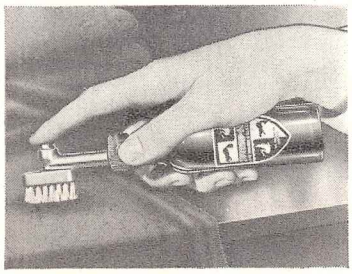
G105E. Fur Slicker-Brush is used by professional furriers to groom coats, neck-pieces and trimmings . . . keeps them in lustrous A-1 condition. Made from "silk-steel" wires, scientifically angled to penetrate fine fur gently. Lifts out all dirt, dust and lint that cause wear. Leaves the pelt smooth and lustrous. Light and easy to use. Saves you dollars in re-conditioning fees! 5¼" long, 4½" wide. Instructions enclosed. A gift any woman can use! **$1.50**



LET THERE BE LIGHT

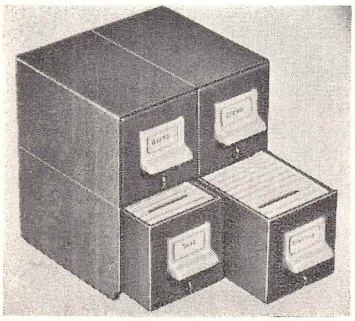
Save Rummaging In the Dark!

G136E. Closet light works automatically—like your refrigerator light—saves fumbling and bumps! Open door, the light goes on—close, and it goes off! Saves light bills, prevents accidents. No wires to splice or electrical connections to make. Installs in 5 minutes. For pantry, garage, attic, cellar. Heavy gauge Bakelite, instructions, screws, 5½ ft. cord. **$1.49**



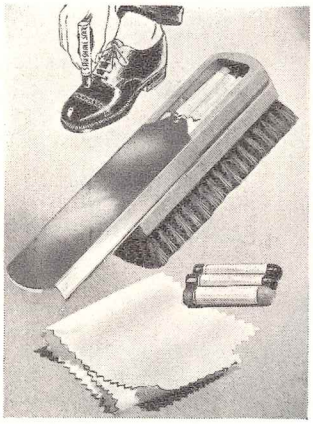
CLEAN AS A WHISTLE!

G307E. Dirt and spots whisk off clean with this complete dry cleaning outfit for home, office or car. Just press the button and cleaning fluid flows through the brush. A few whisks and spots vanish, even grease—and clothes and furniture are as good as new again. Includes fountain brush on 1½ oz. bottle of non-inflammable cleaning fluid, and a big 4 oz. refill bottle. **$2.25**



MONEY MANAGER

G135E. Manager of the finance department, for small fry and oldsters! A miniature file cabinet with 4 slotted drawers to stow away funds for vacations, trips, bills, contributions etc. Drawers latch for safety. 4½" sq. of superior quality forest green Acetate Tenite. Printed drawer labels included. **$1.98**



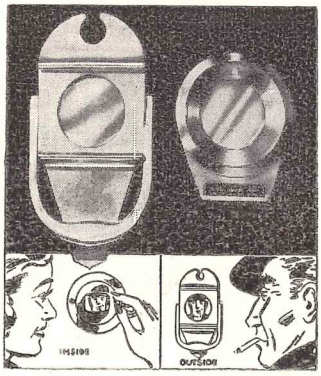
MAKES LEATHER LOOK LIKE NEW!

G786E. Clever solution to the shoe polish problems at home or away! Fine quality brush, 7⅜" long, with a sliding back of gleaming metal which in a pinch may be used for shaving! Opens to reveal a soft polishing cloth and an assortment of crayon-like wax polishes that will not stain hands or clothing. Packed in a Pliofilm case for suitcase or drawer. With black, brown and neutral polish. **$1.98**

G787E. 6 polish refills, 2 of each color. **49¢**

EASY-TO-SEE THERMOMETER

G107E. No straining or squinting! This 3½" glass dial thermometer attaches anywhere on outside window-panes. You look right through it. Big, clear numbers, easy-to-read, even 10 feet away. Precision-made improved model. No screws, no brackets needed. It holds to the window by adhesion. Reliable, weatherproof and fully guaranteed. **$1.50**



SECRET DOOR EYE MAGIC MIRROR

G137E. Secret peephole—used by the FBI during the war—is set in an attractive brass-finished door knocker. Your caller sees only himself in the mirror, yet you see him clearly. Invisible speaking slot. Easily attached. 3⅝" x 7". **$4.95**

G138E. Classic round model, similar, without knocker. 3½" x 4⅛". **$3.95**

HOWDY DOODY SHOE BAG

G142E. Clever way to teach the kiddies to pick up their shoes. Howdy Doody of TV fame and 7 of his friends are colorfully pictured on this 17½" x 15" shoe bag. Made of virgin Vinyl plastic, with 8 roomy pockets for shoes. Hang on closet door or wall. **$1.49**

ELECTRIC MOTH-KING

G162E. Automatic electric vaporizer guaranteed to kill moths or larva in your closet. Penetrates every crack and corner in 10 hours. Insects can't hide! Shuts off automatically when job is done. Will not harm clothes, humans, or pets. With 2 paradichlorobenzine cakes. 110-115v, AC-DC with cord. **$3.98**

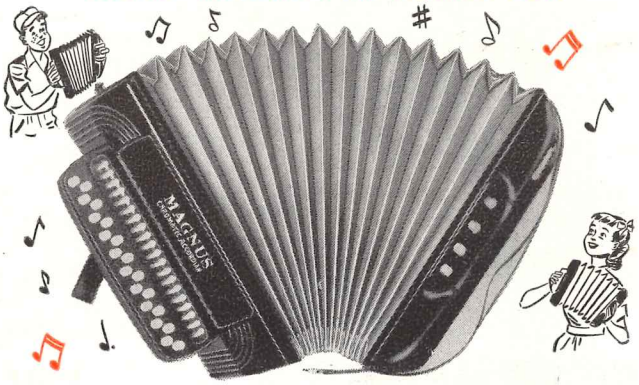
G163E. 6 refill cakes, **89¢**

Music is a Part of Good Living!

ANYONE CAN PLAY THIS FLAMINGO UKE WITH ARTHUR GODFREY'S PLAYER

G945LE. Arthur Godfrey started the craze on TV—now everyone wants to enjoy the fun! What's more, *anyone* can play this Flamingo Ukulele without a lesson. Comes with the new Godfrey endorsed player attachment that slips right over the strings. All you do is press buttons while plucking the strings. Instruction book of 40 songs shows how—without training. Beautifully toned uke moulded of mahogany and cream-colored Styrene. 21" regulation size with longer wearing nylon strings. Perfect pitch guaranteed. With pick and Godfrey player to match. **$5.95**

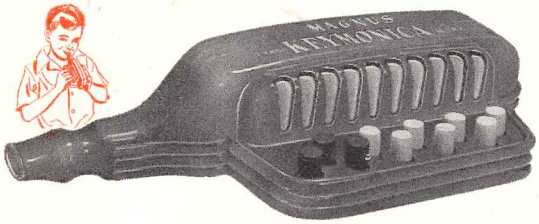
MUSIC MAKERS FOR FAMILY FUN



REAL ACCORDION DEVELOPS HIDDEN TALENTS

G631E. Looks like the real thing; plays like the real thing. A beautifully designed lightweight yet strong accordion in rich color. Wonderful for parties! Perfect for accompanying group singing. And Junior won't shy away from music lessons when you start him early on this fascinating instrument. 10 keys—full volume tones. Tuned to the key of "C". Sturdy, durable construction. Song folio and instruction book. 4" x 8½" closed. **$3.95**

G947E. Deluxe Chromatic Accordion, 40 notes. **$9.95**

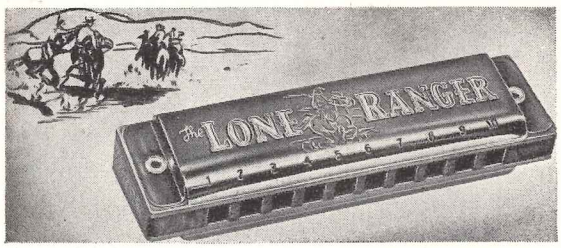


PLAY THAT KEYMONICA!

G654E. Watch the kids reach for this new musical instrument. It plays like a harmonica—and it sounds like a whole band. Anyone can learn to play on its 10 button keys without special musical training. Bright colorful plastic body, 7¼" long, 2¾" wide, 1¾" high, with sanitary lip-comfort mouthpiece. Tuned to the key of C. Plays by the "number system"—amazingly easy to learn—with an instruction song folio included. **$1.00**

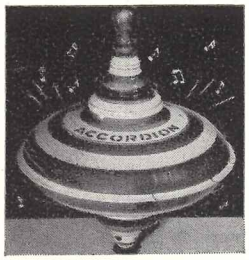
THE THIRD MAN ZITHER

G948E. As used in the score of the famous movie, The Third Man! Totally different from any instrument you've ever played. Professional looking, beautifully constructed with 2 full octaves of strings across a hollow sounding board that produce a vibrant singing tone. Easy to play with the magical song sheets that slide under the strings, or play your *own* tune. Lustrous hardwood case, mahogany finished, 16½" x 8" x 2". With 10 songs, pick, tuning key, extra wire and instructions. Absorbing and instructive. **$5.98**



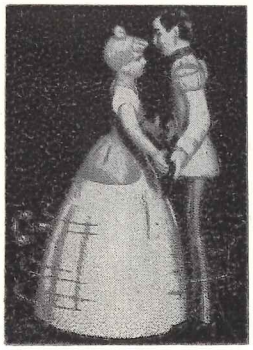
LONE RANGER HARMONICA

G946E. Yippee—yo! A harmonica just like the ones the bunk house crew plays in the evening after the cattle are corraled. This one will be a favorite with the little cowboy Lone Ranger fan. The Lone Ranger himself, on his horse, Silver, rides again on the embossed, gleaming, gold-plated cover plates. Sweet-playing, too, with 10 holes—20 reeds—tuned to the key of "C". Aerodynamic tone-chambers. 4⅛" long. With instructions. **$1.00**



AMAZING ORGAN TOP

G960E. A rainbow of whirling colors and with each whirl—deep, mellow singing tones, like those of a real pipe organ. This beautiful imported jumbo top is made by skilled craftsmen. Pump the handle to set it in motion—it spins and spins as if it would never stop. Tap lightly on the rubber base and the tone changes magically. 8" in diameter, 9½" high. Fascinating and unusually tuneful. **$2.95**



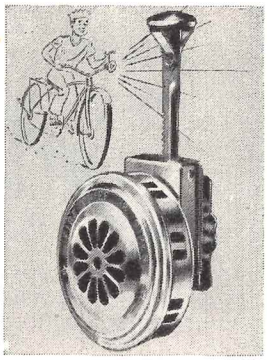
CINDERELLA AND HER PRINCE

G949E. Cinderella's Fairy Godmother has touched her with a magic wand and now she dances forever with her Prince Charming. Two graceful figures straight from the Walt Disney creation glide gracefully in a smooth romantic waltz just as they did in the movie. Moulded of porcelain-like plastic and authentically colored. With sturdy wind-up mechanism that actually makes the figures whirl and then glide, whirl and then glide. Extra long performing. Just 5" high. **$1.19**

Santa's Suggestions—Guaranteed to Please!

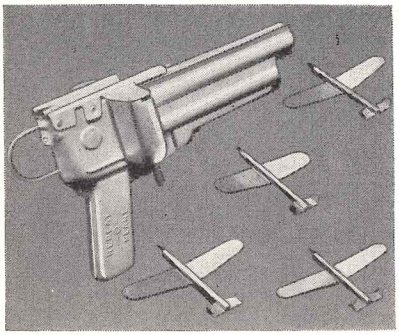
SKI CHAMP

G952E. Daring champ of the winter wonderland—and a lovable hero for any youngster. Wind up and he rolls along on his 8" silver-like metal skiis, pushing with bright rubber tipped poles. Tiny bells on his mitts tinkle merrily as he speeds along with arms moving in perfect rhythm. Colorful Styrene model, moulded in sports regalia. Strong spring wind up motor. **$1.19**



FIRE CHIEF BICYCLE SIREN

G954E. Clear the way—here comes the Junior fire chief with his realistic sounding siren—like the big engines. Acts as a safety device, too, for warning all within earshot that little Willie is on the run! Fits bicycle, tricycle, scooter or most any juvenile vehicle. Easy plunger action, all shining metal, nickel finish, about 4¾" tall. With attaching clamp and screws. **98¢**



REPEAT-O-PLANE JET GUN

G626E. One of the very best toys of the year. Youngsters go big for this fascinating pocket type gun that fires a fleet of little metal planes into the air in rapid succession. Watch them soar 30 to 40 feet in the blue yonder as juvenile pilots send them off on bold missions. Durably constructed 9½" aluminum repeater gun with four rubber-tipped realistic metal planes. Set. **$1.98**

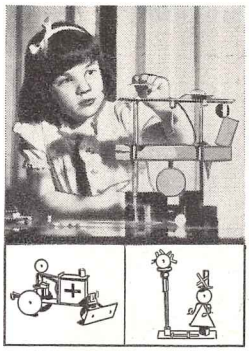
FILL-ER-UP KEYSTONE SERVICE STATION

G953LE. Sure to be the busiest spot in town when toy cars line up for service. Colorful, translucent gas pump with overhead lights and rubber hose, fills with water. Garage door slides up to park car inside while plastic parking meter in front takes a real penny to operate needle. Plastic and metal lubrication ramp lifts with lever to service 4½" plastic car while drain pan swings into position. Lift hinged hood of car to release valve and water "oil". Made of sturdy Masonite and Tekwood about 15" x 7½" overall with 8" x 5½" colorfully decorated station, transparent show window. All set up—no tools needed. **$1.98**

CLARABELL CLOWN COSTUME

G950E. Lovable Clarabell of Howdy Doody fame! Authentically designed costume just like the one Clarabell wears on TV, with striped cotton pantaloons, colorful mask, shoes, horn, belt 'n box, talking cards, toy blowette propeller toy, tooter and balloon. Colorful and an essential for the backyard circus. Fits any one of the junior set from 6 to 12 years. **$2.98**

BUILD TOYS WITH MAGNETS

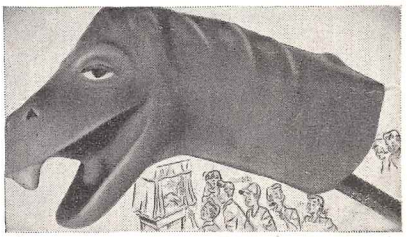


G518E. Without nuts, screws, paste or messy glue, youngsters 6 to 60 can build colorful toys and all kinds of objects with Magnet Master. Develops creative ability. Set with strong permanent magnet holds all kinds of colorful, unbreakable, metal designs together on 6" x 10" steel base plate. Take apart again in a minute. Approved by educators. 54 piece set with instructions. New low price! **$3.95**

G519E. DELUXE SET (over 100 pieces). **$7.95**

ROY ROGERS TRICK LASSO

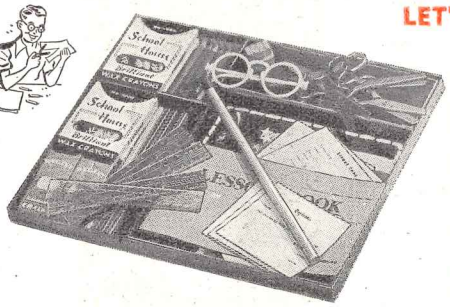
G955E. Boys or girls 5 and over are sure to become experts in rope spinning with this Roy Roger's lasso. Special metal spinning swivel lets you do unlimited tricks like Rodeo stars. About 7½ feet long of red-flecked white rope. **$1.00**



ALLIGATOR PUPPET

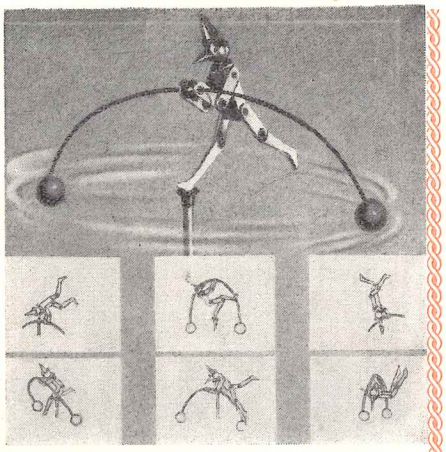
G951E. A familiar character that youngsters love! Fascinating Alligator puppet that emits dragon-like noises while your hand inside opens and closes mouth and makes him "talk", by squeezing the hidden bulb. Adds suspense to puppet shows. Genuine washable rubber. **$1.00**

LET'S PLAY SCHOOL—YOU BE TEACHER



G935E. Sure to keep youngsters busy for hours. And, for rainy days, it's the answer to a mother's dream! Has everything from blackboard, chalk and erasers to 4 boxes of colorful wax crayons, 8 colored and 4 lead pencils, 4 pairs of plastic safety scissors (will cut paper, but not tiny hands), report cards, lesson books, ruled and colored paper, diplomas and gold stars. There's even a pair of bright yellow rimmed spectacles (without glass) for the lucky tot who'll be teacher. **$1.98**

Breck's Joyland—Sure to Make Little Hearts Leap With Joy!



TWIRLY THE BALANCING CLOWN

G974E. Balance Twirly on his pointed head, on the tip of his Pinocchio nose; hang him by his toes. He won't fall off. Spin him around and around. He stays in 17 positions as if magnetized. It's all done with the large pole and balance balls he holds in his hands. All metal and precision made. Fun and fascination for young and old. A unique toy and a splendid party trick. **$1.00**

FAMOUS JOHNSON INDOOR TARGET GUN

G931LE. Parties for adults or youngsters will never drag with this safe Johnson Target Gun. Has amazing target rifle accuracy, even across a playroom, yet safe enough to shoot in the living room, and approved for use by children. Precision made with burnished steel barrel, adjustable sights and strong propelling unit! Automatic feed shoots 65 re-usable micro-match pellets in rapid succession. 28½" long, it has the heft and feel of a real gun. Complete with bullseyes, metal target gallery, paper targets, shot-saver backstop, pellets and extra power unit. **$6.95**

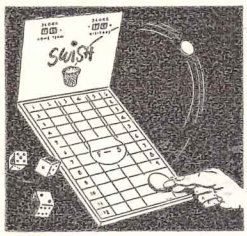
PUSH BUTTON PUPPETS FOR HOURS OF FUN

Lovable Howdy-Doody and Rudolph in life-like form. Howdy's mouth opens and closes while he and Rudolph do all kinds of tricks—they lie down, lean back, forward or collapse in a heap. Push button on bottom does it! Colorful wood figure on red plastic base. Cute as a pair.

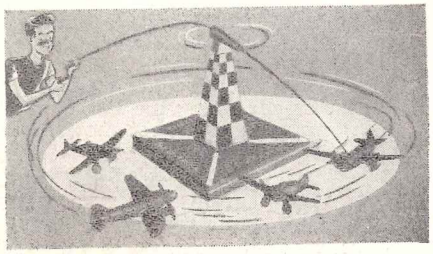
G973E. Rudolph. 5¼" tall. **$1.00**

G972E. Howdy Doody. 5½" tall. **$1.00**

PLAY BASKETBALL SWISH

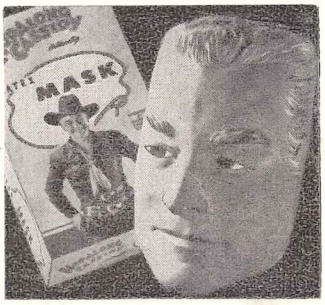


G679E. Clever adaptation of the game of basketball scores with fans young and old! Flip colorful chips into mesh basket. Revolve dials to keep score. 9" x 12" metal court with luxurious green felt surface. Acclaimed by sports experts. With dice and directions. Up to 10 can play. Folds flat for storage. **$2.95**



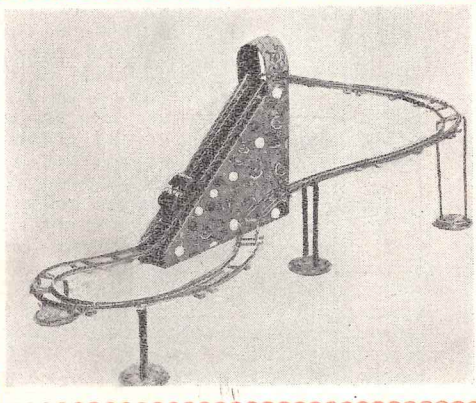
FLY BOY PLANE SET

G971E. Juvenile pilots can try their skill making miniature planes take off, land and fly with this model air field. It's all done with wires and 4 plastic planes—a bomber, 2 fighters and 1 transport, plus heavy board, metal and wood tower. Box becomes the field, printed with names of well-known cities. Set. **$1.69**



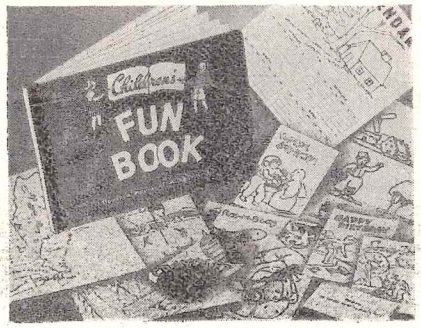
HOPALONG CASSIDY AUTHENTIC LATEX MASK

G970E. Gangway . . . badmen take to the hills . . here comes Hopalong Cassidy in person! Small Fry will really look like Bill Boyd, the great movie and TV hero when they wear this clever mask. Elastic headband fits any size. Resilient flesh-toned, harmless, rubber with hand-painted details—even to Hoppy's gray hair. Peep holes for eyes and breathing. Great fun for parties—young and old. If you're looking for something to keep kiddies entertained for hours, Hoppy's mask can't be beat! **$1.00**



THRILLS GALORE WITH SKY-RIDE ROLLER COASTER

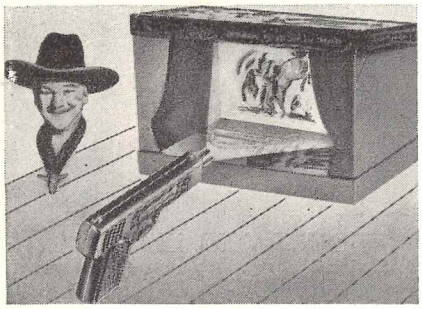
G957LE. Whee! Here's a roller coaster just like the ones at the amusement parks! Kiddies will mentally ride the sky car as its occupants dash over the loops and tracks to be carried up for a high dive by the mechanical lift—powered with an especially designed, long action precision clock motor. Colorfully painted metal sets up to 42" long by 20" wide, and 16" high. Tracks can be taken apart for compact storage. Harmless mechanical toy for all ages. Satisfaction guaranteed. **$3.98**



KIDDIES' "FUN BOOK"

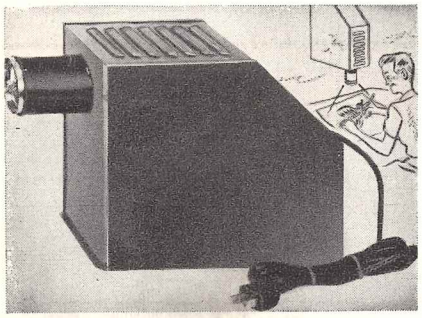
G280E. Many indoor afternoons will pass busily and educationally for your 5 to 9 year olds. Six big 9 x 12 inch envelopes in book form, filled with scissors, crayons, paste, map, greeting cards to send, jointed animals to make, Dutch Village to cut out, kiddies' own calendar and favorite birds and animals to paste and color. Bright red heavy covers. Here's the answer to "What'll I do, Mom?" **$1.50**

Little Eyes will be as Big as Saucers on Christmas Morning!



HOPALONG CASSIDY PICTURE GUN AND THEATRE

G933E. Hopalong Cassidy's own gun—only it shoots a picture series of the great hero in action. Looks like a real automatic. Pull the trigger to flash a beam of light throwing a thrilling Hopalong adventure onto the theatre screen. 5¾" long, of sturdy gun-grey metal, with box that sets up for its own theatre, 7 films and directions. Safe fun for the junior cowboys and girls! **$2.98**



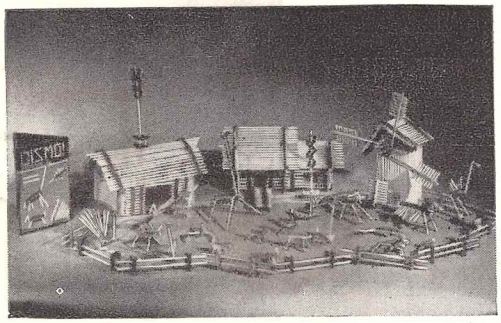
MAGNA-VUE PROJECTOR

G629E. No slides—no film. Magna-Vue magic lantern projects any picture, comic strip, photograph etc. up to two feet high on wall or screen in full color too! For hours of pleasant and educational fun, try drawing enlargements of your favorite comic strip, birds, from any picture or just have a "movie show". All steel, 7½" x 10" x 4½". Optically ground and polished lenses. With 6 ft. cord, instructions and test comic sheet. **$3.49**

CARD TABLE FIRE HOUSE

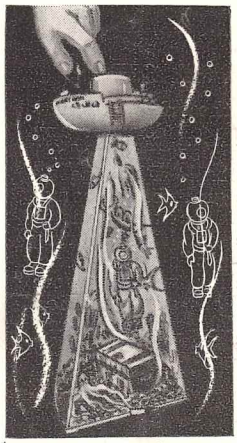
G284E. A real honest-to-goodness firehouse for kiddies to play in—could anything be more thrilling! Colorful cloth tent-like house slides over any standard card table in a jiffy. Made of brightly painted cotton duck, folds flat when not in use. Slitted door in side. For outdoors or indoors. World's most fascinating hideout of make-believe. (Hat and fire engine not included). **$3.45**

G254E. Card Table Play House—similar to above, cottage style. **$3.45**



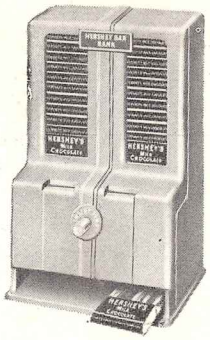
GISMO SODA STRAW CONSTRUCTION SET

G968E. Latest fad for doodler and hobbyist. There's no limit to the wonderful things you can make out of these special jumbo straws—houses, jewelry, table decorations, animals, architectural designs. Set contains 158 ft. of construction material, connecting pieces, and instructions. No nuts, bolts, paste, folding etc. needed. Loads of fun with little effort! **$1.00**



"DIPSY SEA DIVER"

G944E. Daring deep sea diver descends to ocean bottom mysteriously—by remote control! Can be magically stopped at any point. He walks on the sea floor to explore a treasure chest while a giant octopus lies waiting for prey—all make-believe, of course. Transparent Polystyrene tank 8½" high by 3½" at base, engraved with schools of fish. Just fill with water and press rubber buttoned smoke-stack of boat to control the fearless explorer of the deep. Colorful pebbles included. **$1.00**



HERSHEY BANK

G940E. A penny saved is a Hershey bar earned! Drop a coin in the slot of this replica of a subway vending machine and out comes a miniature Hershey Bar. 6¼" high, 3¼" wide of sparkling bright Lustrex, it holds 24 Hershey Bars (they come with the bank). With key to unlock for refills and collection. **$1.95**

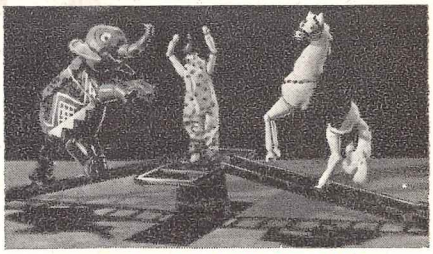
G941E. 4 refill boxes (24 Hershey Bars ea.). **$1.00**

SLINKY THE WALKING COIL

G255E. The amazing coil of Swedish spring steel that fascinates young and old. Vibrates and undulates and performs astounding tricks. It walks down stairs end-over-end and slithers along any incline with almost life-like action. new chip-proof colors. Harmless. **$1.00**

REAL-AS-LIFE SNOOZIE TWINS

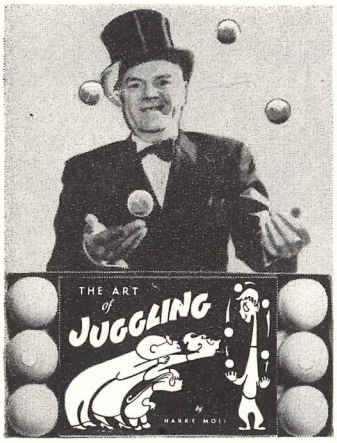
G969E. Real as newly born babies! Sweet, cuddlesome twin dolls with Latex rubber skin. They feel and look just like veritable blessed events! Lifelike coloring with tiny realistic ears. Heads and arms turn and flexible legs move to sit. Each dressed with diapers and flannel gowns, they nestle together in a soft pink bunting tied with a gay satin ribbon. Each 11½" long. Pair. **$5.95**



REVELL CIRCUS TROUP

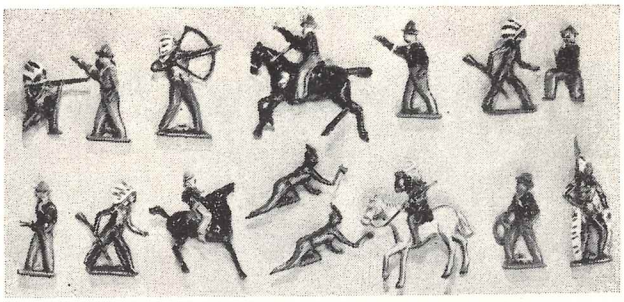
G503E. A circus every day! Let the cymbals clash and the band strike up—thrills in every ring as the ringmaster sets up this clever circus set. Jointed movable clown, horse and elephant of brightly colored plastic with 2 acrobatic ladders, tub stand and teeter board for glamorous performers. Set. **$1.98**

Christmas Fun For Youngsters 6 to 60!



LOOK MA—I'M JUGGLING

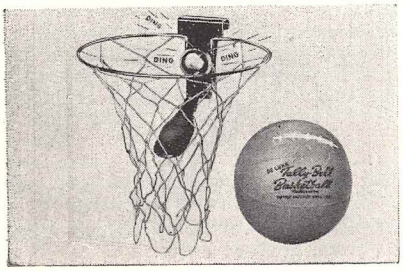
G962E. In no time you'll be able to mystify friends and family with your professional juggling skill. All the tricks are revealed in the easy-to-follow manual that comes with this 6 ball set. Written by Harry Moll of juggling fame, it clearly illustrates carefully guarded secrets of the professionals. Set comes with six super bounce balls of correct size, color and balance. For boys, girls, and business men who know how to relax! Great for parties! **$2.95**



METAL COWBOYS AND INDIANS

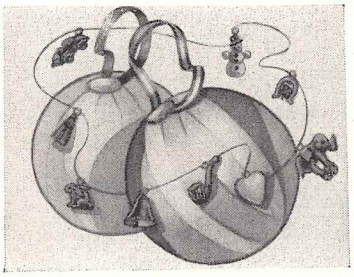
G958E. All the excitement of old fashioned movie thrills goes with this 15 piece set. Lifelike, hand-colored metal miniatures of cowboys and indians in wild West action—riding horses, shootin', creeping, stooping, running. For hours of table top fun. Standing figures are 2" tall with others in proportion. Set imported from England. **$1.98**

G959E. RODEO SET. Similar 12 piece set with bucking steers, horse, cowboys and lassos. **$1.98**



TALLY-BELL BASKETBALL SET

G961E. Just clip the enameled metal bracket to top of door or any horizontal bar (no screws needed) and play basketball! Flip the 7" two-tone pebble grain ball through the 14" deep cord net and a metal lever rings the bell! Metal ring and bell. For Junior's room, attic, garage door, cellar, rumpus room or back yard. Ball of regulation pattern with inflating needle, and plastic lacing. **$2.50**



PARTY BALLS FULL OF SURPRISES

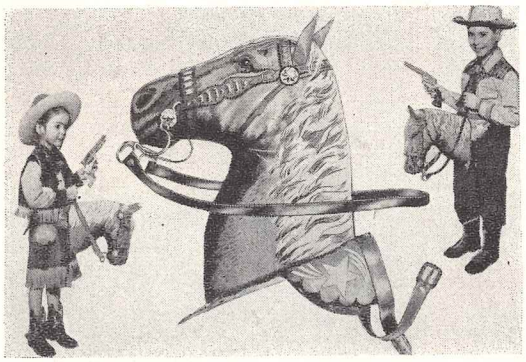
G269E. Break the seal of these clever 3" balls and out pop 15 fascinating favors to delight boys and girls! Wrapped favors appear one by one as the endless ribbon is unwound to be threaded on the silk cord. For parties, for sick bed fun, for long auto rides, etc. Stock up for all occasions. Guaranteed to keep children amused for hours! Each **$1.00**

SPARKY JUMPS

G674E. Just call Sparky's name . . . he pops out of his kennel, and skids half way across the table to greet you! Electrically operated toy that actually responds to the human voice. Sparky the Pooch is 3" long and unbreakable. Dog house is 4½" high, sturdily built of metal. Sparky is a super sonic sensation. Battery included. **$1.79**

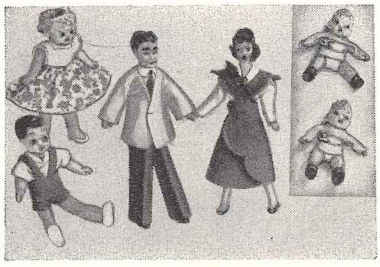
HOPPY'S ZOOMERANG GUN

G932E. First new invention in toy guns in 50 years! Press trigger to spring concealed colorful plastic coated zoomerang coil 5 to 6 feet without leaving barrel. Repeats indefinitely. With Hopalong Cassidy's picture and autograph. About 9½" long in bright red plastic. Harmless. **$1.29**



WHAT YOUNGSTER COULD RESIST THIS COWBOY HORSE

G975LE. Ride 'em cowboy! A horse for cowboys and cowgirls straight from the Wild and Wooly West! Fasten around waist with an adjustable belt to "ride" the open prairies. With reins, bit and all the trimmings like a real Western prancer. Mount him for roundups and for pounding after outlaws down the trail! Neck and 3" stuffed head of washable, heavy-gauge Vinylite. 12½" x 16" x 3½". **$2.98**

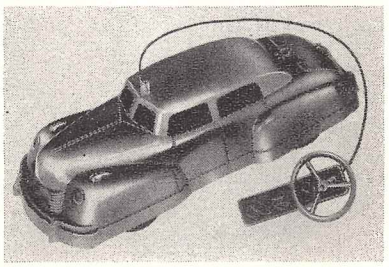


LOVABLE DOLLHOUSE DOLLS

Something new and entirely different for her doll collection! Charming, gaily dressed dolls—made of soft flexible plastic. They sit, they stand, they bend into any position. Unbreakable and washable, they can be dressed and undressed. Give her a complete set—she'll never tire of them. Father is 3" tall—others in proportion.

G641E. Family Group (Mother, Father, Girl, Boy). **$3.49**

G642E. Babies, set of 2 **89¢**

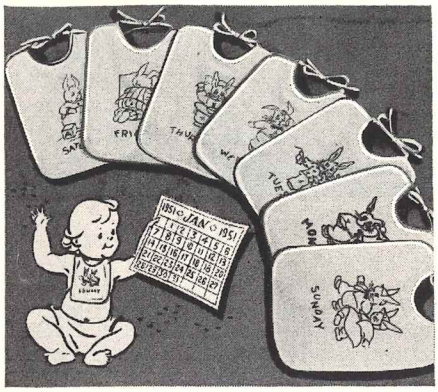


REMOTE CONTROL CAR AMAZES YOUNG AND OLD

G956E. Any youngster can handle the wheel and steer this car like a big auto . . . from far away! Powerful clock motor with 3 controlled speeds and automatic stop. Runs for 150 feet inside or out on most any surface including rugs. Stream-lined body 10" overall. For hours of playtime fun indoors or out. Educational, too! Prize discovery in the toy parade that will be junior's favorite toy Christmas morn! **$2.49**

PATENT OFFICE NOV 1950 DESIGN DIVISION

Nursery Niceties . . . Oodles of 'em!

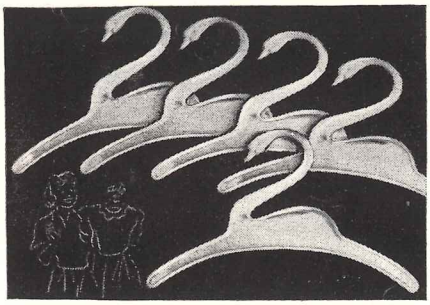


BIB-A-DAY BIBS FOR THE HIGH CHAIR SET

G154E. Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday! Seven-piece set of snow-white, absorbent Terry cloth bibs—one for each day of the week to keep your high chair dweller clean and neat. Bibs are bound in gay assorted colors with a happy bunny scene and the name of the day baby is to wear it. Wash in a jiffy with no ironing needed! 8¼" wide. Set of 7 bibs. **$2.29**

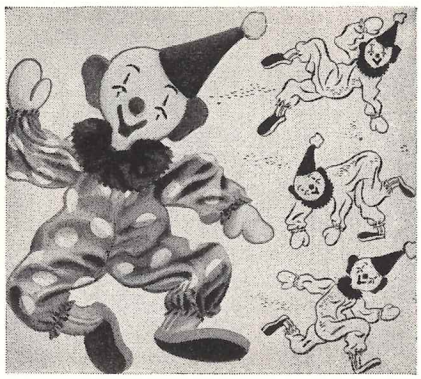
NOW HE TALKS!

G509E. Here's an old favorite all tricked out with sound effects! Now Jack has a voice to more-than-ever fascinate the youngsters. He's dressed in a Vinyl costume and laughs heartily as he rises slowly from a gayly decorated tek-wood box. 3½" x 3¾". Easy button release is kind to tiny fingers. **$1.00**



SWAN HANGERS — JUNIOR SIZE

G155E. Pint-size clothes glide on and off these gracefully designed small fry hangers as smoothly as a swan on water. Teaches kiddies to hang up their own clothes and encourages neatness. Takes clothes in sizes from 6 months to 6 years. 10" wide, of light unbreakable snag-proof plastic—shaped like a graceful swan. Set of 5 assorted hangers in pastel shades. **$1.00**



BENDY CLOWN WILL CAPTURE THEIR HEARTS

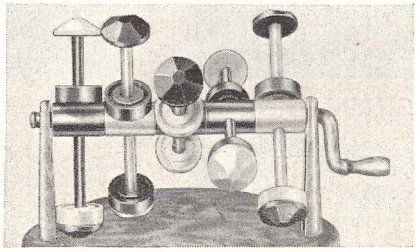
G157E. Kiddies will love him the minute they hold him in their hands! He feels, looks, acts as if he were a real flesh-and-blood clown. Made in one piece of special featherlight latex foam that feels like skin, he can sit or stand alone, do acrobatics, look cute, coy or thoughtful—in fact, he'll bend into any position you wish. He's dressed in a colorful cotton suit and a tall pointed non-crushable cap. Safe, durable, washable. 14" tall. **$1.98**

G156E. CRIB CARNIVAL. Simply tie across baby's crib and the fun starts! Baby pulls dumb-bells—the clown disks roll back and forth, elephants rattle and bob as the ball spins. Gay red, yellow and blue Styron. 14" long, 9" high. **$1.98**

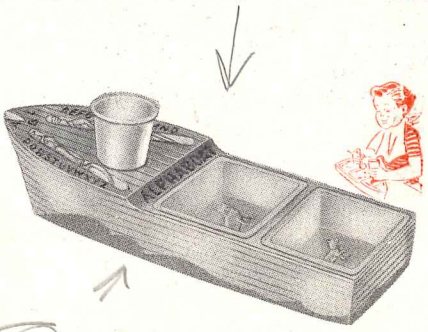
G158E. COME-BACK. New, livelier Come-back with an everlasting spring movement! Children love it! Roll it as far and as hard as you can and back it comes . . . even from under furniture. Made of smooth, sanitary gay red and blue plastic. 3¼" long. **98c**

THEY'LL LOVE MERRY-GO-SIP

G576E. He'll be a mealtime tippler if he owns this unusual cup! Milk, orange juice, etc. go down without a murmur 'cause he's preoccupied with the merry-go-round of animals that turns while he drinks. Contents of cup are not visible. Made of odorless, tasteless, heat-resistant Lustron. Can be sterilized. Blue cup, pink top and flexible straw. A circus at every meal and peace and quiet for mother. 6½" high by 3½" wide. **$1.29**

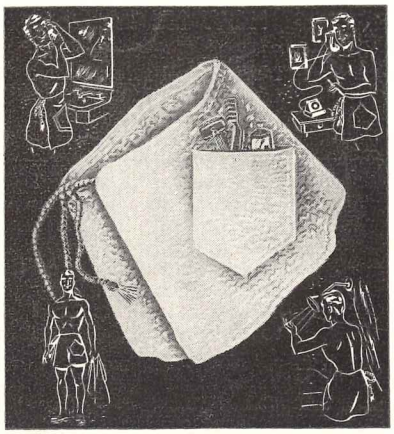


G513E. WHIRL DROP. Fascinating action toy keeps little tots busy turning the crank. 10 brilliantly colored plastic disks drop with each turn producing an amusing clicking sound. Made of gay, shatterproof, washable Polystyrene. 8" x 5" x 5½". **$1.29**



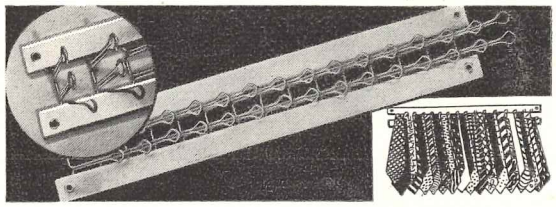
G936E. ALPHA BOAT. Ship ahoy, little matey, it's time for chow! Serve his meals in Alpha-boat. Brightly colored Polystyrene with divided feeding section, and a removable "smoke stack" tumbler. 12¾" long with matching fork and spoon. Alphabet on deck! **$1.00**

Place Your Male Order Here for Gifts that Will Make a Hit!



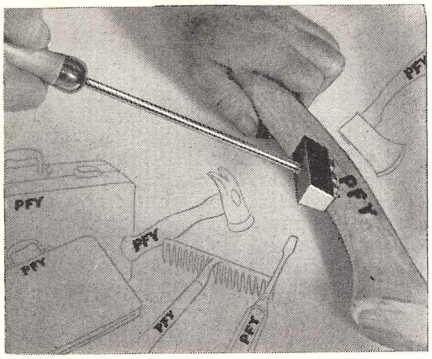
TERRY TYON COVERS A MULTITUDE OF SHINS!

G141E. For those head-long dashes from tub to phone, for shaving, for locker room or beach! Terry Tyon slips on in a shake for new cover-up convenience. One size fits fat man, thin man, medium size man. Made of rugged, thirsty white towelling with big man-size pocket for toilet articles, cigarettes etc. Keep on hand for house guests, for traveling too. Tubs like a towel—needs no ironing. In a moisture-proof bag. **$2.50**



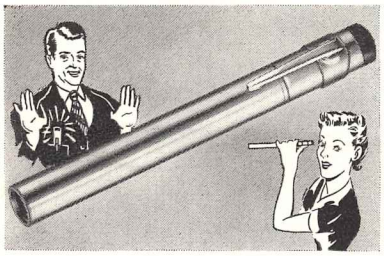
NEW NON-SLIP TIE RACK

G132E. A rack to display his Christmas ties on! He may not *get* 30 ties but there's space for that many here! Chrome hangers with non-slip grips keep ties wrinkle-free in apple-pie order. Each pair of hooks turns individually for easy selection. Ties are held flat against the wall—can't fall out. 14½" long x 2" wide. Screws to closet door or wall. **$1.95**



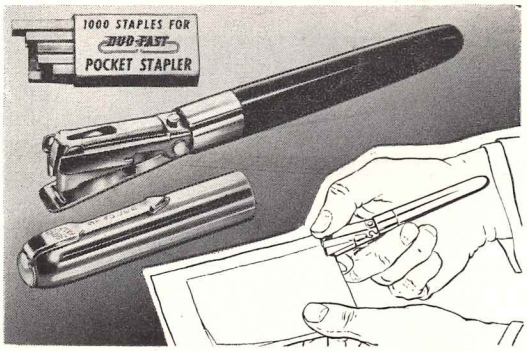
BRAND 'EM PODNER!

DZ33E. If your prized possessions have a habit of straying from the fold—brand 'em to keep 'em in the home corral. This personal branding iron has your 3 initials individually cast in bronze and mounted on a polished brass rod with a natural wood handle. It's easy to use— just heat head over open flame and press down on article to be marked. Keeps sports equipment, toys, luggage, garden tools under strict control. Brands wood, leather, plastic and rubber. 12" long. 2" bronze head. State initials wanted. **$3.50**



NEW SIX-POWER PENSCOPE THE WORLD IN YOUR POCKET

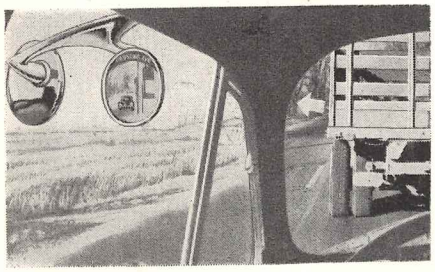
G835E. Penscope clips to your pocket or slips into your purse—as compact as a fountain pen—yet it's a genuine 6-power telescope only 5⅛" long. Gives you a "ring-side" seat at the theatre, races, field trips, all sports, travel, etc. Magnifies objects up to 6 times. Precision made with the brilliance and optical excellence of fine binoculars. Covers a field of 315 feet at 1000 yards. Lenses are anti-reflection coated. Satin-chrome finish. **$10.00**



PEN-SIZE POCKET STAPLER

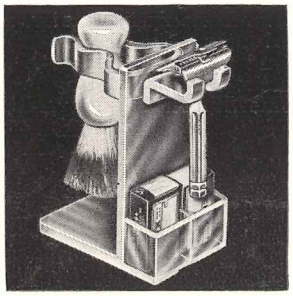
G917E. Handy as a fountain pen for pocket, desk, or purse. A simple squeeze clips together pieces of fabric or up to 16 sheets of bond paper. Great for keeping monthly bills in apple-pie order! Just slip off the chrome plated clip cap and it's ready for use. Colorful moulded handle with a simple mechanism. Weighs only 1½ ounces. Holds 100 metal staples. We can't think of anyone who wouldn't welcome this useful gift! 5" long. With 1000 staples. **$2.95**

G918E. Refills—4 boxes of 1000 each. **$1.00**



PASSING EYE FOR SAFETY

G889E. This may save the life of someone you love! The Passing Eye clamped to the side of a car peers around the car ahead and tells if it's safe to pass! Eliminates neck-stretching, guessing and dangerous cutting back into line. Streamlined high lustre chrome fixture with fine sealed-edge plate glass mirrors. Works periscope fashion. Weather resistant. Instructions for mounting included. **$5.95**



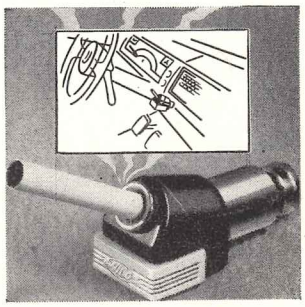
SHAVE RACK

G148E. All pop's shaving gear in one place! Maybe you couldn't accomplish this miracle, but Shave Rack can! Made of crystal-clear genuine DuPont Lucite with a clip to hold razor and brush plus two compartments to store spare blades. Handsome, practical and easy-to-clean. 4⅝" high, 3" wide, 3⅝" deep. **$1.59**

AUTO COMPASS

G816E. Hull's compass keeps cars on the beam—prevents wrong turns that mean waste mileage, lost time, and inconvenience. Dial revolves accurately on jeweled pivot. Shock-resistant dashboard mounting. Sturdy Bakelite case 3½" high. Instructions. **$3.95**

G885E. Electrically lighted DeLuxe Model. **$5.95**



NEW LIGHTER WATCH IT PUFF!

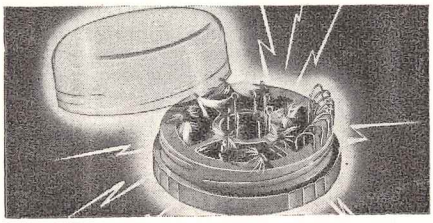
G884E. It's almost human! An astonishing new cigarette lighter that actually takes the first 3 puffs for you! No installation—insert it in place of your present auto lighter. Saves fumbling for matches. Entirely safe. Attractive cream and white bakelite. Fits all cars. **$2.95**

PATENT OFFICE
NOV 1950
DESIGN DIVISION

For the Man who Dreams of the Great Outdoors!

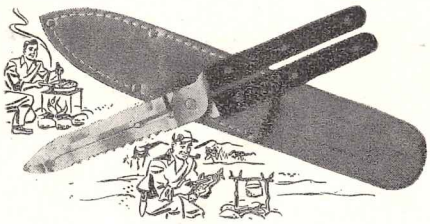
NEW TELESCOPING HANDLE CASTING ROD

G809E. Answer to the fisherman's dream! Handle-Rod fits into your pocket, tackle box, or the glove compartment of your car. A 5-foot precision-made casting rod amazingly telescopes within the aluminum handle to 11" length. Laminated cork grip. Rod and guides of Beryllium Copper (won't rust or corrode, and stronger than steel). Weighs just 6 ounces. Deluxe in every detail. Waterproof case included. **$13.50**



MAGNETIC FLY BOX

G882E. At last! New magnetic fly box holds wet and dry fly hooks securely, even in the strongest wind. 5 permanent Alnico magnets keep hackles and wings in order without crushing. Crystal-clear screw-on cover. No more fumbling with clips when the big fellows are striking! Weather-resistant Styrene. 2¾" x 1¼". Slips into pocket or tackle box. **$1.95**

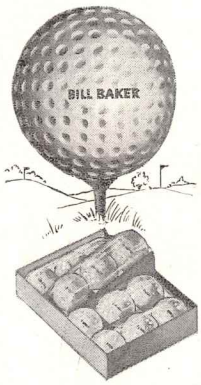


7-in-1 SPORTSMAN'S KNIFE

G130E. Keep tackle box simple, and pockets uncluttered. This miracle knife does the work of 7 tools: keen edged steel knife, leader and wire snipper, hook disgorger, fish scaler, skinning hook for fish or game, long nose pliers and sinker crimper. Field and stream tested. 7¾" long of high alloy steel with leather scabbard. **$3.98**

CAST DEPTH-O-PLUG TO TELL WHERE THE BIG ONES HIDE!

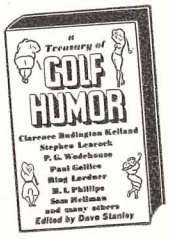
G115E. Depth-O-Plug casts 30 to 40 yards in any direction. Accurately tells fishermen the depth and temperatures of deep holes, ledges, and sandbars where the big ones may be hiding! Attach right to any line or leader—made of shatterproof plastic and corrosion-resistant metals. Depth readings on gold-like embossed scale. Insulated thermometer holds temperature 'til you pull it up. Depth range to 70 ft., temperature from 30 to 100 degrees. 5" long. **$2.00**



THAT'S MY GOLF BALL SEE MY NAME!

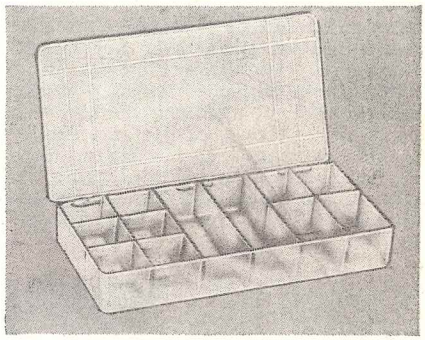
DZ65E. Score a hole-in-one with this favorite gift for golfers. A set of 12 top-quality balls with his name impressed on both sides in indelible colored enamel. Ends fairway mixups, cuts down on ball losses and saves money! Made to exact USGA specifications with liquid center, para rubber wound to high compression, and extra tough cover for rounds and rounds of wear. Print name clearly—limit of 14 characters including spaces. 12 balls, personalized and postpaid. **$9.95**

A TREASURY OF GOLF HUMOR



G109E. Strictly for golfers, sport fans and strictly for laughs! A hilarious anthology of 19 stories by such top-notch writers as Ring Lardner, Paul Gallico, P. G. Wodehouse and Stephen Leacock. 383 pgs., ed. by Dave Stanley. **$3.00**

G110E. Baseball Humor. 316 pages. Stories by favorite writers. **$3.00**

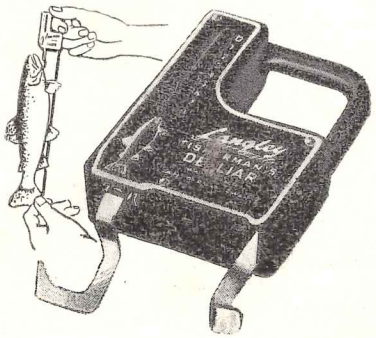


CATCH-ALL TACKLE BOX

G116E. All the odds and ends a fisherman cherishes will be forever safe and visible in this crystal-clear, Polystyrene tackle box. 12 compartments for flies, line, hooks, sinkers, and floats. 8¼" x 4¼" x 1¼". Clever hinged cover. Ideal for workbench too! **$1.00**

CHROME DEPTHOMETER FOR BOAT FISHING

G808E. "Secret" guide in locating choice fishing spots. Depthometer measures depth up to 100 ft. where the big fish hang out! Markings at every foot on strong 100 ft. line with color-coding for 5, 10, and 50 ft. Thumbscrew brake releases line as heavy weight carries it down over side of boat. 3" rustless chrome case. **$2.00**

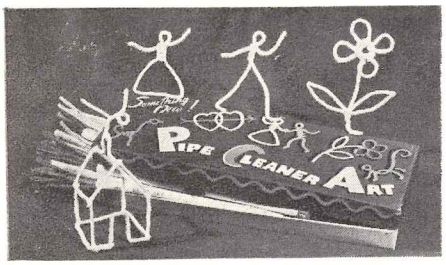


EVERY FISHERMAN NEEDS A DE-LIAR

G357E. No more fish stories when he carries this practical new gadget in pocket or tackle box! He'll know instantly just what those big ones weigh and measure. 2 oz. metal case, 2¾" x 1½", contains scale weighing to 8 lbs. and flexible steel rule measuring to 24". Folding lip-hook holds the slippery beauty in position while the statistics are gathered for posterity. **$2.00**

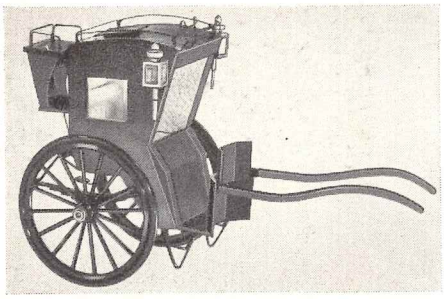
G405E. Larger size for those ocean-size beauties. 2" x 3⅜", same features. Weighs up to 28 lbs., measures to 42". **$2.50**

Ride a Hobby Horse for Profitable Leisure Hours . . .



EVERYONE LOVES TO PLAY WITH PIPE CLEANER ART

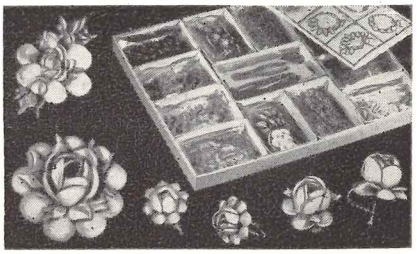
G250E. An exciting new kit for youngsters 6 to 60. Makes toys, place markers, corsages, lapel pins, etc. Set of 100 double size, 12" pipe cleaners in 10 pastel colors. Big colorful step-by-step instruction sheet and new booklet tells how to make scores of designs. Perfect for kiddies, shut-ins, hostesses, doodlers, hobbyists. Can be used again and again. An absorbing and educational pastime for all age groups. Colorful gift box. **$1.00**



HANSOM CAB MODEL KIT

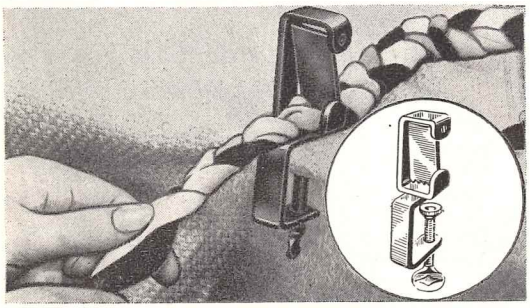
G994E. Authentic Hansom Cab of the Gay 90's—right down to the last detail! From this easy-to-build kit comes the famous and romantic cab that is still used in New York's Central Park. Truly a collector's item! Wood, plastic, wire and leatherette parts ready and easy to assemble. Instructions. **$1.50**

G993E. SURREY WITH THE FRINGE ON TOP. Complete kit as above. **$1.75**



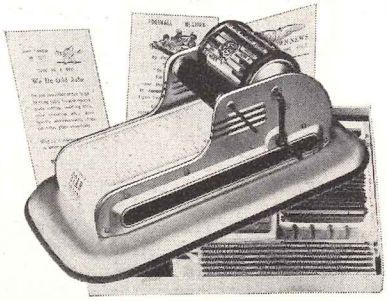
SHELLCRAFT JEWELRY KIT

G999E. Jewels of the sea! Make your own exquisite flower like jewelry—earrings, pins, clips—with this complete and colorful set. So simple with easy-to-follow instructions. A generous supply of beautiful pastel shells of various sizes, cement, tweezers, plastic bases, pin and earring attachments. Use the surplus shells for place cards, ash trays, etc. We guarantee your friends will start you in business making lovely designs for them. Complete working set. **$2.98**



AUTOMATIC BRAID-MAID

G834E. It's fun to braid rugs with this clever third hand! Holds fabric firmly, evenly, to speed up rug making. As braid lengthens, slide it through and automatic feature grasps it securely. No adjustment needed. Just clamp Braid-Maid to table, chair arm or any convenient place. Then slide the work through and you're off. Six ounces of rugged metal, 4½" long x 1⅛" wide, nicely finished in green! Now you can make two rugs in the time it took you to do only one. Worth it's weight in gold to any rug-braiding fan! Instructions. **$1.00**



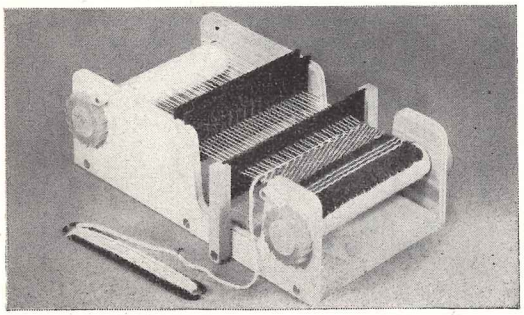
LET THE PRESSES ROLL!

G997E. Print your own! Deluxe printing press for neighborhood newspapers, flyers, tickets, invitations, programs! Prints 3½" x 7" sheet. Holds 25 lines of type and pictures. Made of heavy sheet metal. Includes 400 pieces of grooved rubber type, 15 type slots, tweezers, 9 picture dies, ink and brush, paper, Journal and instructions. **$5.95**

G996E. CUB PRINTING PRESS. Takes 3½" x 5½" sheet. **$2.25**

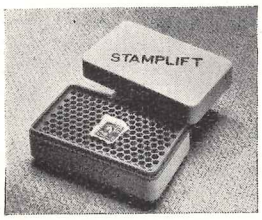
BUILD YOUR OWN CAMERA

G995E. Here's something really practical for the hobby enthusiast! Take photos with a camera you made all by yourself. The Ansco Craftsman Camera Kit has all the parts and complete easy-to-follow instructions for a sturdy, precision box camera that takes eight crisp, clear 2¼" x 3¼" pictures on 120 film. Give a kit to the youngsters to build their first personal camera! Tax incl. **$3.50**



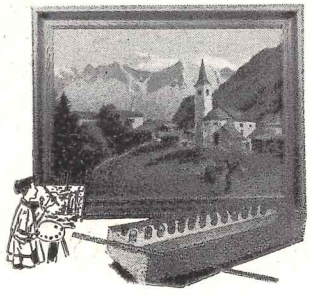
REAL HAND LOOM

G647E. Weave your own material! This hand-loom works just like the big industrial looms. For Juniors to learn on and hobbyists to try out new patterns! Makes pot holders, doll blankets, place mats, scarves, belts, etc. 12" x 7⅜" x 4⅛", made of sturdy hardwood. Comes all strung, ready to use with 3 plastic shuttles, 3 skeins of wool and a detailed handbook of directions. **$5.98**



STAMPLIFT SEPARATES STAMPS

G998E. Stamp collectors! Your troubles are over. Stamplift lifts stamps from envelopes, albums, etc.—unsticks gummed-together stamps. There's no loss of original gum and no discoloring either. Uses no chemicals. There are no parts to replace. Made of polished emerald and old ivory plastic in streamlined modern design. Takes 10 stamps at a time. 3¼" x 3⅜". **$2.50**



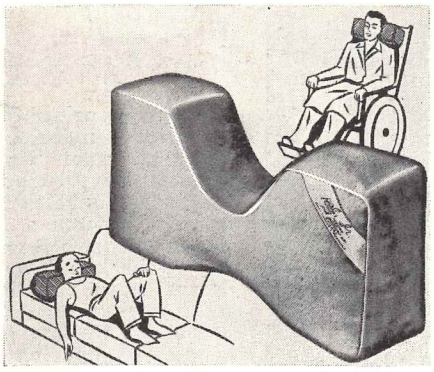
OIL PAINT WITHOUT A LESSON!

Paint for relaxation! No training needed to complete an oil masterpiece of your own! Everything included: a 12" x 16" pre-sketched canvas, ready-mixed oil paints, brush and instructions. Just fill in numbered areas on canvas with correspondingly numbered oils. Each set a complete picture. **$2.95**

G60E. French Canal Boat
G65E. Bowl of Poppies
G67E. Nature Scene—Quiet Waters
G72E. Mountain Road
G73E. Snow Scene
G74E. Swiss Village (NEW! As illustrated)
G59E. Old burnished wood frame (without glass).

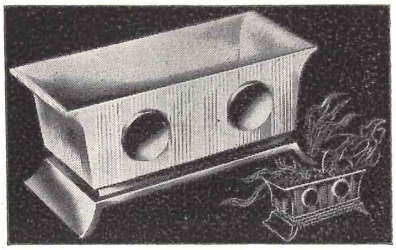
PATENT OFFICE NOV 1950 DESIGN DIVISION

Gifts with a Helping Hand for Anyone on Your List!



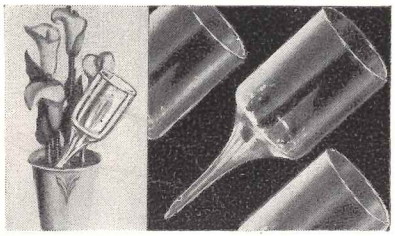
PAL PILLOW

G992E. Cradle for a tired head! A super soft, shredded foam rubber pillow curved to fit your neck, shoulders, back, etc. Pal Pillow is a generous 14" x 7", filled with non-allergic Airfoam Latex. Wonderful for travelling or home relaxing. Covered with dark brown cotton twill. **$4.95**



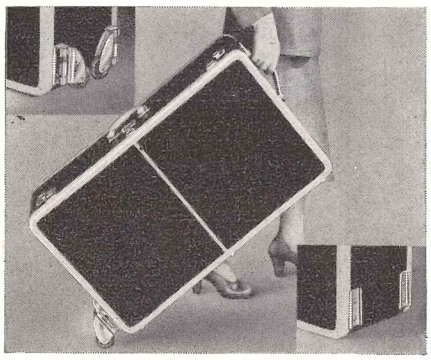
GENIE PLANTER

G151E. Cuts house plant watering to once a week. Secret is the perforated water tray that holds ample water to be soaked up by roots as needed. 8" x 4" x 4". Heavy durable plastic in decorative design. Black with yellow base or marbelized with bronze base. **$1.00**



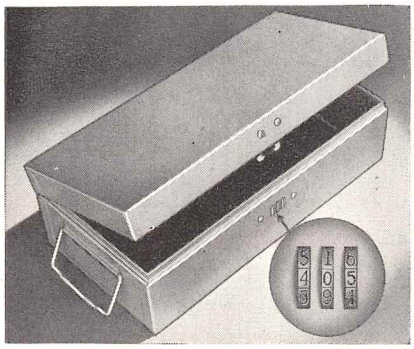
PLANT BABY SITTER

AZ558E. Scientifically feeds water to your potted plants when you go away on week ends. Saves daily watering chores. Merely press pointed tube into soil and fill tumbler end with water. Moisture flows out of filtered pin hole as needed, directly to plant. Polystyrene, 6" long. Set of 3 for **98¢**



ROLL YOUR OWN ON PORTABLE WHEELS

G990E. A wonderful idea for travelling . . . real "porter service", you can take right with you! Your bag or small trunk will glide easily along on these 2 sturdy rollers. The wheels slide off in a jiffy for packing inside, or you can leave them on permanently by folding flat. Set of wheels and slides with British Tan cowhide handle. **$6.95**
G991E. Strap-on model. **$3.98**

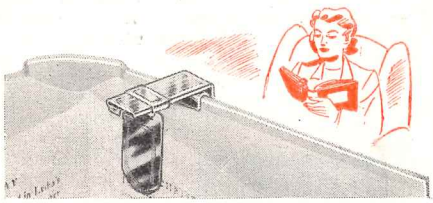


KEYLESS TREASURE BOX

G782E. Your little Tom Sawyer's door knob, piece of smooth glass, a mica stone—all his valuables will find their way into this treasure box. Teenagers will guard first love letters in it, too. Has a three-number Corbin Sesame lock with a secret combination that you set yourself. Heavy gauge steel, 11½" x 5½" x 3½". Silver-gray finish. Fire-resistant for all the family's insurance policies, bonds, certificates, war bonds and other valuables. Use for a handy tackle box, too, to keep your favorite flys from straying. **$3.50**

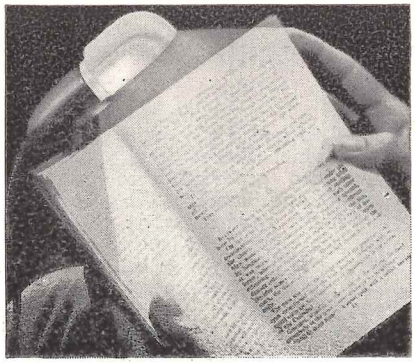
EXTENSION CORD REEL

G368E. Extend electric outlets to convenient locations quickly with this handy reel. Brings the toaster to the table, solves wiring for Christmas tree, lets you extend the bridge lamp, etc., without danger of dangling cords. Reel off amount of cord you need from 3½" diam. metal and plastic container—wind back for compact storage. 10 ft. of fine insulated cord with rubber safety plug and standard socket. **$2.39**



E-Z KEEPS YOUR PLACE

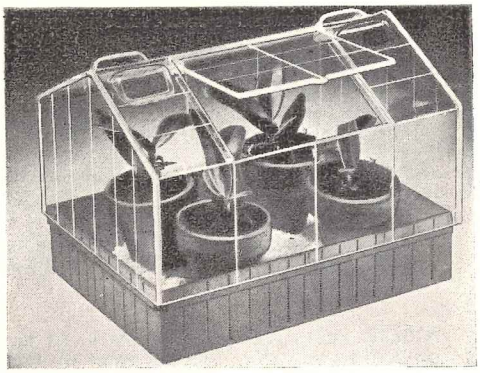
G317E. No fumbling, lost places or lost time with E-Z, the mechanical bookmark. Avoids dog-eared pages. Just clip to back cover of any size book. Metal tab slips up and back again as pages turn, automatically keeping your exact place. Perfect for book lovers. **$1.00**



MAGIC BOOKLITE

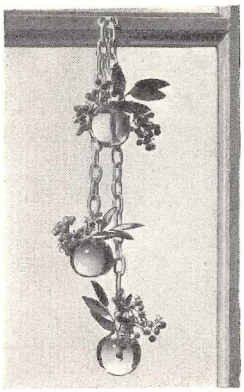
G727E. This personal reading light slides between the pages of any book and lights up pages when held in reading position. Goes off by itself if you doze off and lay the book down! Concentrates the light directly on your page—without glare or eyestrain—without disturbing other occupants of the room. Made of feather-weight plastic, it holds fast to book, yet does not mar pages or interfere with page turning. With a 7 ft. cord and handsome plastic shade. **$1.49**

Happy Planting Starts at Breck's of Boston!



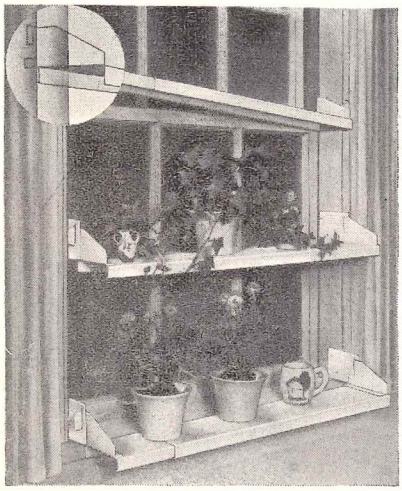
GREENHOUSE FOR WINDOWSILL PLANTS

G926E. Scientific windowsill incubator for house plants, seed-starting, African Violets, tropical terranium, or raising hard-to-cultivate orchid seedlings. Removable crystal-clear top admits sunlight, while hinged vent controls humidity and temperature. Bright red waterproof base holds pebbles, plants etc. Moulded of heavy-gauge Lustrex Styrene, 5½" x 7½" base; stands 5" tall overall. Greenhouse only. **$1.98**



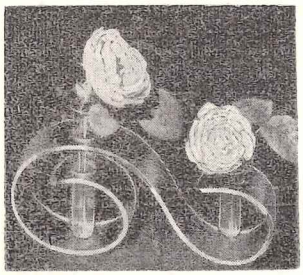
GAY WINDOW BUBBLE CHAIN

G927E. Gay spring beauty at your window anytime of year! Three dainty pastel-tinted 1¾" glass bubbles are suspended from a 16" plastic chain. Fill with ivy or tiny cut flowers. Vines learn to climb gracefully up and down the chain. No interference with opening of windows. **$1.00**



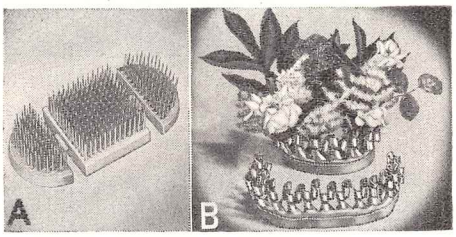
SUNSHINE PLANT SHELF FITS ANY WINDOW

G925E. Doubles the capacity of your window garden and lifts plants into the sun. Excellent, too, for display of miniatures. Ivory enameled all-metal shelving, 4" wide, adjusts telescopically from 24 to 39 inches. At center window lock level, it ingeniously slides into position without screws; at windowsill, or any other height, it hooks into the little sideplates provided. No interference with curtains. Two or three shelves per window are very effective. Unconditionally guaranteed. **$2.95**



PERFECT SHOW-OFF!

G597E. There's no end to the decorative and dramatic effects you can dream up with this charming Scroll Bud Vase. Two slender glass vials are set into a swirl of gleaming, jewel Lucite, 5" x 3½". Use for flowers, candles or a combination of both. Crystal clear, ruby red, or sea green. Each **$1.00**

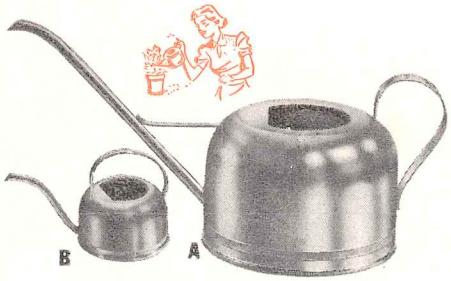


IF SHE'S PROUD OF HER FLOWERS . . .

Anyone who takes pride in giving a professional look to indoor flower arrangements will appreciate these rust-proof holders. Give them as a set or individually.

G160E. INTERLOCKING. A. Use this three piece set as one unit or as separate units depending on the result wanted and the size of the vase or bowl. Weighted lead base, brass pins. 3⅝" x 1⅞". **$1.50**

G181E. CORONET. B. Tiny spring-like curls of rustless copper cleverly hold flowers or candles at any angle. Bend to shape desired. Flexible heavy lead base. About 9½" long. Solution to odd-shaped bowl arrangements. **$1.25**



NEW ENGLAND MADE WATERING POTS OF GLEAMING COPPER

Guaranteed to put a gleam in the eye of the lucky recipient! Heavy gauge solid copper fashioned into graceful shining pots with brass spouts and handles. They make it easy to reach those hard-to-get-at plants in window gardens. Permanent lacquered finish with handsome raised design at bases. She'll have no excuse for not watering plants with either of these useful gifts.

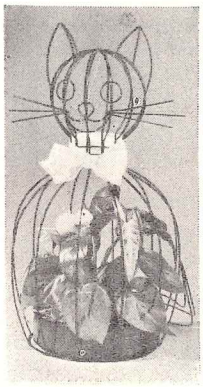
G195E. Large (approx. 1½ qts.) A. **$4.95**
G402E. Medium (approx. 1¼ pts.) B. **$3.50**

BRECK'S GIFT GARDEN

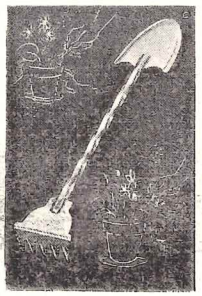
FA4700E. To show home gardeners why Breck's has been one of the top seed houses for 133 years, we make this special offer: a $2.25 value for $1.00. 14 full-color pkts. of the finest annual flower seeds—all easy to grow favorites—with blooms galore for color, fragrance and cutting. **$1.00**

Includes: Violet Alyssum, Snapdragons, Asters, Calliopsis, Bachelor's Buttons, Cosmos, Heavenly Blue Morning Glory, two Marigolds, Nasturtiums, Petunias, Scabiosa, Sweet Peas, Zinnias.

CAT AND CANARY PLANTER



G114LE. The cat swallowed the canary! You can tell from the satisfied grin on his face. A whimsical new planter of sturdy black wire with a wooden and metal yellow bird swinging merrily inside. 16½" high, 9½" wide with a big yellow satin bow 'round the cat's neck. Removable metal base for plants. **$3.95**



GREEN THUMB CULTIVATOR

G538E. Lifetime gift for the flower pot or window box gardener. Gleaming polished tool of solid brass. Use the spade end to apply fertilizer while the rake end acts as a cultivator. 6" long. **$1.00**

PLEASE ORDER EARLY...Every Item POSTPAID **E84**

Ordered by and ship to . . .

Mr.
Mrs. _____
Miss

All members of same household should order under one name. Please PRINT your name to help us avoid errors.

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Town or City _____ Postal No. if any _____ State _____

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☐ Please check this square if this is your FIRST order from Breck's.

Note: If you have moved since your last order, write old address below:

NOV 1950

Former St. and No. _____ R.F.D. _____ P.O. Box _____

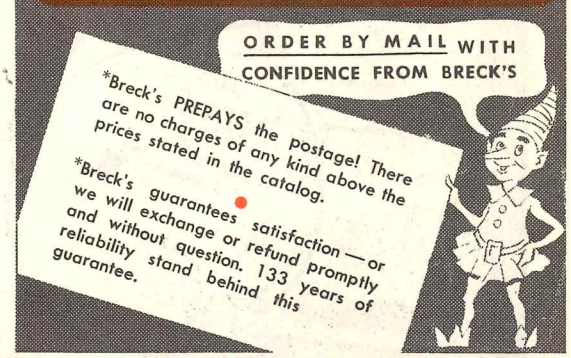
Town or City _____ Postal No. if any _____ State _____

DESIGN DIVISION

Home and Garden Gifts

BRECK'S of BOSTON

RELIABLE SINCE 1818

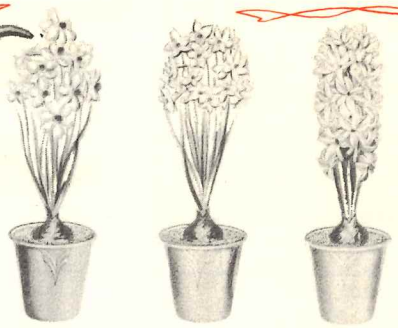


Quantity	Catalog No.	Description — Personalization (where offered)	Size or Color (give 2nd choice)	Price Each	Total Price

BRECK'S *Suggestions* FOR HOUSE & GARDEN

KING SIZE MAIL BOX

DZ138E. Protects magazines, newspapers and small packages from the weather! Holds LIFE without folding! Heavy non-rusting aluminum with unbreakable plastic window and outgoing mail clip. Finished in Antique Bronze, Hammered Brass, Cape Cod White, or Mist Gray. 16" x 11½" x 4½". (Please specify finish). **$5.95**



BEGINNER'S BULB SET

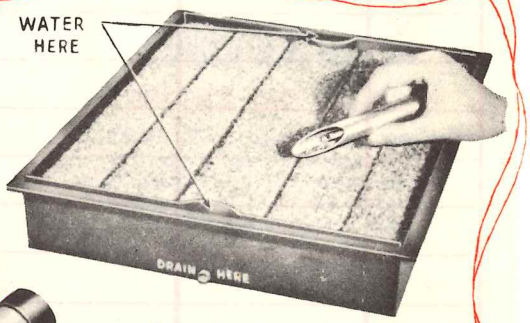
AZ190E. Fascinating winter window garden! Beginner's Bulb Set with 3 top-size bulbs —one Chinese Sacred Narcissus, 1 Paper White Narcissus and 1 Royal Scarlet Hyacinth. Plus 1 pkg. of Mica-Gro (easier and better than pebbles), 1 ounce pkg. of Hyponex plant food and a smart looking bronze plastic watering pot, 11" long with a 7" gracefully curved spout. Three matching 3" diam. growing pots too! Instructions included. A gift that brings joy to kiddies, shut-ins or the woman who loves to grow things. **$1.95**

BOOT SCRAPER OF REAL HORSESHOES

G302E. Keep mud and dirt outside with this original scraper. Cleans mud off the bottom of shoes as sturdy brushes clean the sides. Forged of two genuine horseshoes welded to a metal scraper frame with brushes attached. A must for homes with active gardeners or young mud hounds! 9" long, 5½" high. **$4.95**

SEED SOWER

AZ720E. Any gardener will welcome this new tool that actually sows even the smallest flower seeds, one seed at a time. Saves extensive thinning later. 5½" long. Cadmium-plated steel. **$1.00**

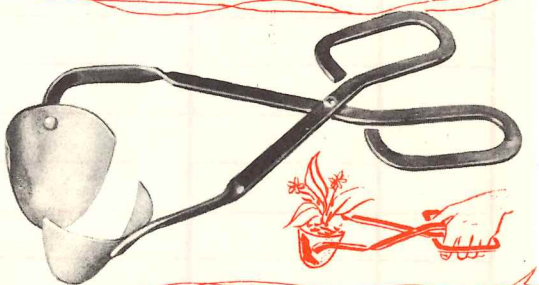


WATERITE SEED FLAT

AZ977E. Start your garden on the windowsill—transfer seedlings to garden when the weather is right. Self-watering metal seed flat with sub-irrigation system and drain plug. Dark green, rust-resistant metal. 15" x 13". 5 year guarantee! **$2.65**

SEEDLING SPOON

AZ727E. Works like scissors. Cups seedlings without disturbing roots or loosening dirt. Eliminates transplanting setbacks. Non-rusting aluminum. **$1.39**



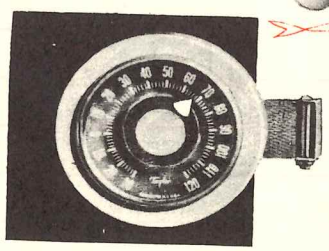
GARDEN GLOVES FOR LADIES

Smooth, soft, white, washable capeskin gloves for gardening, driving and scores of indoor and outdoor tasks. Strongly stitched for long life service.

AZ390E. Small (size 6) **$1.98**

AZ391E. Med. (size 7) **$1.98**

AZ392E. Large (size 8) **$1.98**



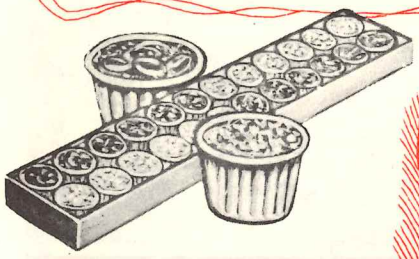
DIAL WINDOW THERMOMETER

HR576E. Taylor's newest precision thermometer, designed by Walter Dorwin Teague. Translucent back plate with easy-to-read numerals. Non-corrosive metal parts. Light gray Tenite II case. 4¾" in diam. x 1". Stainless steel bracket. **$3.50**

MAKE THIS A
MERRY CHRISTMAS FOR *Pets and Birds*

BIRD FEEDER HOBBY KIT

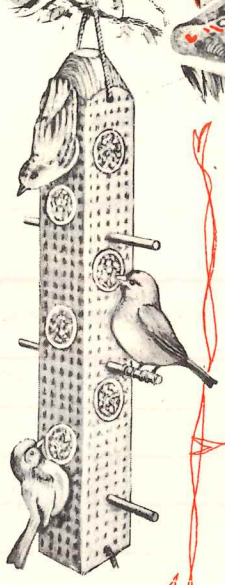
AE150E. In less than ½ hour you can build a modern bird feeder with this new kit. Wood pieces come ready to assemble with easy-to-follow instructions. 10¼" in diameter. Painted forest green and rustic brown with a weatherproof finish. Rudder revolves house to protect birds from wind while a plastic window helps keep food dry. With mounting bracket and arm, screws and nails. **$2.50**



CHICKADEE TIDBITS

AE102E. Assorted seed-and suet- and pressed peanut-and-suet moulded into little paper cups as refills for Community Diner, Bird Buffet and others of our models. Clean and easy to push into place. Keep plenty on hand—they're irresistible to birds!
1 box (24 assorted cups) **$1.25**
3 boxes (72 cups) **$3.50**

COMMUNITY DINER



AE107E. Favorite aerial picnic ground for all birds, both clinging and perching. 16" long, hangs anywhere. All four sides crammed with 12 paper-cupped Tidbits, boxed with 24 extra Chickadee Tidbits for quick refilling. **$2.65**

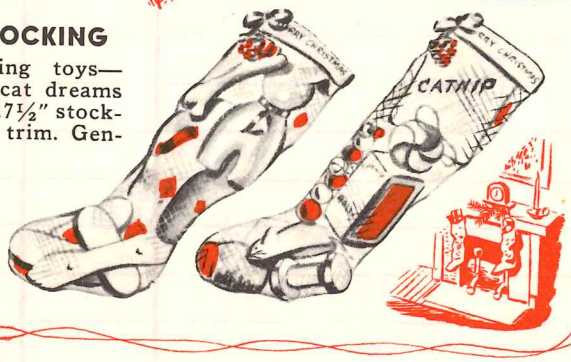
AE123E. Same design—filled Community Diner—without extra Tidbits. **$1.65**

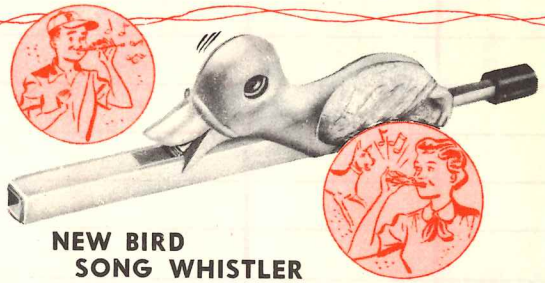
PERSONAL PETOWEL FOR FIDO

G883E. A dog's life isn't so bad when he has his very own towel to rub him dry. Made of heavy fluffy white terry cloth, and decorated with all of poochie's favorite toys, his comb, brush, house, collar, and feeding dish. 36" wide by 33" long to dry off anything from a Great Dane to a Pekinese—even for kitty! Guaranteed fast two-color designs in red and blue. Each towel packed in a sanitary cellophane bag. **$2.50**

PETS' SANTA STOCKING

Tasty tidbits, amusing toys—everything a dog or cat dreams about—in a colorful, 17½" stocking with gay holiday trim. Generously filled.
G448E. Dog Stocking. **$1.49**
G449E. Cat Stocking. **$1.39**





NEW BIRD SONG WHISTLER

G937E. Birdie with a yellow bill that warbles, trills, chirps and whistles. Slide the brass tail rod as you blow, for realistic liquid bird calls. At its highest pitch it's a silent dog whistle. 4¾" long, yellow plastic with red eyes. **$1.00**

BRECK'S COUNTRY LIFE WILD BIRD FOOD

They'll sing when you serve Breck's "Country Life" Wild Bird Food. A top-quality mixture of ten re-cleaned grains, fresh and plump, for attracting favorite wild birds in all regions, 25% or more sunflower seeds and nine other choice ingredients are blended to exact specifications of Audubon Societies. The very best mixture!

		Within 300 miles of Boston	Zone 4 300 to 599 miles	Zone 5 600 to 999 miles	Zone 6 1000 to 1399 miles	Zone 7 1400 to 1799 miles	Zone 8 1800 miles or over
Cat. No. *AU109E*	5 lbs. by Prepaid P.P.	$1.00	$1.25	$1.40	$1.50	$1.70	$1.90
Cat. No. *AU110E*	10 lbs. by Prepaid P.P.	$1.90	$2.25	$2.50	$2.70	$2.95	$3.20

Important: When ordering Breck's Wild Bird Food, be sure to remit the prepaid price as indicated above for the distance from Boston, Mass., to your community—thus avoiding shipment by express, charges collect.

BIRD CAKES

AE103E. BIRD BANQUET. Pressed peanut and suet cake. 3 for **$1.00**
12 for **$3.75**

AE104E. BIRD SNACK. Special blend of pure suet with choice grains and berries.
3 for **$1.00**
12 for **$3.75**

TAG FOR "RAGS"

DZ35E. Your wandering canine will be safely returned when he wears this chrome-plated dog tag on his collar. His name, your name, address and telephone number are neatly stamped for lifetime permanence. (Limit six lines). With hook to attach. **$1.00**

PLEASE ORDER EARLY...Every Item POSTPAID **E84**

Ordered by and ship to . . .

Mr.
Mrs. _____
Miss

All members of same household should order under one name. Please PRINT your name to help us avoid errors.

Street and No. _____ R.F.D. _____ P.O. Box _____

Town or City _____ Postal No. if any _____ State _____

☐ Please check this square if this is your FIRST order from Breck's.

Note: If you have moved since your last order, write old address below:

Former St. and No. _____ R.F.D. _____ P.O. Box _____

Town or City _____ Postal No. if any _____ State _____

Home and Garden Gifts

BRECK'S of BOSTON

RELIABLE SINCE 1818

ORDER BY MAIL WITH CONFIDENCE FROM BRECK'S
*Breck's PREPAYS the postage! There are no charges of any kind above the prices stated in the catalog.
*Breck's guarantees satisfaction — or we will exchange or refund promptly and without question. 133 years of reliability stand behind this guarantee.

Quantity	Catalog No.	Description — Personalization (where offered)	Size or Color (give 2nd choice)	Price Each		Total Price	

PATENT OFFICE NOV 1950 DESIGN DIVISION

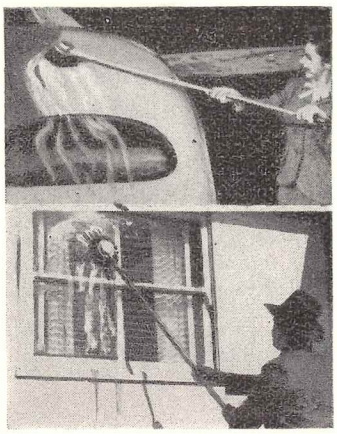
NOTE: *This order sheet will be returned with your order so you can check it.*

Complete Total (enclosed herewith) ➡

Gifts Galore in Our Gasoline Alley!

4 FT.

NEW, IMPROVED WONDER WAND



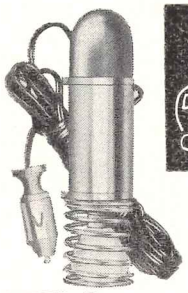
WITH SENSATIONAL DUROSTYRENE BRISTLES!

WASHES YOUR CAR IN 12 MINUTES

G914LE. Surest-to-please gift a car owner can receive . . . new improved Wonder Wand Fountain Brush washes the family car in 12 minutes! Just screw the sectional 4-ft. aluminum alloy handle to garden hose. Water flows through the new, satin-smooth, long-lasting bristle brush of Durostyrene to gently flood away dust and grime. New soft bristles keep their shape indefinitely—add cheerful color. Pays for itself in 2 or 3 washings. For walls, windows, porch floor too! Big value! **$3.95**

G915E. Extra brush head. **$2.00**

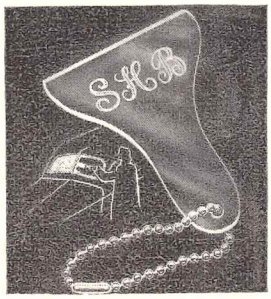
PATENT OFFICE NOV 1950 DESIGN DIVISION



WORK SAFELY WITH LUMA-NITE

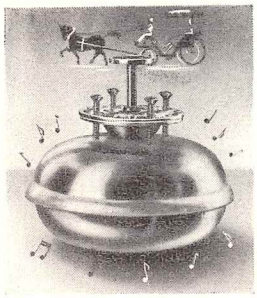
G717E. It may save your life! This emergency light for autos plugs right into your cigarette lighter for instant use at night. Actually two lights in one—a red safety flare on top and a clear bright "working" light on the bottom. Touch it anywhere to the metal body of your car and an ingenious electro-magnet circuit holds it fast. Leaves hands free for working while red flare warns passing motorists. 6⅜" long. Chrome plated body with 12 foot cord. **$4.95**

G718E. Same, in permanent protective leatherette case. **$5.95**



PERSONAL DE-ICER

DM31E. Flicks ice, snow and sleet off windshield. Non-scratch, solid Plexiglas with 3 handsomely stamped initials. 3¼" long with 2½" scraper blade. Metal key chain. Give initials. **$1.00**

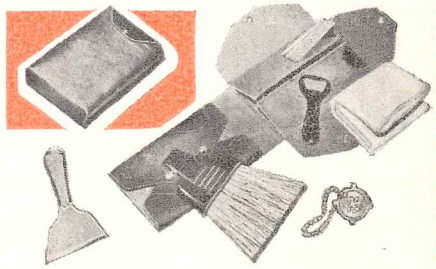


BERMUDA BELL

G887E. Same style 2-toned bell used on horse-drawn carriages of Bermuda! Attaches to car floor board. Step on plunger to ring. 5½" diameter. Heavy nickel-plated cast brass. **$8.95**

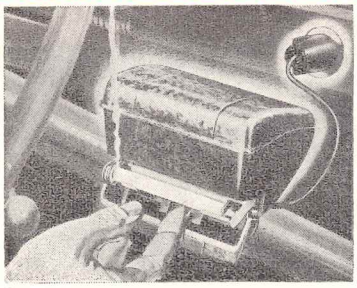
KOZAK DRYWASH

G888E. For the brightest cleanest car ever, with no water! 18" x 36" treated fibre cloth, removes dirt as it polishes and cleans. Protects car finish. Up to 100 car cleanings. **$2.00**



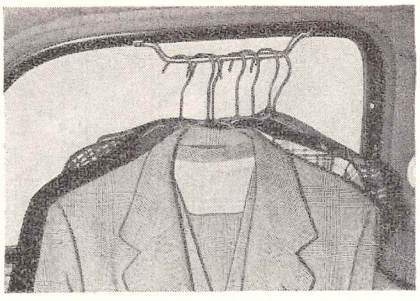
KIPPY-KAR-KIT IS HANDY

G886E. All the little things a car owner appreciates in a tan art leather case to keep handy in the glove compartment. A brush for the upholstery, polishing cloth, comb, 4-in-1 screw driver, bottle opener, lucky clover key chain, and windshield scraper to remove snow and ice in a jiffy. A gift that will remain useful for years. **$1.98**



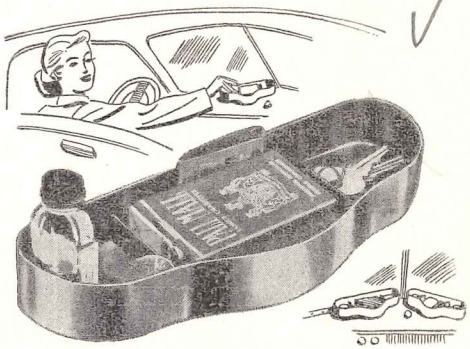
DON'T *DIE* FOR A SMOKE

G815E. Now you can light your cigarette without taking your eyes from the road! Simply press the button on Pres-a-Lite and a lighted cigarette is at your fingertips! Holds 23 cigarettes, completely automatic. Attach to steering post and plug in cigarette lighter. Green or maroon bakelite and aluminum. **$6.95**



TRAVELING CLOSET

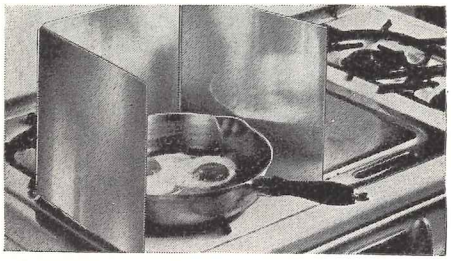
G817E. A personal valet, Sir, to assure you wrinkle-free clothes at the journey's end. Our clever, new "Car Bar" fits on the car window and holds a dozen garments compact and safe. Nickel-plated and adjustable from 9½ inches to 14½ inches—will fit any car. Inconspicuous for permanent installation. **$1.49**



DASHBOARD MAGNA-TRAY

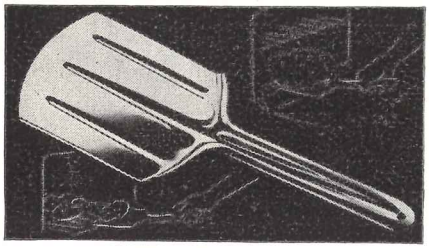
G814E. Our prize discovery of the year for utter usefulness! A handy magnetized tray for the top of your car's dashboard, to hold sunglasses, cigarettes, and assorted doodads. Grips firmly to any metal surface by attraction of strong, permanent Alnico magnets. Polished Lustrex, silver-gray finish. About 8½" x 3". **$1.00**

Breck's Short Course in Good Housekeeping!



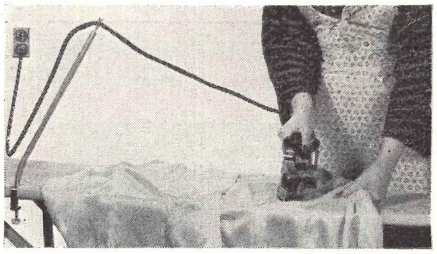
SPATTERSHIELD FOR STOVE

G545E. It's a three-sided hinged shield of aluminum to stand around the frying pan and catch messy spatter. Wipes off as easily as a cookie sheet! Saves cleaning the whole stove! Serves double use around the electric mixer to catch flying food particles. Folds flat for easy storage. Each of the 3 sides is 9" x 10". Thoughtful gift for the new homemaker. **$1.00**



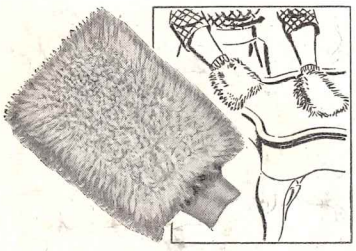
KITCHEN OVEN SHOVEL

G894E. Lifts out all kinds of hot dishes from oven or barbecue without burning fingers. Satin finish featherlight aluminum shovel, 17" long, 6" wide, removes potatoes, steaks, hot cakes, bread, muffins, pies, etc. quickly and easily. Wash in a jiffy, stays always bright and shiny, can't rust. For anyone who loves to cook or bake and a clever addition to barbecue grill. **89c**



HOLD-A-CORD

HR266E. Tuesday tussle? No more dangling cords when you do the weekly ironing. Hold-A-Cord prevents cord tangling, eliminates interference with your ironing. Clamps on board . . . holds the cord high out of your way to speed things up. Non-tarnishing rust-proof metal clamp, plastic post, and a sturdy recoil spring for stretchability. **89c**



WUNDER-MITT FOR QUICK BRUSH-OFF

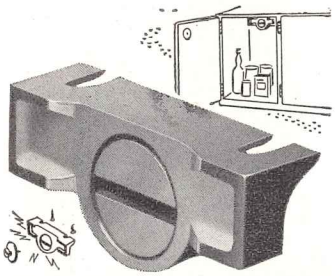
G454E. Just a whisk of this jumbo, shaggy cotton mitt magically sweeps up dust! Huge 7" x 9" soft chenille surface with 1" pile and knitted wristlet. Leaves no lint! Cleans in washer! Double surface ideal for dusting Venetian blinds, radiators, etc. Use one on each hand for double-quick dusting. Ea. **89c**

GREASE-IN-BRUSH

G703E. Grease your pans—not your hands! Fill the barrel of this brush with shortening, turn the knob and the plunger forces enough grease for your baking tins. Fine 1½" white bristle brush in a clear plastic barrel, 2½" long. Leak-proof cap for storage. **$1.00**

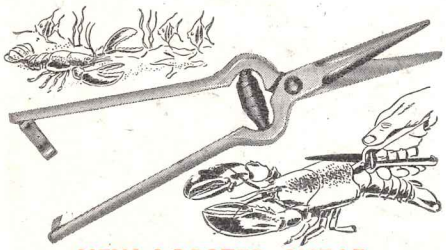
SERVESPOON . . . WHAT DOESN'T IT DO?

G681E. Miracle all-in-one kitchen tool! Chops vegetables, serves pastries, scrapes pots, turns meats, mixes batter, drains vegetables, removes hot potatoes from oven. 9" long of satin-smooth stainless steel with gently curved blade, and slots for drainage. **75c**



A MAGNET HOLDS IT!

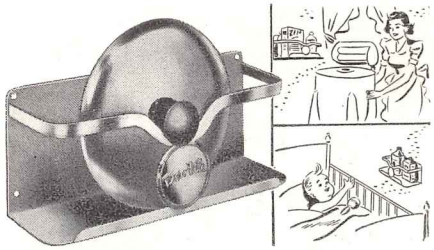
G684E. Those maddening cupboard doors that pop open if you breath on them will stay tidily closed with Magnacatch! A lifetime Alnico magnet is the heart of the matter! Close the door gently—it grips firmly. Yet it opens with a flick of your finger. Rustproof, breakproof, it mounts flush in any position. Easily installed with 3 screws. Guaranteed "forever." **$1.00**



NEW LOBSTER SHEAR

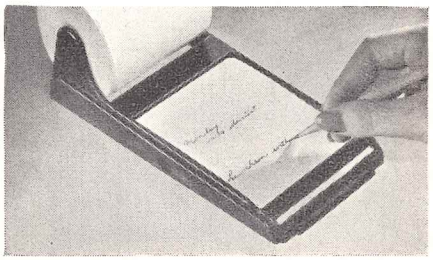
G903E. Say goodbye to pitched battles with hard shells while you enjoy the delicacies of fresh lobster! Lobstershere's thin pointed blades let you cut the toughest shells with ease—even get into the smallest claws. No edible part of the lobster may escape the connoisseur who uses this fine tool. For preparing and eating shrimp, crabs etc. too. Hand ground, polished, heavy nickelplate. About 7¾" long. Each. **$1.75**

G904E. Gift set of 4 **$6.50**



FINGERTIP DOOR FILE

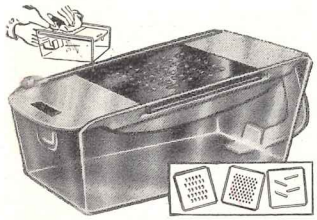
G895E. Lets doors work overtime! Ingenious file for kitchen, bathroom, laundry, or pantry door for fingertip control of frequently used supplies. Keeps cabinets neat, and saves stacking, fumbling and lost time. Wonderful for pot lids, cake pans, cleaning supplies, first aid needs, etc. Versatile and smart looking of light-weight aluminum with chrome plated bands and medallion. 11¾" long, 4" wide, 5" high. For holding baby needs, too! **$1.49**



MEMO MASTER

G900E. Got an idea, need a shopping list, want to remember a date? Jot memos down on Memo Master's 150 foot roll of adding machine paper and tear off as needed. Moulded stand with rubber feet and holes for wall hanging. Walnut or ivory for desk or kitchen. File notes and pencil behind paper roll. Great for telephone doodlers and busy homemakers. Big help to the busy executive! **$1.00**

Gifts That Free the Kitchen Slaves!

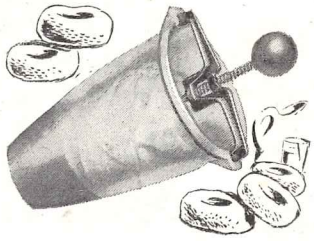


NEW FOOD SHREDDER

G899E. Grate food, not fingers, with this clever new grating and shredding sensation! 3 interchangeable steel graters fit into the cover of this Polystyrene case for fine, medium and coarse shredding. 9¾" long, 3½" high, and 4¾" across. Rounded edges for easy cleaning. Washable in steaming water. **$2.49**

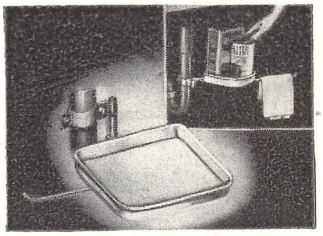
NON-SPLASH SPATULA

HR465E. Brand new spatula lets you flip food over easily and quickly with no splash! Secret is the extra blade that holds food securely 'til it's turned. Protects walls, stove and clothes from unsightly, hard-to-clean grease spots. 14" long of stainless steel with thumb plate control. Eliminates mess! **$1.00**



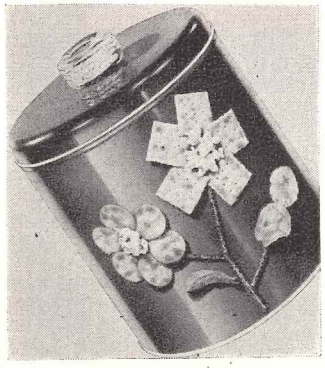
DOUGHNUTS COMING!

HR422E. Puts the hole in the doughnut! Just fill this quick-as-a-flash doughnut maker with batter and press the plunger. A perfectly formed doughnut automatically drops into the frying fat. Holds batter for 24 doughnuts. Made of gay, easy-to-clean lustrous Styrene. 7½" high. **98c**



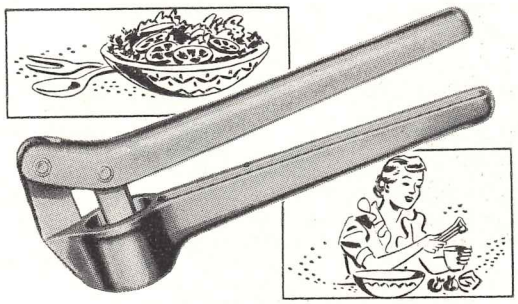
ENDS SINK CLUTTER

G557E. Keep your sink free from clutter! Swing-Tray clamps on the pipe beneath your sink—holds soap flakes, cleansing powder, brushes, sponge, etc. Attractive tray, 6¾" square, of gleaming aluminum with outside finish of pure white, and handy 6" towel bar attached. Adjusts to 3 positions. **$1.25**



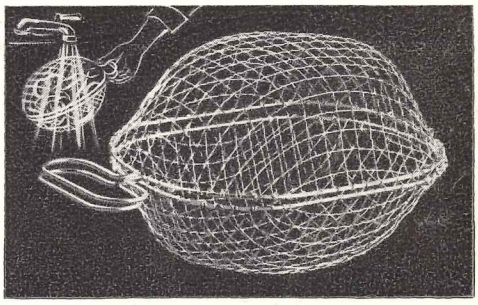
KEEPS CRACKERS DESERT DRY

G686E. It's that famous Blue Magic again! Those magic crystals that absorb moisture now grace the cover of a colorful new canister to save food! Keeps crackers, potato chips, nuts and such, crispy and tasty—even in dampest climates. Maroon colored metal with a gay modern cracker design in full color. 7½" high. **$1.95**



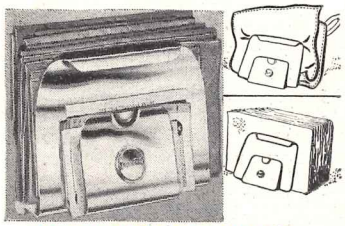
IMPORTED GARLIC PRESS

G905E. Swiss Chefs invented this answer to the garlic problem for fine recipes—without unpleasant taste and less fear of offensive breath! Ingenious imported press gently mashes garlic cloves to a smooth, easily digested pulp. Strains off juices. No strong-tasting particles left. For giving that pinch of perfection, to meats, soups, salads, etc. Precision made of plated aluminum. 6" long. **$1.95**



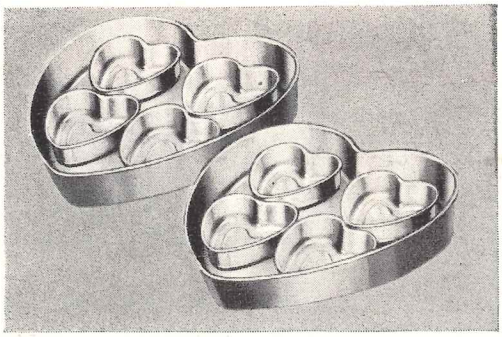
BOON TO SALAD LOVERS!

G906E. Speedster for making cool, crisp, clean salads. Washes and drains vegetables, and greens all at one time right under cold water faucet. Twist and turn this hinged, wire metal basket at any angle without spilling contents. Plated, rust-resistant metal about 6½" wide and 11½" long overall including handles. For washing and straining beans, spinach, potatoes, etc., too. **$1.29**



KITCHEN BAG TRAP

G893E. Trap your wayward empty paper bags in this unique storage rack and eliminate stuffed drawers and cupboards! Made of high tensile strength spring aluminum in flattering satin finish. Sack-Trap screws in a jiffy to cupboard or closet door. Holds dozens of bags neatly and compactly. Use for paper napkins, pot holders, phone or cook book. 7" x 6" x 2¼". **$1.00**



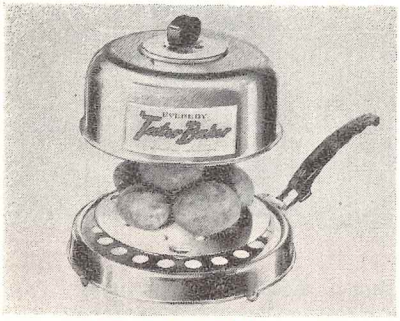
PUT YOUR HEART IN YOUR COOKING

HR780E. Cookin's fun with this brand-new sweetheart cake and mold set. Eight small molds and two large layer cake pans for cakes, salads, aspics, custards, ice cream and gelatin. Easy-to-clean, long lasting, satin-finish aluminum. 11 taste-tempting recipes printed on the colorful box. The large heart pans are 9¼" across, small molds 3¼" across. Made by Mirro. The 10-piece set. **$1.50**

GAY 7-PIECE JUICETTE

G898LE. Throw out your ill-assorted collection of cheese glasses and let this bright new juicette grace your breakfast table! Cheerful meals guaranteed! One-quart pitcher and 6 tumblers all in gay fiesta colors. Betty, Dick, Mother and Dad—each can have an individual color—with some for company, too. Shatterproof Polystyrene. Wash in scalding water. Set. **$1.00**

Kitchen Carnival for Brides, Past, Present and Future!



BAKE ON STOVE TOP WITH 'TATER BAKER

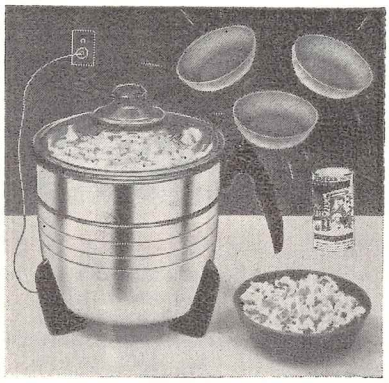
HR441E. A great fuel saver and a wonderful kitchen friend! Bakes 4 or 5 medium size potatoes quickly and easily—right on top of the stove—no need to heat the big oven. Also warms up buns, left-overs; bakes biscuits, apples, etc. Ideal for making quick warm lunches for the kiddies. 9½" in diam. Handsome triple-plated chrome on steel with bakelite handle and knob. **$2.95**

MIRACLE OF BONE-DRY SALT!

G431E. Even in the dampest weather the salt is always dry, always pours. The Blue Magic Top is ever on guard to absorb harmful moisture. Exquisite, crystal-clear salt and pepper shakers with chromed tops; beautifully boxed with funnel for refilling. Approved by Good Housekeeping. Deluxe set. **$2.50**

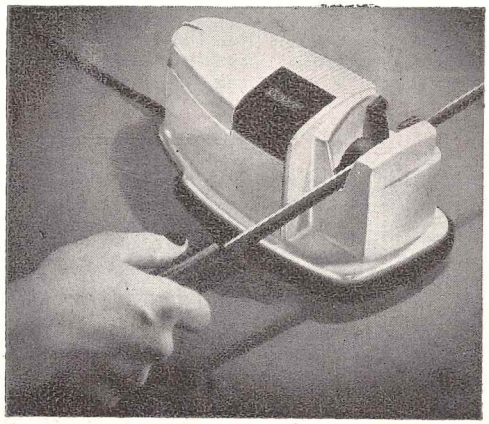
PERFECT LAMB OF A CAKE

G700E. Bake a sweet little lamb cake in this heavy 9⅜" x 6⅝" x 3⅞" aluminum mold. Frost him with white icing and dress him in a shaggy coat of shredded coconut with raisins for eyes and nose. Top him off with a perky red bow 'round his neck. Then use the 8 bunny molds, 3½ oz. capacity each, for salads or cupcakes. Surprise the kiddies. 9 piece set. **$2.19**



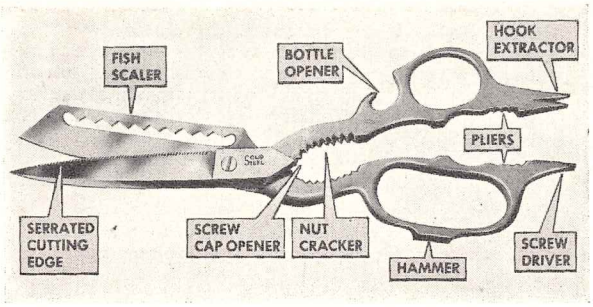
FUNZA-POPPIN'! ELECTRIC POPPER AND SERVING SET

HR404LE. Perfect popcorn guaranteed without stirring or shaking! Just heat and pour in kernels. Then sit back and watch through the heat-resisting glass top as mountains of fluffy popcorn rise before your very eyes. Butter and salt as the tempting aroma brings the family on the run. Serve in colorful 5" plastic bowls, included. 2 quart aluminum kettle does double duty as a warm-up oven, deep fryer, boiler, roaster and heater for canned foods—makes frostings, fudge and warms baby's bottle too! 7½" tall. U.L. approved. 110-115 AC or DC. With cord, 10 oz. can of Breck's choice hybrid popcorn and 4 colorful serving dishes. Recipe booklet included. Breck's outstanding buy for the holidays! **$6.95**



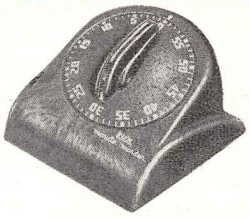
ELECTRIC COREY KEEPS 'EM CARVING SHARP

HR745E. Blunt edges become razor sharp in a matter of seconds with this new household sharpener. No skill required to put a keen edge on any knife—hollow ground, scalloped or straight edged—vanadium or stainless steel. Metal clip holds any size blade at correct scientific angle against motor driven sharpening wheel. If correct pressure is exceeded, wheel automatically stops. White plastic case with rubber base. 8½" long with 6' cord. AC only. **$11.95**



SHEAR MAGIC FOR FISHERMAN AND HOUSEWIFE!

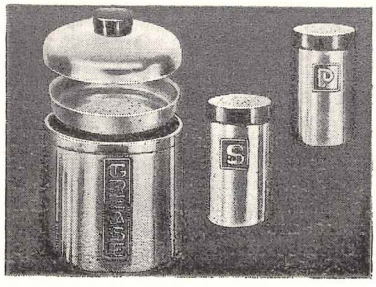
G583E. This "mother's little helper" not only does all kinds of kitchen chores, but is a boon to fishermen and hunters, too! Cleans and cuts poultry, fish and vegetables. Use it also for extracting fish hooks, opening bottles and screw-on caps, cracking nuts, hammering tacks or driving screws. 9" long. Clever "catch" for the sportsman. **$3.95**



MINUTE MINDER

HR137E. Isn't this the handsomest timer you've ever seen? Ends clock watching—keeps you posted on cooking time, on appointments, TV and radio programs, permanent-wave or sun lamp timing and guides kiddies through music lessons, etc. Mahogany or ivory, plastic case. Long ring bell. **$4.95**

HR136E. Similar with single ring. **$3.95**



KROMEX PANTRY PARTNERS

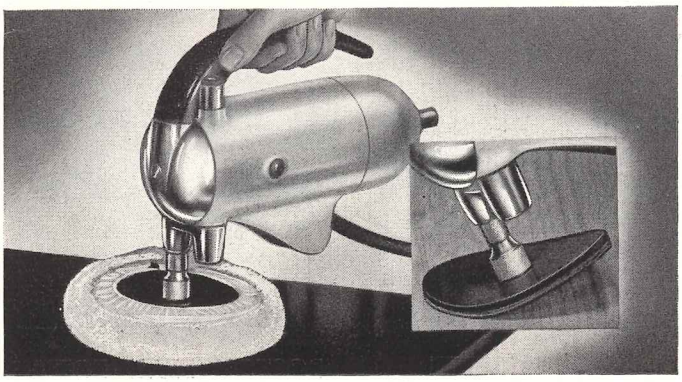
G897E. Away with ugly looking cans and jars for excess kitchen grease! Here's a 5½" tall grease canister that adds glamour to any kitchen! Clean, modern design of two-tone spun aluminum by Kromex. Black handle and a built-in strainer. Just empty pan drippings into it! Companion jumbo salt and pepper shakers are 3¾" high with matching black tops. All three have etched identification panels with square embossed letters. Add glamour to your kitchen! 3 piece set. **$2.39**

PATENT OFFICE
NOV 1950
DESIGN DIVISION

Little Luxuries for that Gal in the Kitchen!

SWISS-TYPE FOOD WARMER

G907E. Beautifully designed—infinitely practical and clever! New Swiss type food warmer keeps coffee, tea, soups, casseroles or stews deliciously hot for second helpings, indoors and out. Made of wrought iron in beautiful antiqued verdi finish. Petal shaped holder in base holds 15-hour vigil candle in a glass container. 7½" tall with lovely scroll grill top and graceful leaf decorations on all sides. For daily meals—buffet suppers or outdoor barbecue. With candle. (Tea pot not included.) **$3.50**

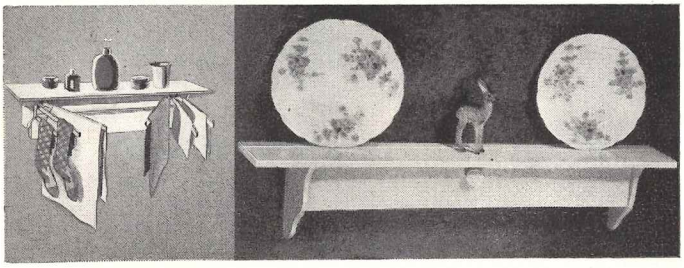


SAND, POLISH, WAX WITH YOUR ELECTRIC MIXER

HR430E. Miraculous Toolzon slips on your electric mixer to wax, sand, or polish furniture, floors, auto, silver, glass, wood, metal or ceramics. Just snap it to the shaft of any type of mixer and whisk your polishing jobs away. Or replace the buffer with one of the sanding disks and merrily smooth down a rough surface. Toolzon includes a 4½" lamb's wool buffer for polishing, and three sanding disks. A special adapter makes it fit any mixer. Saves hours of time and elbow grease! Complete. **$2.98**

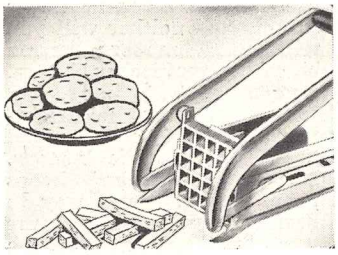
HR431E. Extra lamb's wool buffers, each. **$1.00**

HR432E. Set of 12 extra sanding disks. **$1.00**



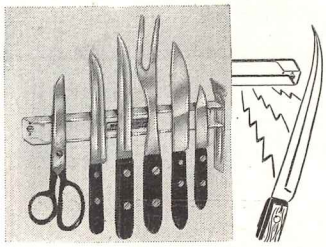
DRY-R-WAY SHELF—USEFUL AND DECORATIVE

G909LE. They'll never know 'til you tell them! A set of six 20" long, hardwood drying bars hide neatly inside this decorative and useful cabinet-shelf ready to swing out when needed. Screws to wall for extra drying room in crowded apartments. Made of sturdy wood, enameled white with snagproof lacquered bars. Wonderful for stockings, dainty underwear, dish towels, diapers, aprons, etc. 4" wide, 24" long, with snap cover. Use in kitchen, bathroom, bedroom. **$2.95**



FRENCH FRY CUTTER

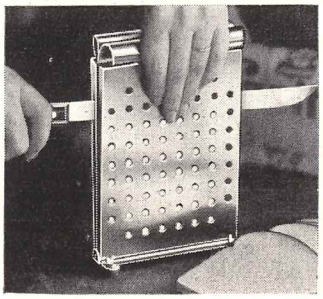
HR155E. As easy as preparing mashed potato and a whole lot faster. Just peel potatoes, slip into this imported English cutter, pull the handle and—zingo—24 perfect French fries drop out. Easy to clean, rust-resistant, safe! 9½" long, 3¾" high. **$2.45**



GIFT OF GRAB!

HR493E. Knives, scissors—anything steel is gripped firmly and safely by Magnagrip. Heavily plated and guaranteed to hold magnetic attraction. 8" long. White enamel finish. **$1.49**

HR490E. Larger 9" Deluxe Magnagrip. **$2.95**



SLICE-A-SLICE

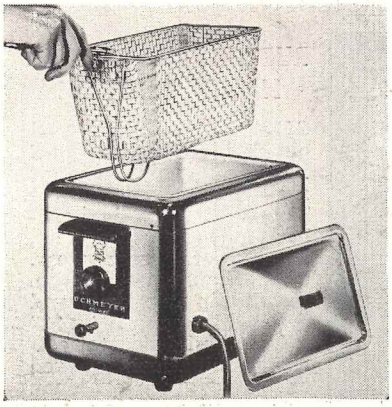
G407E. Perfect wafer-thin sandwiches, melba toast, hors d'oeuvres! Just drop a slice of ordinary bread in the chrome plated clamp, draw the knife through the guide slot, and—two thin slices instead of one! The stainless steel knife is included, and a book of recipes. 5" wide x 7" high. **$2.95**

THERMOPLEX PITCHER

G910E. Hot stuff! Cold stuff! The insulated double walls of this smart pitcher keep liquids icy cold or boiling hot for hours! What a find for office, dormitory, home. Lock-on cover. 7⅝" high, 4 cup capacity. Silver-tone satin or ivory finish Thermoplex. Full 20 oz. **$3.95**

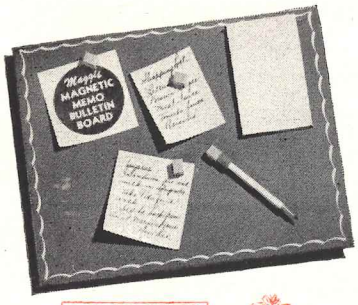
G845E. 2 cup size **$2.95**

DORMEYER FRI-WELL DEEP FAT FRYER



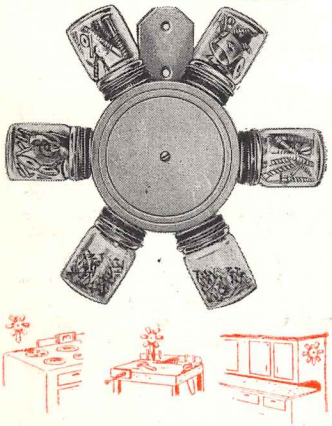
HR221LE. What family hasn't wished that they could prepare at home the golden brown French fries, onion rings, doughnuts, Southern fried chicken, etc. that famous chefs cook for the finest hotels? Here at last is the electric deep fat fryer that does the trick! Foods are always perfect because Fri-Well is automatic temperature controlled. Holds 3 lbs. of fat that stays odorless and tasteless, yet is used for weeks. Beautiful chrome finish. Heavy wire fry basket. Drainage faucet in base. 10½" long, 7½" wide, 8½" high. Walnut grained bakelite base and heat proof handles. U. L. approved. AC only with cord attached. Guaranteed. **$27.50**

Be a Practical Santa—Give Housewares!



MAGNETIC BULLETIN BOARD

G901E. The elephant never forgets and neither will you with this modern memo board in your kitchen! Notes, grocery lists, papers and even a pencil are held tightly to the 10½" x 13" metal board by magnetic buttons. Note pad attached keeps paper handy. Smart way to remind your family of the promises they've made. With pad, 3 gaily colored buttons, and a magnetic pencil. Red or blue. **$1.25**

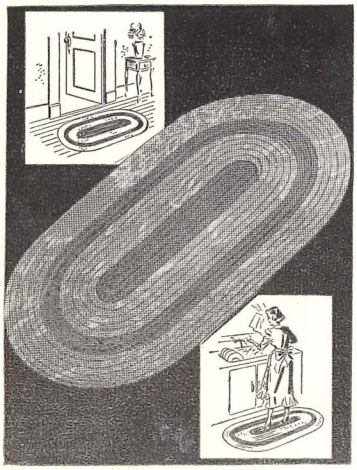


RACK 'EM UP FOR EASY SELECTION

G456E. Six little jars on a revolving wheel for a thousand household uses: in Dad's workshop, for nails and screws; in Mom's kitchenette, for herbs and spices; in the nursery, for cotton and pins. And you'd better get Junior one for heaven-knows-what! 2¼" crystal clear jars attached to a red wooden wheel by their screw tops. **$1.29**

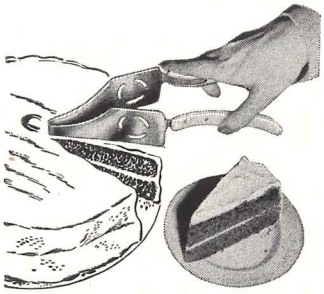
LAUNDER-DAMP ENDS CLOTHES SPRINKLING

G849E. One more ironing chore done away with! Just drop clothes in this magic bag, sprinkle in a little water and zip top closed. Works while you sleep. In the morning your laundry will be evenly dampened, all ready to iron. 18" wide by 36" long with a quick-as-a-flash zipper top. Made of satin-finish Vinyl. Watertight, electronically welded seams. Lasts for years. **$1.19**



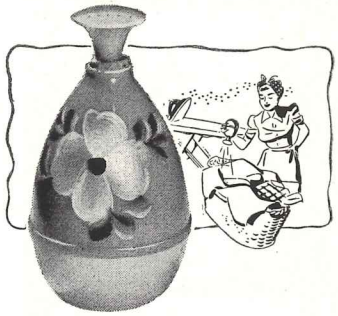
RUBBER RUG LOOKS HAND BRAIDED!

G613E. Looks like real old-fashioned braiding! Modern ingenious scatter rug—for anywhere in the house—of soft live rubber to baby tired feet, save floors from wear. Durable and easy-to-clean. Won't slip even on waxed floors. Measures 19" x 32" in beautiful decorator color combinations of red on black, green on black or yellow on black. Use at sink, in bathroom, hall or entranceway. Cleans with a damp cloth. **$1.79**



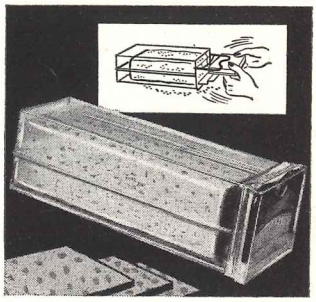
KUT 'N SERVE CAKE SERVER

G433E. Gracefully cut your cake and serve it too, with nary a crumb to mess your table. Cuts any size from a sliver to a generous chunk. Stainless steel with moulded white handles. Eliminates gooey fingers, uneven portions and crumbling. **$1.95**



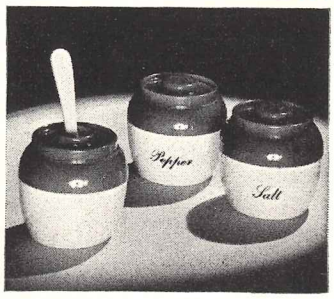
HANDPAINTED BETTER WETTER

HR180E. This is the day we iron our clothes—and here's a gay little flower-decorated plastic gourd with sprinkler top to do it with! It's unbreakable and holds 8 ounces. Stock up for gifts—our handpainted 5½" Better Wetter is record-priced at **59c**



CHEE-SLICETTE

HR540E. Big cheese? Now you can buy the two pound package without fear of waste! Place cheese on Chee-Slicette's sliding bottom, snap on the airtight cover and slip in refrigerator to keep tasty and fresh. Wire slicer blade in cover. Transparent Polystyrene case washes in scalding water. **$1.25**

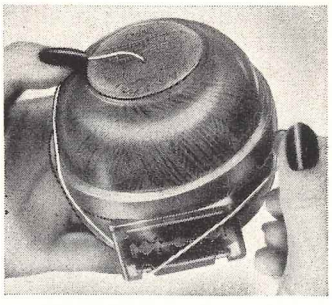


BOSTON BEAN POTS

G683E. New England's bean pot has been adapted to a clever table set of salt and peppers and a pot for mustard, jam, or honey. And there's a serving spoon, too. Each is 2" high of beautiful Styron in white with gay tops in choice of ketchup red, buttercup yellow, or beanpot brown. **$1.00**

PAN HANDY

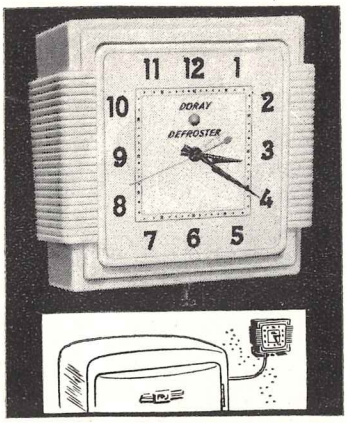
G584E. Bring on your dirty, messy pans and watch Pan Handy clean up! This 4½" adjustable plastic tube is packed solid with soap-filled steel wool. As you use this up, you simply push out a little more. Long-lasting—saves waste. Prevents broken fingernails and scraped fingers, too! Complete with 2 refills. **89¢**



CUT-TAINER

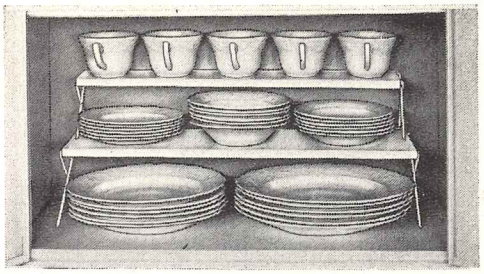
HR267E. Neatest trick yet for household twine! A gaily colored case of Polystyrene holds a 375-foot ball of strong polished cotton twine! Clever blade snips off amount of string wanted. Screws on the wall—opens for refills. Cut-Tainer with TWO balls of twine; one for household use and a green one for gift wrapping. **$1.00**

The Heart of the Home is the Kitchen!



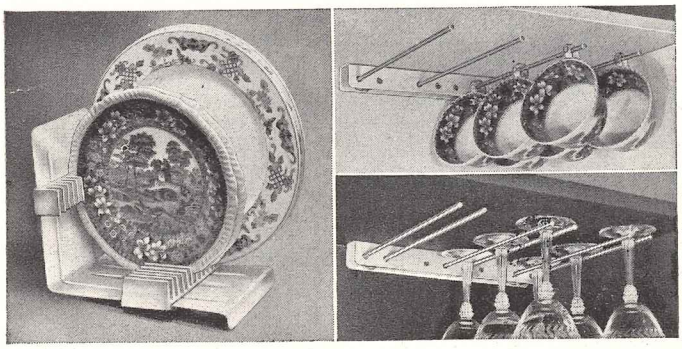
FROST FREEDOM WITHOUT LIFTING A FINGER!

G466E. In the wee hours of the morning, this smart kitchen wall clock turns your refrigerator off just long enough to defrost it, then turns it on again! Works automatically while you sleep! No more jammed ice trays, ice coated units or messy defrosting. Saves money and food—keeps refrigerator at proper temperature with less running of motor. Just plug it in, set, and forget your refrigerator! Guaranteed Telechron movement. Clock has white plastic case and sweep second hand. Tax included. A lasting gift! **$11.95**



XTRA SHELF SAVES SPACE

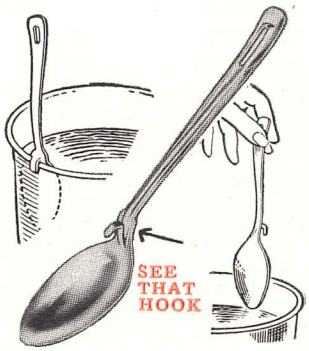
G529E. A "find" for the small kitchen, pantry or summer cottage. Xtra Shelf makes each shelf in your cabinet do the work of 3. Uses every bit of available space—saves stacking and piling 3 deep. Hinged tier of two 20" shelves, 6" deep, to rest on any existing shelf. Made of gleaming white enameled steel. **$1.98**



SPACE SAVERS FOR NEATER CUPBOARDS

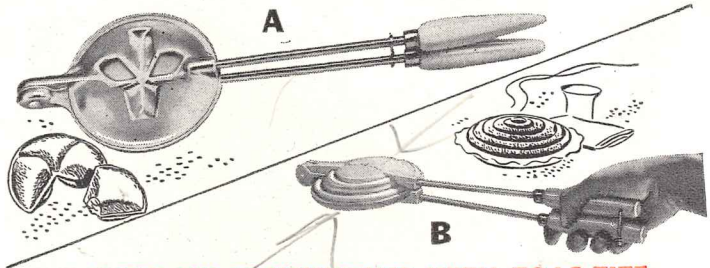
G697E. This clever new cupboard organizer keeps your best chinaware easily accessible in a 5" space—puts an end to nicking and chipping from stacking. A dozen plates—any size—slide into rubber grips that hold them firmly. Remove one plate or several at any time—just roll them out with your fingertips. Store them without wiping too. They'll dry quickly in the free circulation of air. Aluminum rack with white adjustable rubber grips. **$1.25**

G698E. Use all the space beneath your shelves. The Parker cup and stemware holder takes 12 to 18 cups or 9 to 12 stemglasses. There's no danger of breaking off handles or knocking them off the hook, either. Adjustable spacing between arms. Aluminum rack with rubber safety tips. **$1.25**



SAFETY COOKING SPOONS

HR556E. No danger of the spoon ending up as a "surprise" in the pudding. No little piles of half-cooked food to clean off the stove. Hook this unique spoon on the side of the pan to prevent its slipping into the soup. Made of high quality stainless steel—mirror finished—with non-heating "stay cool" handles. Set of 2—one 8" long and one 10" long. **$1.45**

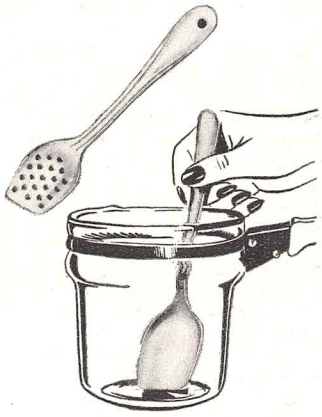


LUSCIOUS PIE SANDWICHES WITH TOAS-TITE

For toasted sensations! Your favorite filling placed between two slices of bread and grilled in these unique toasters becomes a dripless, sealed-in, golden-brown pudgy pie! Use over any flame—stove, living room fireplace, charcoal grill. You'll love them filled with cheese, meats or leftovers. Cooks in 2 minutes.

G463E. TID-BIT TOAS-TITE. (A) Taste-tempting pudgy sandwich breaks into four individual portions. Wonderful for snacks or appetizing hors d'oeuvres. Cast aluminum. 15" long. **$2.50**

G462E. REGULAR TOAS-TITE. (B) Makes a jumbo 4" "meal-in-itself" sandwich. Lifetime cast aluminum grill with 4½" grids and long metal and hardwood handles. With recipes. **$1.98**



PAN-FIT-COOKING SPOONS

The bottom of the pan needs stirring most. This sawed-off spoon—like a spade—reaches every part of the pan—10 times the area covered by an ordinary spoon! Comes plain for stirring or perforated for beating. Excellent for oven-basting. Polished stainless steel.

G587E. 8" Plain **50¢**
G588E. 10" Plain **$1.00**
G589E. 10" Perforated **$1.00**

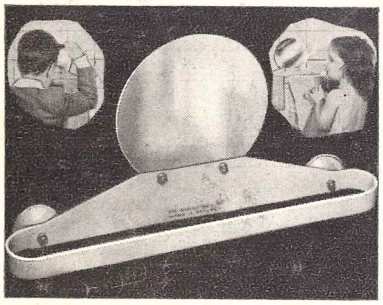
KITCHEN KREEPER SAVES KNEES

G482E. Bid goodbye to stiff legs, wrenched backs and sore knees resulting from scrubbing, painting or waxing the floor. Kitchen Kreeper prevents tiresome getting up and down to move about—slides along with you! Leatherette covered cushion on four ball-bearing casters. Handy for carrying pails, etc. Dad will use it, too, for many an odd job—and it's invaluable in the garden for weeding borders and such! 12" x 10". **$2.25**

Nifty Gifts for a Beautiful Bathroom!

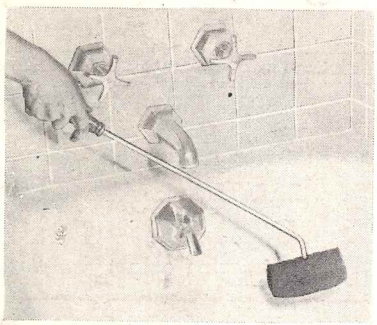
SHOWER SEAL STOPS BATHROOM FLOODS

G525E. No more paddling around in water on the floor after you've taken a shower! Shower Seal hugs shower curtains to tile, tile board, or metal—keeps water in and curtain from billowing out. Easy to use. Just slip shower curtain between rust-resistant, chrome-finished plates, screw nut, and let suction cups hold firmly to wall. Will not tear the curtain. Set of 4. **$1.00**



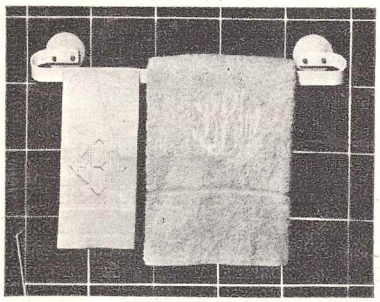
TIDY KIDDY TOWEL RACK

G729E. Encourage your child to be well groomed with a towel rack of his very own! Has shining built-in highly polished stainless steel mirror 5½" in diam. Grips any smooth surface—tile, glass, wood, or plaster—by suction. Will not mar the wall. Aluminum frame, 14" long, enameled white. **$1.95**



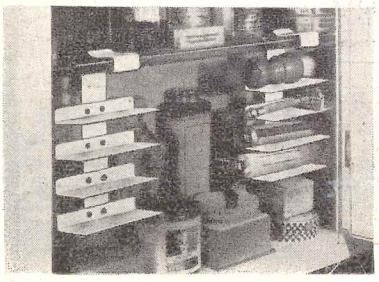
AFTER-BATH CLEANER

G556LE. Tub Master ends the backbreaking task of bending to hand scrub that telltale ring! Curve fitting soft sponge rubber head cleans like a charm as you slide it around tub. 22" aluminum handle is scientifically angled to reach corners. Has lovely pastel Lucite grip. Weighs just 7 ozs. Hooks handily to towel bar for storage. **$2.49**



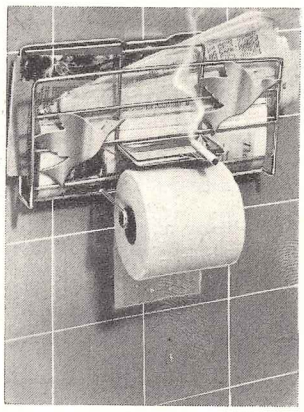
EXTRA TOWEL BAR

G859E. Every home needs several spare ones! 16" white enameled aluminum bar, 1" wide, with suction cups that hug it strongly to any smooth surface—wood, tile, plaster. Attach anywhere—bathroom, kitchen, closet or guest room! No screws, nails or defacing marks. Holds 8 lbs. **$1.50**
G860E. 21" bar. **$1.75**



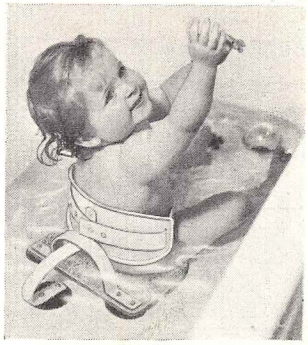
TIDY SHELF

G769E. Clip this 4-shelf metal rack to the front edge of any shelf in your medicine cabinet. Keeps shaving gear and such in tidy array with plenty of space behind it for the regular bottles and medicines. Enameled white, about 6" x 3" x 1½". **$1.00**



BATHROOM CADDY

G168E. Decorative, purposeful, new bathroom accessory. Holds magazines, books or newspapers, with even a cigarette rest, an ash tray, and tissue dispenser. Keeps bathroom neat and tidy, ends cigarette stains on washbowl, hamper or chair. Triple chrome plated for easy cleaning, it's 12½" long by 7¾" high. No screws, nails or holes in the wall. Mounts to any surface with special process solvent, included. (Tissue not incl.) **$2.98**



BABY ANCHOR

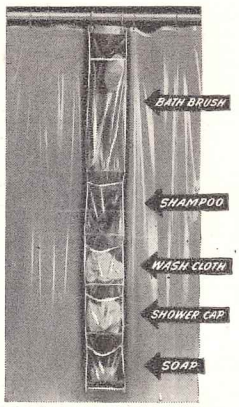
G477E. Fasten your "Little Bit of Heaven" safely in the big tub in Baby Anchor. Your hands will be free to chase soap and washclothes, while baby splashes to his heart's content. Smooth white enameled metal with soft foam rubber seat and strong, comfortable plastic belt. Suction cups grip tub bottom. **$3.95**

FOR TUB SOAKERS

G476E. Soakers take note! Tub Rest converts your bath tub into an easy chair to soak to your heart's content in complete comfort. Soft sponge rubber cushion cradles your head while you rest, relax or read. Attaches securely with rubber suction cups. Instantly removable. White enamel aluminum. **$1.25**

AIR-LINE CLOTHES DRYER

G526E. Air-Line weighs only 5½ ounces yet provides up to 15 feet of drying space in bathroom—or any room! Grips to any smooth surface wall with 4 powerful suction cups. Supports up to 12 lbs. and is up and down in a jiffy! Wonderful for apartments, college dorms, weekends or vacations. Marvelous for traveling! Rustproof—nothing to break! **$1.95**



SHOWER-AID

G169E. Hooks on shower curtain bar inside tub!—holds bath brush, shampoo, shower cap, wash cloth, and soap in pockets. Safe— eliminates dangerous bending and reaching. Waterproof Vinyl with 2 hooks. **$1.00**

PATENT OFFICE
NOV 1950
DESIGN DIVISION

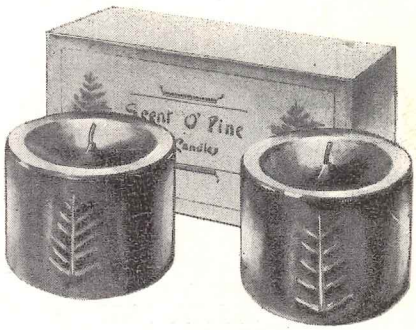
Christmas Bliss All Through the House!

DIONE LUCAS SHELL SERVERS

G687E. Dione Lucas, celebrated Cordon Bleu TV Star, whose recipes are world-famous, designed this beautiful serving ensemble! 4 individual 5½" sea shells ingeniously nest and interlock within a master shell, 14" wide. For use as a set or individually, for salads, sea foods and hor d'oeuvres. Use also for chilled servings, popcorn, desserts or a flower float. Made of attractive shatterproof Styron, in soft contrasting colors, the set comes with a Dione Lucas recipe book. Irresistible color combinations to delight the hostess. 5 piece set. **$2.50**

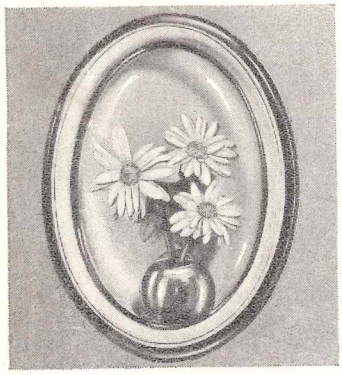
1951 NEW ENGLAND CALENDAR

G117E. The glory of the New England countryside in all its seasonal beauty is caught by Kodachrome and brought to you month by month in superb natural color reproduction. 11" x 8½" spiral binding, easel back, boxed in a self-mailer. **$1.00**



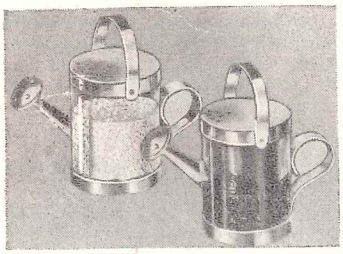
SCENT 'O PINE CANDLES

G216E. All the exhilarating fragrance of the northern New England pines drifts around your room when you light these jumbo candles. They're lovely as a centerpiece surrounded with pine on the mantel, windowsill or table. Give them to your neighbors on Christmas morning—as a holiday remembrance. 3" in diameter, they burn about 20 hours. Boxed in pairs of red or green with a pine design on the side. Per box of two. **$1.19**



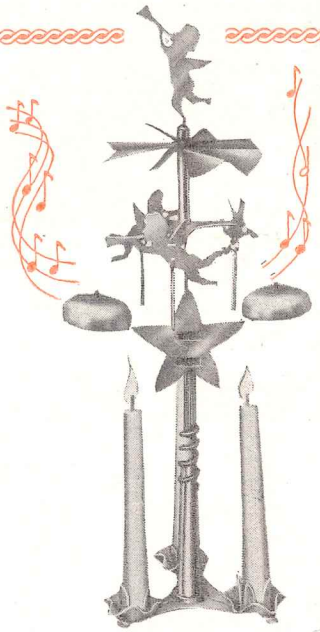
BOTANY FRAME FOR FLOWERS

G928E. A few tiny cut or artificial flowers or a trail of ivy or philodendron become an old-fashioned picture in 3 dimensions when placed in the Botany Frame. For wall, mantel or table. Made of fine ceramic material, antiqued to harmonize with room decor. With 2" glass bubble vase that fits into the base to hold flowers and buds. 8½" high. **$1.75**



SALT 'N PEPPER

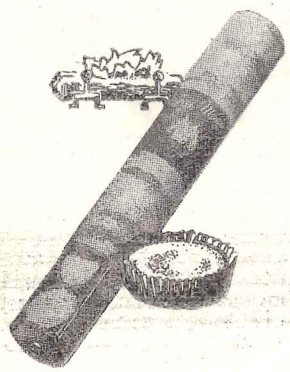
G527E. Sprinkle charm on your dining table with these unique watering-pot salt and pepper shakers. Each is 2¾" high, of crystal Styrene. Base, top, and handles of bright, silver sheen metal. Non-corrosive. Pair. **$1.00**



MUSICAL ANGEL-ABRA

An Old Swedish Custom

G539E. Angels gracefully fly around and around as the bells tinkle sweet music. Three red candles shed a soft warm glow in the Christmas spirit as the heat from candles sets the angels on a heavenly whirl. Angel-Abra, an old Swedish custom for festivities, was originated many years ago for a beautiful Princess. All metal with a polished warm copper finish. A unique centerpiece or mantel decoration the year 'round. About 13" high, complete with candles. A delight for the whole family. Easily assembled. Directions included. **$2.95**

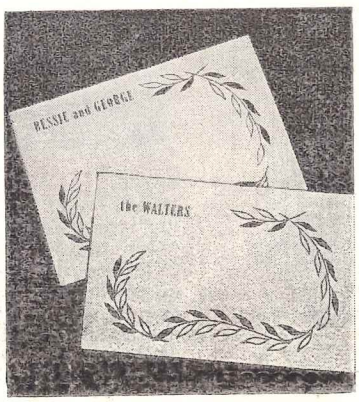


MAGIC LOG FOR THE FIRE!

G329E. Magic beauty for fire-dreamers! Just one of these 2" disks in the fireplace embers will create over an hour's rainbow splashed flames. Harmless, chemically treated wax patties in a novel birch log package. Children love their bright colors. A Christmas-time favorite for home, for gifts. Package of 12. **$1.00**

G330E. Deluxe birch log package of 24. **$1.50**

TIME-SAVING PERSONALIZED PLACE MATS



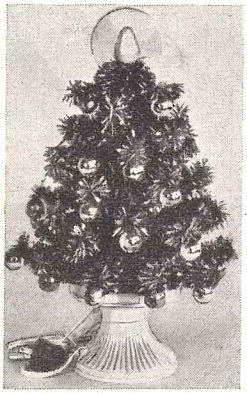
DZ64E. These smart-looking place mats are made of snowy, linen-like paper with your name in dark blue block letters across the top. Use them for family meals, luncheons, snacks or parties and then throw them away! Inexpensive enough to use for every meal! If you do your own linen, they save hours of time. 11" x 17" with Bermuda Blue or Miniver Rose wreath design. (Please print name wanted.) Set of 50. **$2.00**

Here's to the Jolliest Holidays Ever!

JOLLY SANTA LIGHTS UP

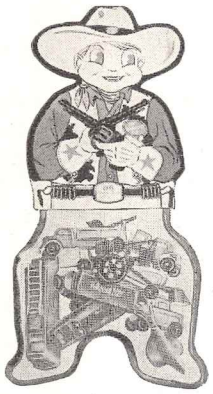
G565LE. A big, larger-than-life size jolly face of Santa to beam with good cheer over your mantel, on the wall or outside your front door! Made to last for years, of heavyweight, water-resistant Vinylite, realistically tinted with scarlet cap, snow white beard and a ruddy "Northpole" complexion. Plug him in and he glows. A.C. only. 15" x 12". Lamp in candelabra base, cord and plug included. **$2.59**

ELECTRIC CHRISTMAS TREE



G566LE. Fourteen inches of Christmas cheer. This bushy little tree sits on mantel, windowsill or table and casts a friendly welcome from the G. E. lamp and plastic halo top. 24 miniature glass ornaments in gay assorted colors hang from tiny branches. Ivory plastic base, 4 ft. cord with bulb. Specify white or green branches. **$2.59**

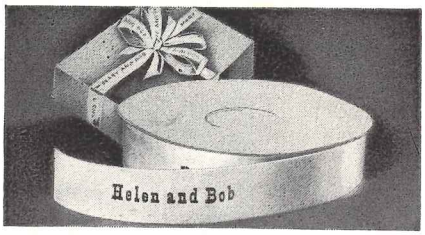
COWBOY CHRISTMAS STOCKING



G966E. Guaranteed to keep little busybodies occupied at the crack of dawn Christmas Morn', while oldsters try to grab another wink of sleep! Cowboy Kid is a rootin' tootin' little fellow 18¾" tall, heavy lithographed board with net "chaps". He's filled with nine action toys—from a steam shovel to a fire engine, all made of hard, gaily colored non-toxic plastic. Lovable, and look at this bargain price! **$1.00**

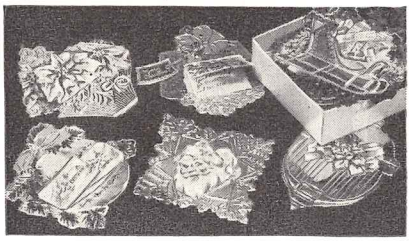
BRECK'S—GIFT HOUSE OF

1,000,000 FAMILIES

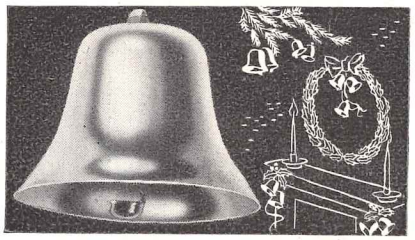


DM78E. PERSONALIZED RIBBON. Your name (or Bob and Mary, etc.) are stamped about 200 times on this 50 yard spool of 1⅝" rayon satin gift ribbon (limit, 20 letters including spaces). Red or green ribbon with silver stamping. **$2.50**

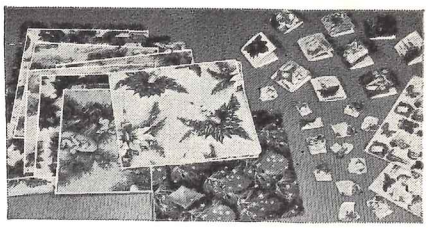
G294E. ICICLES for your Christmas tree. So realistic you'll expect them to melt! 4½" icicles of non-inflammable, unbreakable plastic. New hooks for easy hanging. Box of 48—crystal clear and assorted beautiful colors. Will last for years. **$1.00**



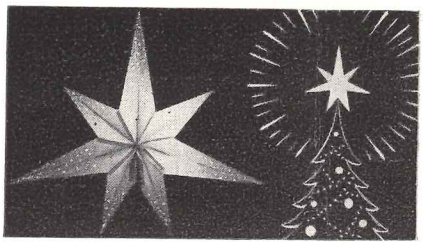
G128E. SPANG-L-ETTES! 18 fascinating Christmas cut-outs of gleaming, vari-colored mirror-finished metal. Assorted decorations with tiny greeting folders attached. For novel cards, tree ornaments, rich Xmas package decorations. **$1.25**



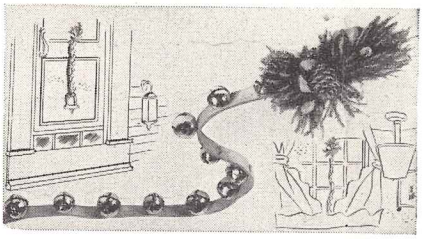
G567E. MELODEE BELLS. Brightly colored real metallic bells that tinkle merrily and add sparkle to wreaths, trees, doors, window pulls, etc. Each 2" high with silver-like underside and clapper. Non-breakable. Hooked tops for stringing to tree. Beautiful assorted colors that will not tarnish or fade. Set of 10 to add atmosphere and color to the holiday festivities. **$1.00**



G131E. DELUXE WRAPPINGS! 110 matched pieces—20 heavy sheets, 20" x 30" gorgeously lithographed with 10 folders, 20 gift tags, 60 seals all in lovely Christmas colors. Will gaily wrap dozens of holiday packages. Our biggest wrapping bargain! **$1.25**



G537E. TINDRA CRYSTAL STAR. Sparkling illuminated star decoration, entirely handmade in Sweden and completely fire-resistant for a welcoming glow on tree top, window, wall or doorway. 20½" x 22½". Attaches to electric bulb. 2 for **$1.00**



G570E. REINDEER BELLS. Natural cowhide harness, 25" long, with 11 metal clear tinkling bells to welcome friends at your door. Fir-like greenery, berries, cones and ribbon at the top. You'll love the gay musical sound each time the door opens! **$1.00**

G967E. VISIONS OF ST. NICK. We'll guarantee kiddies will adore this brand new 3 dimensional Christmas story book for hours on end! 5 brilliantly lithographed cut-outs show Santa in all his favorite haunts. Read it as a book or open to a 17" diam. panorama. Wonderful holiday party centerpiece, too. Each scene a masterpiece in color. 7" x 8⅞". **$1.25**

PATENT OFFICE
NOV 1950

Taste-Thrills to Tempt a Gourmet!

RHUM AU BEURRE PRALINES

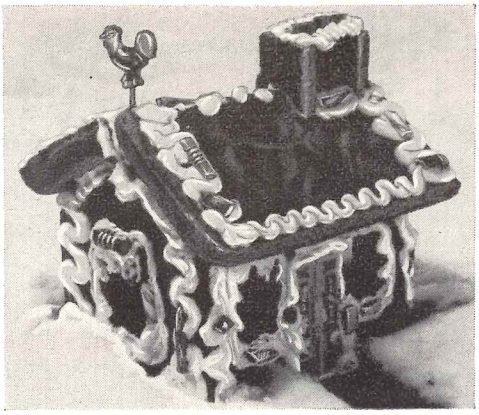
G47E. Madeline de Paris, famous for those mouth-watering sweets in the French manner, perfected just in time for your Christmas celebration this taste-tempting jumbo pecan treat. Huge, crunchy half pecans have been dipped in a golden Rum flavored butter and lightly sugared. One half pound of Pralines packed in an airtight tin. **$1.29**

MACAROON RUMMIES

G46E. Choicest of cocoanut meats, the pride of Southern crops have been skillfully saturated with a delicate blend of rare old imported rums, then golden browned—delicious taste confections—each one an eating thrill. Rummies are packed in a keg-like 12 oz. tin with the rum flavor sealed in. **$1.39**

DELICIOUS BLUEBERRY JAM

DZ3E. Huge, sun-kissed blueberries make up this mouth-watering homemade jam! You'll want to treat the family to this new taste thrill at your next Sunday night buffet. Attractive gift set has two 8 oz. jars of jam and a 5" milky hobnail glass compote and cover with a red jam spoon. Complete set. **$2.95**



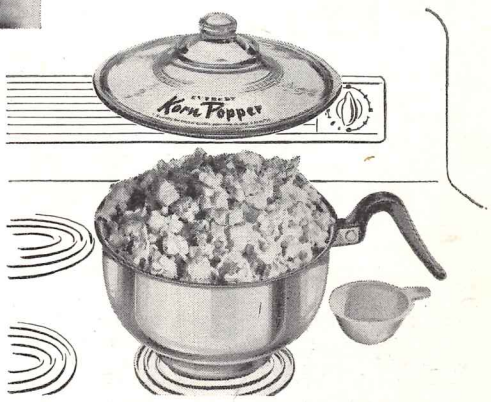
HANSEL AND GRETEL GINGERBREAD HOUSE

G48E. What fun for the family!—putting together this pretty, storybook gingerbread house for party centerpiece, or Christmas dinner special! Slabs of luscious gingerbread, about ¾" thick, make the sides and roof. Comes with colored toothpicks to hold it together. Decorate with sweets and top it off with candy rooster weathervane on a lollypop stick. Base 7½" x 9" and 9" tall. The children will love it! And oh how good it will taste when eaten! Frost as directed. Complete. **$1.98**

TEA TASTER SET

G11E. Eight generous packages of rare imported teas, all different, all named, and enough to make over 100 cups. Assam, Ceylon, Darjeeling, Earl Grey, Formosa Olong, Jasmine, Kee-Mun and Lapsang Souchong. Discover your favorite! The Tea Taster makes a unique gift that will give pleasure to tea-loving friends. **$1.50**

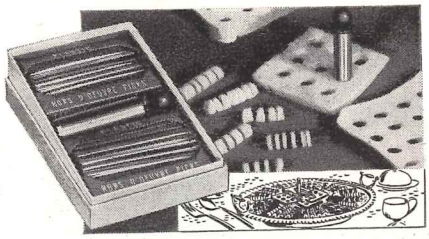
G31E. JASMINE. A rare China Tea with Jasmine flowers that open when steeped. ½ lb. canister. **$1.70**



MAKE DELICIOUS, NUTRITIOUS POPCORN

HR405E. Two quarts of crisp, fluffy popcorn in 6 minutes flat! The new Everedy Korn Popper, fast as a bunny and so easy to use! Just pour in oil and popcorn, no shaking—no burning—works on top of any range or over any flame—Watch the corn pop through glass cover. All steel, chrome plated. 6¼" high. Serve popcorn hot right in popper. Measuring cup included. Instructions. **$2.49**

Z585E. Breck's own hybrid hullless popcorn. Three 10 oz. airtight tins. **$1.00**



MAKES YUMMY BITE-SIZE PARTY SNACKS

G911E. This ingenious little snack maker creates professional looking hors d'oeuvres and appetizers in a jiffy. No muss, no fuss, no waste. And how delectable they are! Just press the plunger of Snack Master alternately through slices of bread, cheese, pickle, meat etc. as you would a biscuit cutter. Push a toothpick into the barrel and remove the prettiest, tastiest snack you've ever eaten! Stainless aluminum cutter and 100 plastic toothpick servers. **$1.00**

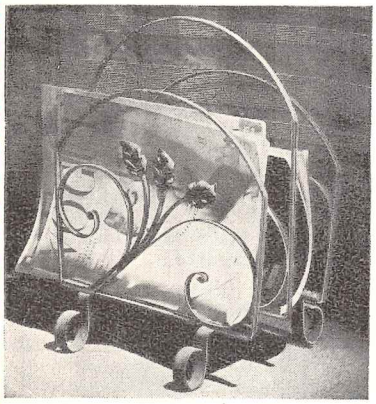
FOR THAT CHARCOAL BROILED TASTE

G42E. A chap in Oregon developed this wonderful seasoning. Just sprinkle or rub Charcosalt on steaks and chops instead of salt and pepper. You'll think they came from an outdoor charcoal fire! For fish and vegetables, too. 5 ounces, for over 100 generous servings. **$1.00**

IT'S REAL FRENCH ONION SOUP

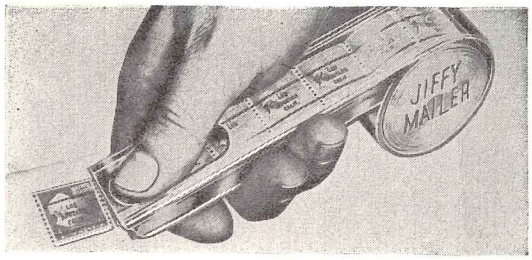
G41E. Mouth watering, rich savory soup, fit for a king! All prepared—ready to serve in 10 minutes. Just add water and simmer. Each can makes 4 big portions (1 qt.). Contains golden brown French Fried Onions and delicious soup stock. Try it at our risk. 3 tins. **$1.00**

Useful Gifts for Desk, Den or Living Room!



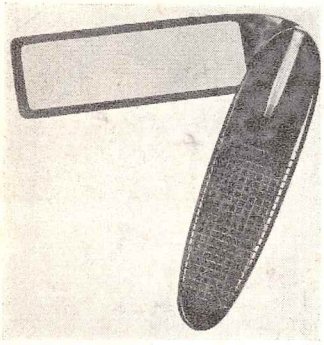
MAGAZINE RACK OF HAND WROUGHT IRON

G347LE. Graceful and useful is this double rack to keep magazines and newspapers in neat array until you "catch up". The iron scroll and leaf design in Pompeian green finish, is a special Breck pattern. Measures an ample 17 x 12 x 13 inches. A real value at **$5.95**



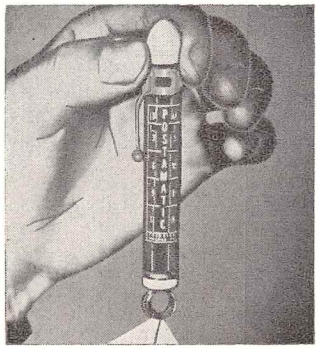
JIFFY MAILER—The Lightning Letter Stamper

G725E. Ever had 200 Christmas cards or invitations to stamp? Then, you'll love Jiffy Mailer! Transparent leakproof plastic dispenser holds a roll of 500 stamps. In one neat operation it moistens and applies them. Moistens envelopes, too! Great work saver for the office, club secretary or anyone with lots of mail. So—get rid of the "gluey" taste and have post-office efficiency. Stamps available at post office. **$1.95**



BETTER SIGHT WITH NEW MAGNIFIER

G780E. Now you'll be able to read the tiniest printed material without eye strain. Longview, the new type magnifier, lets you observe fine detail over a large area at one time. Overall length is 4 inches, and it magnifies an object 2½ times. Allows you to read a full newspaper column at a glance. Finest ground and polished optical glass. Folds into a walnut or blonde plastic case. **$6.50**



POCKET POSTOFFICE

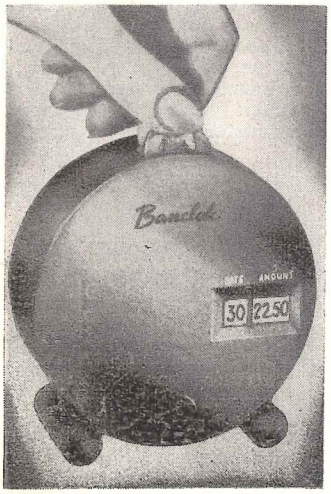
G541E. Less than fountain pen size, it answers some "weighty" problems. Tells how much postage to put on 1st class or airmail letters —even light packages. Saves trips to post office and embarrassment of making friends pay postage due. Hang letter on spring clip, hold upright and calibrated chart gives you the answer. 4¼" long, transparent plastic with pocket clip. **$1.00**

PUT ASHES IN ASH CAN

G312E. Place for ashes is in the miniature ash can—not on the rug. Amusing 2¼" tall replica of the basement waste barrel complete in great detail from ribbed sides and moulded "handles" to swing cover with lift. Flip open to reveal a rest for cigarettes and generous receptacle for ashes. Silver finished anodized metal with plated cover, 1¾" in diam. Cute on desk, for den and great conversation piece for parties. Each **$1.00**

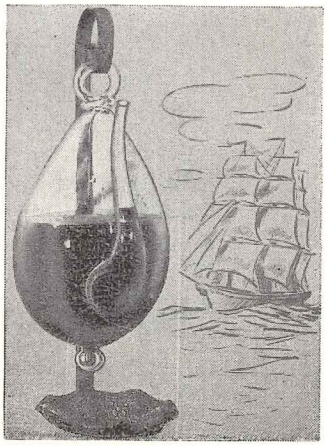
TAPE AUTOMATICALLY

G165E. Finicky folks will love the ease with which Tapex seals all kinds of packages, mends torn pages, mounts pictures and does numerous repair jobs in home or office. No more trying to find the end of Scotch Tape or hold sticky cellophane twirled around itself. Just place Tapex on packages, roll along, press knob to snip off and job is done. Unbreakable plastic, holds tape up to ½". About 4¼" x 3". **$2.45**



CALENDAR BANK YOUR MONEY MISER!

G170E. Sure way to save money! Banclok *makes* you save a quarter *every* day! It's not just an ordinary bank but actually a perpetual calendar that won't move to the next date unless a 25¢ piece is inserted. Records each cash transaction as it gives a new date. Holds $22.50 when full and opens in back with key. Shatterproof ivory Polystyrene with guaranteed mechanism. Lasts for years. Decorative and useful for desk, mantel, kiddies' room—anywhere in the house. **$1.98**

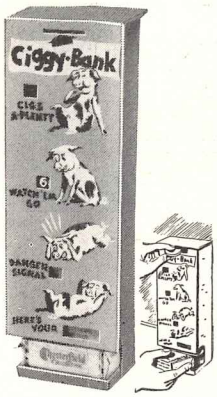


CLIPPER SHIP BAROMETER

HR571E. Exact reproduction of a weather glass carried on Clipper Ships that sailed the China seas. This sensitive weather prophet warns of approaching storms up to 24 hours in advance. Hand blown glass with verdigreen finish metal stand. Add water and Tintex for color. Directions. **$1.95**

PATENT OFFICE
NOV 1950
DESIGN

The "Very Thing" for a Home Lover!



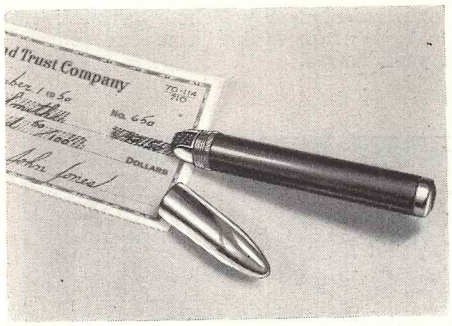
THE GIFT YOU CAN BANK ON!

G856E. Keep tabs on your diminishing supply of cigarettes by paying for 'em as you smoke 'em! Blessed be the far-sighted economist who "dreamed" up this Ciggy Bank, the gay wall dispenser that holds a full carton of your favorite brand. Cunningly-spaced peek holes count the diminishing level and 4 little piggies cleverly decorate this 11½" high silver-gray metal dispenser. Budgeteers drop coins in the slot at the top each time they take a pack. Result: they have enough for a new carton when the last pack's gone! For regular size cigarettes. **$1.95**

DESK TOP DISPENSER SAVES STAMP HUNTING

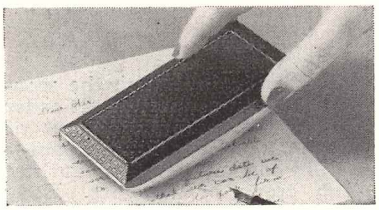
G863E. For want of a stamp the letter was late! This won't happen to the lucky recipient of stamp holder. Colonial styled dispenser 2" high of highly polished, lacquered brass to delight eye and heart! Saucer top lifts off to fill, holds clips and pins. Felt base protects desk, holds a full roll of 1¢ or 3¢ stamps (available at any P.O.) and doles them out in neat and tidy fashion. **$3.50**

G862E. Same design in silver plate, tax included. **$6.00**



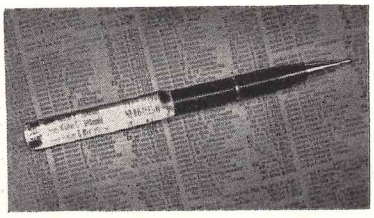
PRO-CHECK-TOR INSURES YOUR CHECKS

G866E. Almost like having a private detective on the job! Just roll wheel across figures or name on check and no forger would waste time trying to alter it! Perforates and inks the paper. Protects against tampering, forgery, fraud. Carry in pocket or purse, fountain pen style. All metal with tooled steel perforating wheel and gleaming metal cap. Approved by Banks for business men, club women, housewives. Comes with easily refillable, 10 mile supply of ink. A beautiful instrument fully guaranteed. **$3.95**



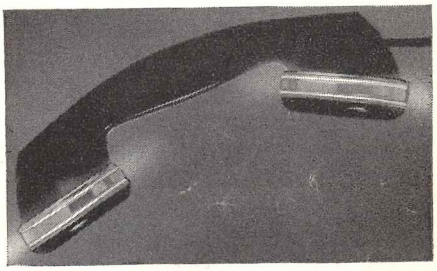
THIRSTY DESK BLOTTER

G867E. No need to change paper in this Colonial style blotter—there just isn't any! Yet, it remains permanently thirsty—a life long accessory. Rocker of absorbent composition resembles stone, chemically treated to blot clearly. Handsome bronze-finished top makes it a nifty gift for the penman or woman. 5" long x 2½" wide x 1" deep. **$1.98**



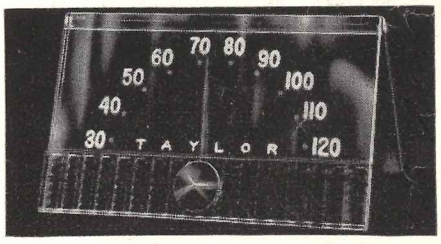
MAGNIFYING PENCIL

G106E. New mechanical pencil with 2⅝" unbreakable lens on one end designed to magnify telephone book numbers, newspaper type, listings, maps, time tables, etc. for sight-saving reading. Extra leads and eraser. 6" long. **$1.25**



LUMINESCENT PHONE BANDS

G722E. No groping or fumbling in a dark room or delays in answering middle-of-the-night phone calls. No fear of banged shins or falling. Telotrim phone bands spot the phone at once. Chromium plated decorations for daytime give off soft luminescent glow at night. Fit over French type telephone in a jiffy. Will remain phosphorescent for years. Set. **$1.00**



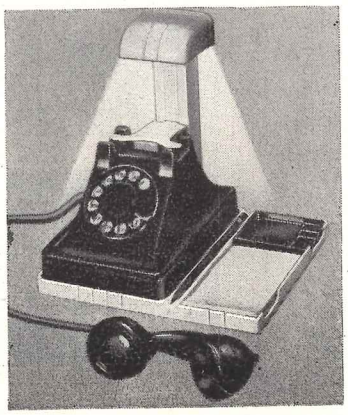
TAYLOR DESK THERMOMETER

HR570E. A lovely new desk or table thermometer of modern design by Raymond Loewy. Big, easy-to-read figures on a crystal clear face, with a reflecting easel back of polished metal. A golden button conceals the mechanism which actuates the larger pointer needle. Stands about 3" high. **$2.25**

"BEAN BAG" ASH TRAY

G335E. The ash tray you can put anywhere and it'll stay put—on your arm chair, knee or plopped down at table edge. Rich fabric-covered bag filled with buckshot, with a 3⅝" bronze burnproof bowl. Cigarette rest automatically snuffs out forgotten smokes. No danger of burned upholstery or messy ashes on floor or table top. **$1.00**

G795E. Deluxe model of fine suede leather. Kelly Green or Beige. **$1.50**



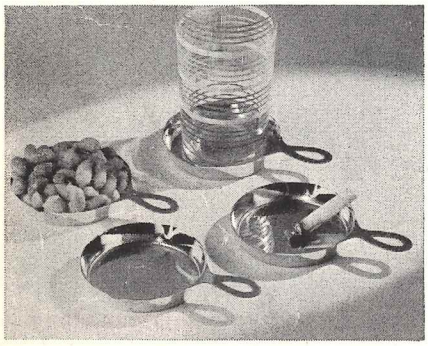
DIAL-RITE PHONE LIGHT

G865E. Telephone located in a murky corner? Let there be light! Lift the receiver and a light goes on—put the receiver back in its cradle and out goes the light! Gives enough illumination for message jotting and looking up telephone numbers. Non-slip compartment holds phone, has pencil slot, jotting pad and removable ash tray. With bulb and 4 foot cord to plug into any wall socket. Fits any square base phone. Choice of ivory or black plastic. **$3.95**

Decorative Warmth for Holiday Homes!

BRANCH OF A FAMILY TREE

G985E. Hand fashioned of solid copper after the tree of life! Realistic ribbed leaves and stems with two heavy rimmed frames, 3" in diam. Under transparent covers of Lucite, slip a photo of grandpa and grandma, pop and mom, husband and wife or the newer additions of a great family! Then, give to some lucky member of the clan to boastfully hang in living room, den, over mantel, kiddies room or some other important spot. About 12" long. Each. **$2.95**



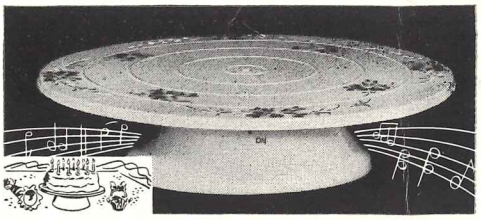
MINIATURE COPPER FRY PAN ASH TRAYS

G532E. If you're in love with the wonderful new trend in copper, you'll order these gleefully. They're miniatures of Early American copper frying pans—made of solid copper. Use them for nut dishes, ash trays or coasters. Hang them on the wall for decoration. They're perfect however used! About 3 inches across. Permanent lacquer finish. Set of 4, boxed. **$1.98**

CRESCENT LIGHT WITH SCORES OF USES

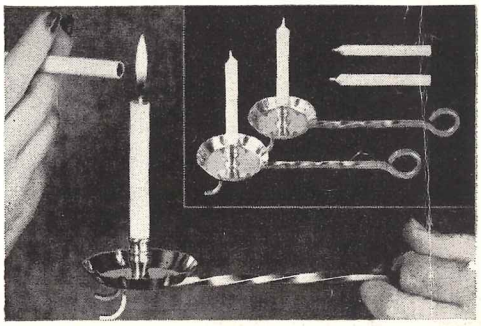
G412E. Slide back the barrel of this automatic all-purpose lighter to pop out a 4" lasting flame for quickly igniting fireplace, barbecue, camp fire, hard-to-get-at-places including gas oven, etc. No matches needed. A boon to campers! Safety capped flame chamber (see inserts) with new, evaporation-proof fuel chamber has new primer for heavy duty use. Takes long-lasting fill of lighter fluid. Perfectly safe! Makes a beautiful gift of polished brass that will remain useful for life. 12" long. **$7.50**

G413LE. DELUXE MODEL. (illustrated) Similar to above but extra long 24" size. **$8.95**



MUSICAL PARTY TRAY HAPPY BIRTHDAY TO YOU!

G987E. The gang will join in song as this beautiful party tray revolves, 2 minutes and over, as it plays "Happy Birthday" music. Genuine Swiss movement. Ample 10" size for cake, pie, sandwiches, etc. on top. Beautiful hand decorated English rose chintz design on polished Styron disc. Twist to rewind. Makes a useful center piece year 'round. **$4.95**



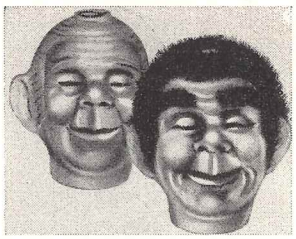
CORONET CANDLE HOLDER

G988E. Dinner by candlelight . . an old-fashioned touch for the modern table. This charming pair of Colonial candle holders adds so much to gracious living and practical, too! They light after dinner cigarettes without spilling wax. New England made of non-tarnishable copper and brass. Perfectly balanced—will not tip. Set of two holders about 7¼" x 2¼" overall complete with 4 candles neatly gift boxed. Pair. **$2.95**

FRY PAN ELECTRIC CLOCK

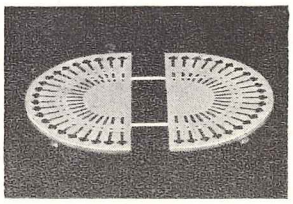
G986LE. Granny's favorite skillet has gone modern—sunny side up. Real fry pan of shining, heavy gauge copper with noiseless, precision electric clock movement inside. Rich baked enamel face with colorful numerals. 110-V, AC only, with laboratory approved cord. 14½" high by 7¾" diam. For any room in the house. Unconditional guarantee. Tax included. **$5.95**

G721E. For added charm, attach spring aluminum planter to back (see illustration) and fill with greenery. Planter only. **$1.50**



PADDY O'HAIR

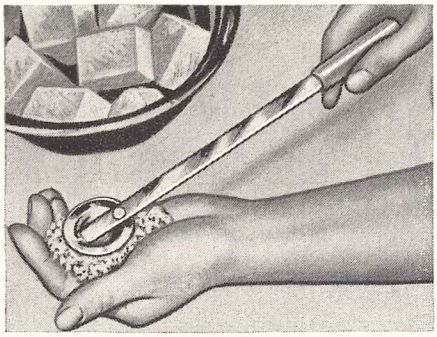
G749E. Begorrah, it's Paddy O'Hair with a crop of hair that's as green as old Erin's Isle! Just fill him with water and sprinkle grass seed in the grooves of his bald pate, eyebrows, sideburns and watch for the miraculous results. Keep trimmed with scissors. 5" tall. With seed. **$1.00**



EXPANSION TRIVET

G989E. Modern version of an old-fashioned idea. Lovely cutwork design. Opens to a long 14" for holding turkey or sizzling steak platter and closes to 10" x 9" across for smaller dishes. Highly polished chrome to blend with finest silver. **$2.00**

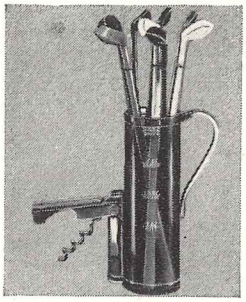
Gay and Goofy Gifts—the Life of the Party!



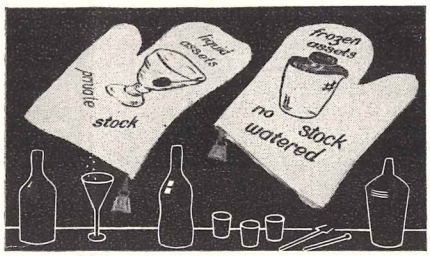
AMAZING TAP-ICER SHATTERS ICE BY VIBRATION

G133E. Whether you're fixing shrimp cocktail, lemonade, or a long cool one, here's the handiest little gadget you'll find in a blue moon. Tap-Icer shatters cubes or chunks of ice to smithereens with no effort whatever. Only a few light taps required—it's the principle of vibration that turns the trick. Stainless steel with a gaily colored handle shaft. **$1.00**

19TH HOLE CADDY

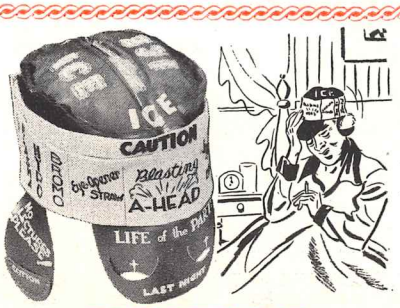


G976E. If you've been in the rough through all 18 holes, here's a 19th hole caddy to pick up your spirits! It's a plastic golf-bag shot glass with 8 woods and irons for stirrers, with corkscrew and bottle opener on the side. 2½ oz. jigger. With humor card. **$1.00**



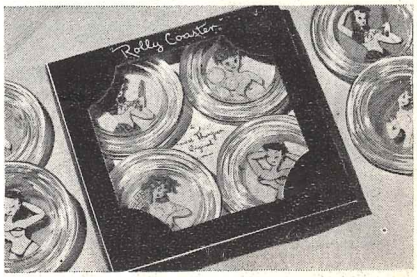
COCKTAIL SHAKER MITTENS

G977E. Here's a laugh-loaded gift to help liven up the party. Practical, too . . . made of white terry cloth and flannel to protect hands from chill and moisture. Humorous inscriptions and tinkling cow-bells add to amusement and conversation. Pair. **$1.50**



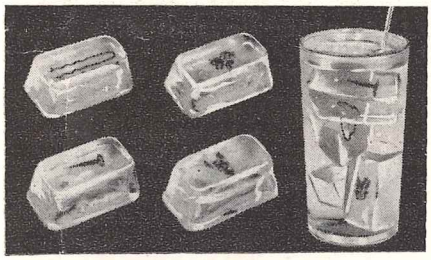
HANGOVER HAT

G771E. Life of the party last night? Fit for the morgue this morning? Maybe it never happens to you but it does to your friend! Give him Hangover Hat to help him get over the rough spots—then run for your life! There's an ice bag on top where it's needed most—ear flaps for silence. A word of caution on his brow, and tiny eye slits to view the world cautiously. Made of heavy cotton with a rubberized ice bag. Fits any big head. **$2.95**



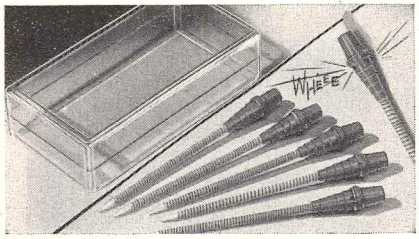
SAUCY ROLLY COASTERS

G981E. Saucy Rolly Coasters for party time amusement. Skill is needed to roll the little steel pellets into the strategically located indentations. Colorfully decorated crystal clear Plexiglass. Set of 4. **$1.50**



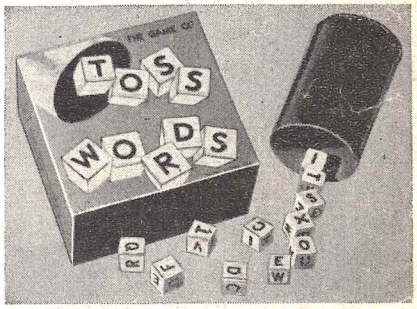
PARTY BAR BUGG ICE CUBES

G979E. It's enough to make one take the pledge! Bar Buggs are fake ice cubes, each with a fly, a nail, a hairpin and such—imprisoned in it. Cubes are transparent—in a drink, you see only the disagreeable object. Indestructible for years of party fun! Set of 4 assorted cubes. **$1.00**



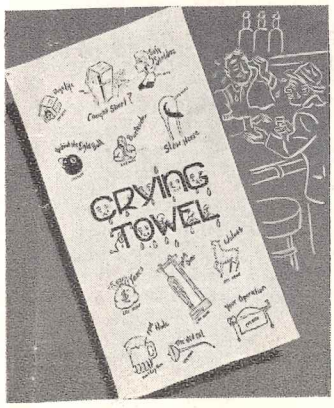
WHISTLER'S MUDDLERS

G980E. Stir up the party! A set of the gayest "Peppermint Stick" muddlers you've ever seen—with a genuine wolf whistle on top! Use them for distress calls when your glass is empty or just to create a ruckus. Set of 6 muddlers, 8¼" long, in a clear plastic box. **$1.95**



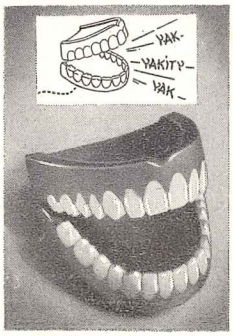
"TOSS WORDS" FOR BRAINY FUN

G739E. Be the first to own or give this brand new party game! The game consists of 14 lettered dice and a shaker. Each player in turn rolls the dice and builds words with the letters that turn up. One to four may play, singly or partners. Fascinating for hours! Your interest will mount with each roll! Educational for children. Instructions. **$1.25**



HERE, PAL, CRY ON THIS TOWEL!

G978E. On a crying jag? Want to spill your troubles? Then, you'll need one of these special crying towels. Give one to that friend in the same predicament. They're full size (30" x 16") of white absorbent hucking with all the woes common to man printed on them in red. Use them to dry glasses, mop up spilled drinks—and of course to cry into. Try one on your mother-in-law and see what happens! **$1.00**

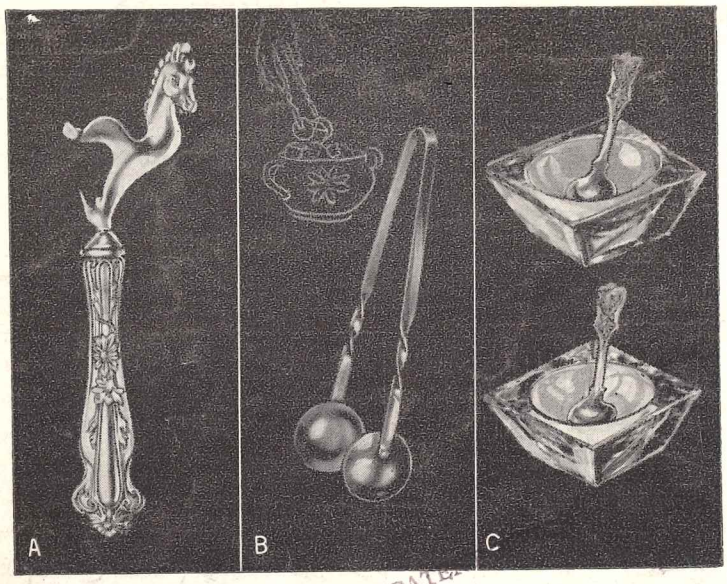


YAKITY YAK TEETH

G983E. Talk, talk, talk! When some folks get started you can never stop them. If you introduce Yakity Yak into the conversation, it might do some good. A pair of life-sized plastic dentures —realistically colored—with a wind-up mechanism that sets them chattering like a bunch of hens. Keep them handy — you never know when you might need them! Great party gag! **$1.00**

PATENT OFFICE NOV 1950 DESIGN DIVISION

Entertaining Can Be Such Fun with the Right Accessories!

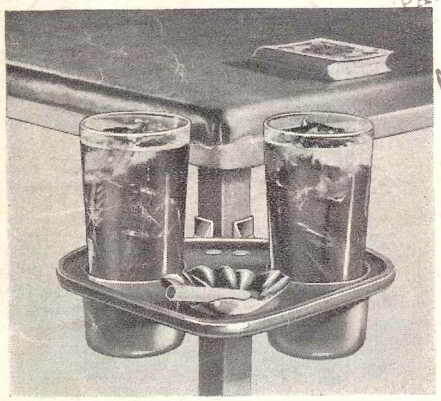


PRECIOUS EVERLASTING STERLING SILVER

G309E. BOTTLE OPENER. A. Satiny, sterling silver bottle opener with raised flower and embossed scroll designed handle for your finest party entertaining! 5½" long. A graceful horse head forms the opener. Tax included. An exquisite gift! **$5.95**

G311E. SUGAR TONGS. B. Dainty tongs for gracious service, 3½" long of gleaming sterling silver. For sugar cubes, olives, pickles, cherries. Dish shaped ends and spring-like pliability, make service easy. Adds a charming touch to meals, luncheons, teas. Tax included. **$1.20**

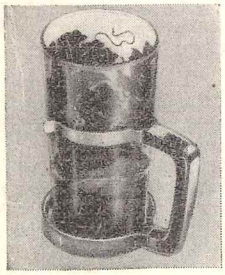
G310E. OPEN SALT DISHES. C. A pair of chunky, gleaming crystal salt dishes with tiny spoons of genuine sterling silver. The dishes are about 2" square—the spoons just 2⅜" long and complete in greatest detail. Much more efficient than shakers—especially at dinner parties. Eliminates sticky shakers, corroded tops! Put one at each place for individual service! Tax included. Four piece set. **$1.7**



CARD PARTNERS

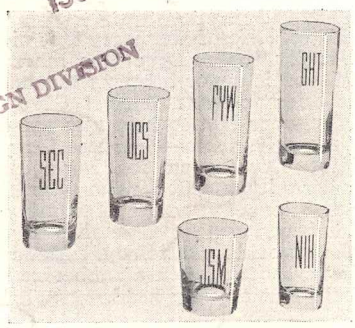
G916E. Solves the problem of table top confusion! These clever plastic trays clamp to the legs of any card table or attach to the bridge lamp. Each tray holds 2 glasses in deep, non-tip wells with space for an ash tray. Leaves the table top free for working, card playing, hobbies, etc. Order several sets for home, for bridge parties, for gifts. Prevents glasses from tipping. Saves table tops. Set of 2 trays (room for 4 glasses) in decorator colors. Red, green, yellow or sandlewood. (Glasses and ash trays not included.) **$2.50**

SNAP-ON COASTER CLIP



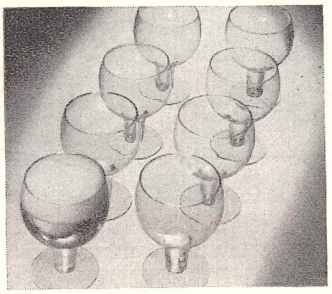
G984E. Makes a mug of any glass, bottle or even a can! Colorful coaster-clip handle gives one a good grip on things, avoids spilling liquids on table and yours truly. Moulded of Styrene with beautiful non-tarnishing brass spring clip that snaps on in a jiffy—stays secure. Set of four gay assorted colors with generous supply of absorbent coaster bottoms. **$1.59**

MONOGRAMMED CRYSTAL GLASS



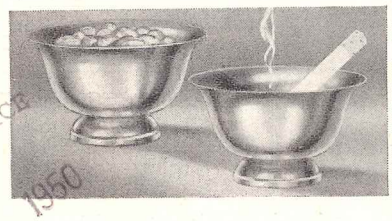
Proudly you'll serve refreshments in these distinctive crystal glasses—each one bearing a modern diamond shaped monogram with your last initial in the center. Sham bottoms prevent tipping. Underline initial of last name. Price below for set of 12 (all one size).

DA83E. Fruit Juice Set. 5 oz. **$4.95**
DA84E. Old Fashioned Set. 7 oz. **$4.95**
DA85E. Highball Set. 8 oz. **$4.95**
DA86E. Tumblers Set. 10 oz. **$4.95**
DA87E. Highball Set. 12 oz. **$4.95**
DA88E. Iced Tea Set. 14 oz. **$4.95**



CHAMPAGNE BEER GOBLETS

DA89E. Champagne appetite on a beer pocket book? Here's a happy compromise. Drink your beer in a champagne glass! Giant hand-blown goblets of clear crystal with hollow stems have 16-ounce capacity (a full can or bottle of beer!). Bubbles rise from the stems when filled with beer just like champagne. Short, wide stems reduce breaking hazard, are easier to hold and wash. Add smartness to your convivial gatherings. Set of eight goblets, carefully packed. **$5.95**

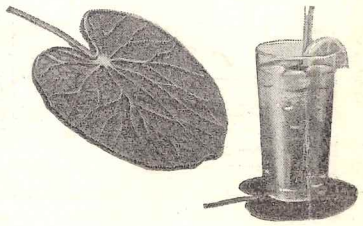


PAUL REVERE BOWLS

G693E. Paul Revere designed a bowl that gained world renown. Here's a pair of New England made replicas of that original 18th century masterpiece in warm gleaming copper, lacquered for permanency. 3" in diameter. For nuts and candy, ash trays, knick knack shelf, etc. Graceful and charming. Gift boxed pair. **$1.50**

GREEN LEAF PROTECTO MATS

G848E. Take a leaf from our book! These are the most practical coaster mats you'll find in many a moon. Life-like green leaves made of Polythene with veins like real leaves. Can't stick to your glass. Keeps moisture from table. Washable and unbreakable. Use under flower pots or for hot pads, too. Each 4⅝" across. Set of 8. **$1.00**



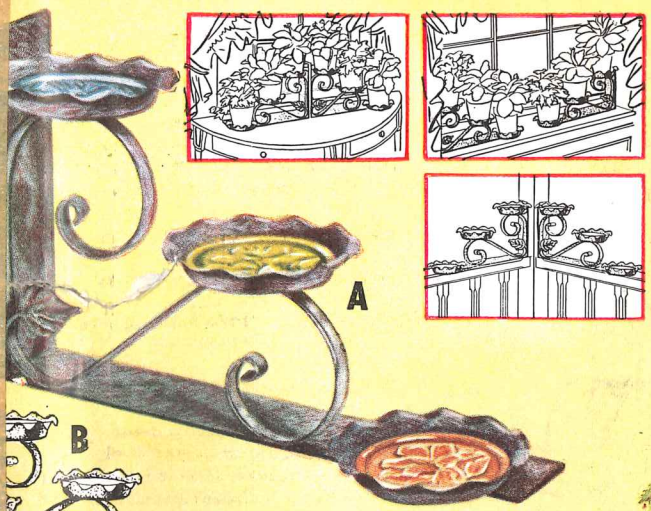
New England Made

WROUGHT IRON and TILE FOR HAPPY HOUSE PLANTS

PATENT OFFICE NOV 1950 DESIGN DIVISION

CLUSTER PLANT STANDS

G921LE. Three steps to glamorous window decorating. Clever cluster of olders lifts plants to the sunshine, adds beauty to growing things — and to our decorative scheme, too. 14″ long by 6″ high, they're made of verdi ntiqued wrought iron with colorful two-toned glazed tile saucer bottoms. For ots up to 5″ in diameter. **$2.95**



STEPS TO LOVELIER WINDOW GARDENS

It's decorative magic . . . the way these beautiful New England crafted plant stands transform your windows into beauty spots! Step by step, your potted plants are raised up to the sun as you arrange the stands back-to-back, end-to-end, or in window corners. Ends windowsill mess, too! Wrought iron scroll stands and saucers come in verdi antiqued finish with two-toned glazed tile saucer bottoms in soft pastel colors. Hold pots up to 5″ in diameter.

G923LE (A) Pair of 3-step stands, 9″ high, 14½″ long. **$5.95**

G922LE (B) Pair of 2-step stands, 8″ high, 10″ long. **$4.95**

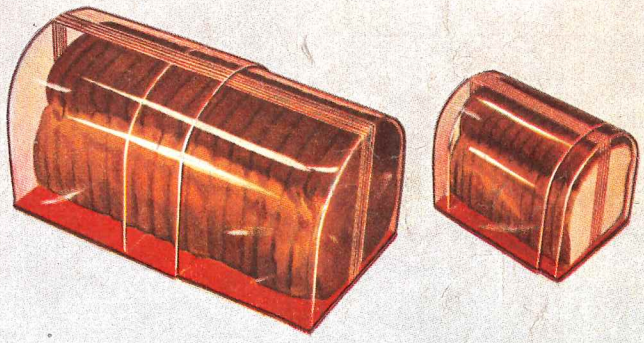
TWO TO GROW ON

920E. She'll be proud of her plants artistically arranged on this pair unusual stands. Verdi antiqued green wrought iron with colorful glazed centers and tiny scroll feet. Holds pots up to 5″ in diameter. Protects s and tables. Pair **$1.25**

Colorful glazed tile centers

BACON GRILL IN A MILLION!

G403E. Bacon that melts in your mouth — crisp, delicious and greaseless — is yours every time with this new, Deluxe grill of many uses! Dome top gradually drains off excess grease for mouth-watering, full-flavored strips — cooked right through, crisp and golden brown. Grid top holds bacon flat so it cannot curl. No turning ever! No shrinkage waste. Wonderful, too, for sandwiches, hamburgers, chops, minute steaks, ham slices, frankfurters, pancakes, etc. 9⅝″ wide by 8⅞″ long. Heavy cast aluminum with black moulded handle. **$3.95**



KEEP BREAD FRESH WITH BREAD-SCOPE

G593E. Your days of dried-up bread are over! Put that freshly purchased loaf in Bread-Scope to keep it soft for days. Made of clean, sanitary, crystal clear Styrene, it telescopes to 6″ long to fit the diminishing loaf as you use it. Placed in the refrigerator or on the pantry shelf, the airtight Bread-Scope will keep the last slice as fresh and moist as the first. 11½″ x 5⅛″ x 5″. Shatter-proof, decorative and compact. **$1.95**

PATENT OFFICE NOV 1950 DESIGN DIVISION

AUTOMAT FOR WINTER SONGBIRDS

E155E. The 14″ sloping canopy top of this all-metal hanging feeder protects birds and seed from bad weather. Clearview reservoir holds fill of seed which automatically drops into feeding tray as birds use it up. Welcome mat of Vinyl on edge. Green baked enamel finish. **$3.95**

Enchanting

ELECTRIC TABLE FOUNTAIN

G113LE. Picture a softly falling fountain of water in a unique centerpiece of satin-chrome finished copper! Decorative inspiration for porch, terrace, reception room, or office. All the lovelier because the concealed indirect lighting casts shimmering reflections on the water. 13″ bowl is filled with water which silent electric motor pumps endlessly through fountain head to freshen blossoms or ivy and help humidify the room. Plugs into any AC outlet. With cord. **$25.00**

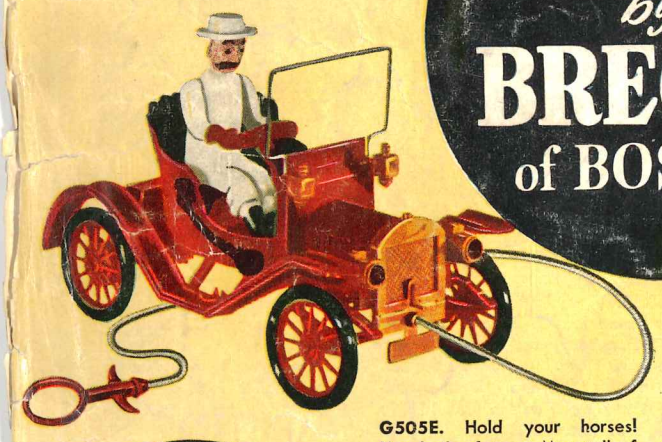
TASTIEST EATING THIS SIDE OF HEAVEN!

DZ58E. Only the biggest, juciest McIntoshes fro New England's world-famous orchards at Nashob Valley make up this holiday pack! Individuall wrapped and insulated for shipping, with specia cloth for apple polishers who like a mirror shine M-m-m-m! Can't you just taste 'em! 12 to gift box. **$1.95**

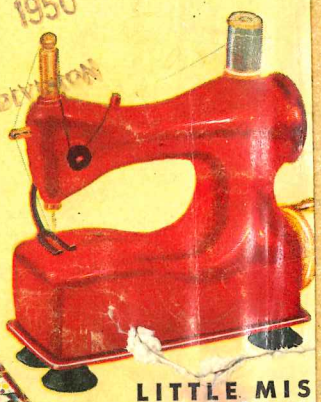
Note: For shipments West of the Mississippi, please ad 40c to above, to total $2.35. Sorry, State regulations d not allow shipments to Wash., Utah, Calif. or Oregon.

SATISFACTION GUARANTEED *by* BRECK'S of BOSTON

MERRY MAXWELL PULL TOY



G505E. Hold your horses! Here's the famous Maxwell of Dad's day. Authentically designed with realistic rear-end clatter, back-fire and horn. Squeeze the remote control trigger to make the car buck while fearless Charlie leaps into the air. Rolls along on rubber tires. Bright red sturdy Styron, 7¼″ x 3¾″, with gilded headlights, lamps and radiator. 30″ pull cord. **$1.98**



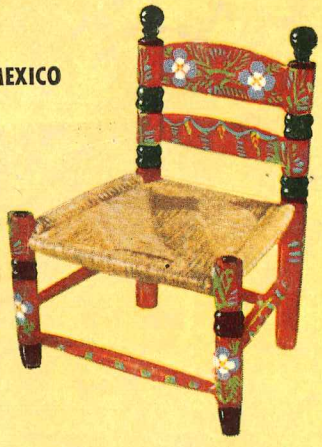
LITTLE MIS SEW AND SEW

G934E. Complete sewing to delight any little Mi Colorful, easy-working Styre machine — an engineering triumph that really sews just like Mom's — p patterns, cloth, thread, needles, and doll model — all in a 13¼″ x 8¼″ x 3 suitcase. 1950's big toy value. **$2.4**

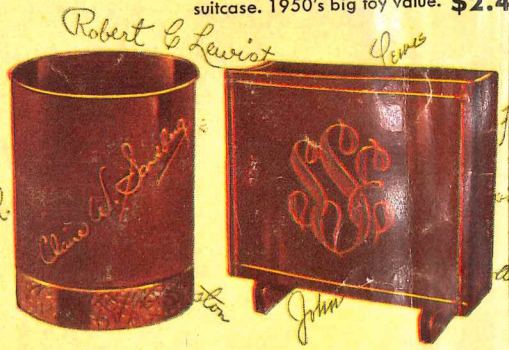
THE GREETING CARD THAT GROWS!

FB73E. Winter days will take on new cheer as these Paper Whites poke up their heads and burst into fragrant white bloom. Boxed gift set with directions, includes large imported Paper White Narcissus bulbs, Breck's Mica-Gro (easier and better than pebbles), and a beautiful gleaming copper bowl with tiny round brass feet — for many later uses. **$2.95**

CHICO CHAIR FROM MEXICO



G943LE. Tiny tot chairs . . . hand-made and brightly hand-painted in Mexico — so no two are alike! Seat of hand-woven palms is only 8″ off the floor (perfect for your moppet whose feet don't touch in grown-up chairs!) Overall height about 18″. Sturdy wood construction. Red or blue background. **$2.95**



PERSONALIZED COPPER MATCHMATES

What more truly personal gift than one of these hand-crafte everlasting copper masterpieces, embossed with the signatur or 3″ monogram of the giftee! Surprise Dad, Mom or any frien (send signature or monogram on separate paper).

DS62E. *Wastebasket.* 14″ tall. 9½″ diam. oval. **$15.0**

DS63E. *Matching Magazine Rack.* Solid, heav gauge copp on Mahogany. 15″ high x 16″ wide x 5½″ deep. **$19.5**